NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 6, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	24.3	20,360
2	DALLAS#	23.8	19,940
3	FALCON CREST#	22.0	18,440
4	HOTEL	21.3	17,850
5	SIMON & SIMON#	21.1	17,680
6	A TEAM	20.1	16,840
7	LAST DAYS OF POMPEII PT.1(S)	19.6	16,420
8	ABC SUNDAY NIGHT MOVIE#	19.0	15,920
9	60 MINUTES	18.8	15,750
10	MAGNUM, P.I.	18.2	15,250
11	CAGNEY & LACEY	18.1	15,170
12	KATE & ALLIE	17.6	14,750
13	THREE'S COMPANY	17.3	14,500
14	TRAPPER JOHN, M.D.	17.1	14,330
15	COUNTRY COMES HOME(S)	16.9	14,160
15	FALL GUY	16.9	14,160
15	NBC MONDAY NIGHT MOVIES	16.9	14,160

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	16.4	36,200
2	A TEAM	15.6	34,420
3	DALLAS#	15.6	34,350
4	SIMON & SIMON#	13.8	30,390
5	FALCON CREST#	13.6	29,990
6	FALL GUY	13.0	28,670
7	LAST DAYS OF POMPEII PT.1(S)	12.9	28,400
8	NBC SUNDAY NIGHT MOVIE	12.6	27,860
9	KATE & ALLIE	12.6	27,820
10	TV BLOOPERS & PRAC. JOKES	12.6	27,720
11	HOTEL	12.5	27,450
12	60 MINUTES	12.3	27,170
13	MAGNUM, P.I.	12.2	26,790
14	CAGNEY & LACEY	11.5	25,430
15	NEWHART	11.2	24,770
16	THREE'S COMPANY	11.2	24,760

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.2	20,290
2	DALLAS#	23.0	20,120
3	FALCON CREST#	20.6	18,030
4	HOTEL	18.4	16,080
5	ABC SUNDAY NIGHT MOVIE#	16.7	14,650
6	SIMON & SIMON#	15.8	13,850
7	TRAPPER JOHN, M.D.	15.4	13,440
8	CAGNEY & LACEY	15.2	13,330
9	KATE & ALLIE	15.1	13,210
10	A TEAM	15.0	13,110
11	60 MINUTES	14.9	13,040
12	NBC MONDAY NIGHT MOVIES	14.6	12,740
13	LAST DAYS OF POMPEII PT.1(S)	14.4	12,600
14	FALL GUY	14.1	12,300
15	NEWHART	14.0	12,290
16	ALICE	14.0	12,230

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LAST DAYS OF POMPEII PT.1(S)	15.1	11,890
2	A TEAM	14.1	11,160
3	DYNASTY	13.8	10,910
4	NBC SUNDAY NIGHT MOVIE	13.6	10,730
5	60 MINUTES	13.4	10,550
6	SIMON & SIMON#	13.2	10,430
7	CAGNEY & LACEY	12.2	9,600
8	DALLAS#	12.1	9,570
9	HILL STREET BLUES	11.6	9,130
9	HOTEL	11.6	9,130
11	FALCON CREST#	11.5	9,100
12	FALL GUY	11.5	9,080
12	MAGNUM, P.I.	11.5	9,080
14	20/20	11.3	8,910
15	TV BLOOPERS & PRAC. JOKES	11.3	8,880
16	KATE & ALLIE	11.2	8,860

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 6, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	22.7	12,460
2	DALLAS#	19.1	10,480
3	ABC SUNDAY NIGHT MOVIE#	16.8	9,250
4	HOTEL	16.1	8,860
5	FALCON CREST#	15.9	8,730
6	FALL GUY	15.0	8,260
7	THREE'S COMPANY	14.4	7,930
8	SIMON & SIMON#	14.3	7,840
9	CAGNEY & LACEY	14.1	7,760
9	KATE & ALLIE	14.1	7,760
11	A TEAM	13.6	7,500
12	NEWHART	13.6	7,450
13	OH MADELINE	13.4	7,360
14	TRAPPER JOHN, M.D.	13.2	7,280
15	NBC SUNDAY NIGHT MOVIE	13.2	7,240

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	32.0	8,600
2	FALCON CREST#	31.0	8,330
3	DYNASTY	24.5	6,600
4	60 MINUTES	24.4	6,570
5	HOTEL	22.9	6,160
6	LOVE BOAT	21.1	5,670
7	COUNTRY COMES HOME(S)	21.0	5,660
8	TRAPPER JOHN, M.D.	20.2	5,440
9	SIMON & SIMON#	19.2	5,170
10	ALICE	19.2	5,160
11	JEFFERSONS	18.2	4,890
12	MAGNUM, P.I.	18.1	4,870
13	SCARECROW & MRS. KING	17.8	4,790
14	A TEAM	17.6	4,730
15	CAGNEY & LACEY	17.4	4,670
16	CBS EVENING NEWS-RATHER	17.1	4,610

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC SUNDAY NIGHT MOVIE	16.2	8,630
2	A TEAM	14.0	7,450
3	SIMON & SIMON#	13.7	7,280
4	DYNASTY	12.9	6,860
5	LAST DAYS OF POMPEII PT.1(S)	12.7	6,770
6	HILL STREET BLUES	12.4	6,580
7	YOU ARE THE JURY(S)	12.1	6,420
8	FALL GUY	11.9	6,320
9	CAGNEY & LACEY	11.1	5,900
10	MAGNUM, P.I.	10.8	5,740
11	KATE & ALLIE	10.7	5,690
12	ABC SUNDAY NIGHT MOVIE#	10.6	5,620
13	HOTEL	10.5	5,580
14	RIPTIDE	10.5	5,570
15	TV BLOOPERS & PRAC. JOKES	10.4	5,550
16	20/20	10.0	5,330
17	NEWHART	9.6	5,080

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	22.8	4,680
2	DALLAS#	19.6	4,010
3	LAST DAYS OF POMPEII PT.1(S)	19.3	3,950
4	SPECIAL MOVIE PRSNT-FRI.(S)	17.4	3,570
5	A TEAM	16.4	3,370
6	DYNASTY	16.0	3,280
7	FALCON CREST#	15.8	3,230
8	CBS EVENING NEWS-RATHER	15.7	3,210
9	ALICE	15.3	3,140
10	KENTUCKY DERBY(S)	15.1	3,100
11	HOTEL	15.1	3,090
12	JEFFERSONS	15.0	3,070
13	CAGNEY & LACEY	14.9	3,050
14	COUNTRY COMES HOME(S)	14.7	3,020
15	T.J. HOOKER	14.3	2,940
16	MAGNUM, P.I.	14.1	2,880
17	TRAPPER JOHN, M.D.	13.9	2,850
18	SIMON & SIMON#	13.9	2,840
18	20/20	13.9	2,840

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																														
A TEAM						30	206 208	A	20.1	32	1684	2044	699	301	778	286	445	388	356	282	662	280	441	344	286	200	204	56^	400	271
TUE.	8.00P	60	NBC	A		98	99	B	23.8	35	1994	2051	642	255	702	251	433	404	330	226	699	283	478	408	324	189	232	78	418	270
8.00 - 8.30								A	18.9	31	1584	2053	700	300	774	275	431	382	357	287	653	271	431	334	281	202	204	58^	422	281
8.30 - 9.00								A	21.3	33	1785	2028	698	301	781	298	459	393	353	274	669	286	452	351	292	196	199	51^	379	261
ABC BUSINESS BRIEF-MON						8	150	A	10.9	17	913	1756	685	206^	685	164^	292	341	284	310	575	269	396	290	185^	179^	193^	72^	303	196^
2 MON.	8.58P	1	ABC	N			91	B	15.0	22	1257	1962	699	274	754	261	438	400	338	254	622	255	402	329	253	181	218	73	368	249
ABC BUSINESS BRIEF-WED						16	202 205	A	19.8	32	1659	1942	777	353	875	394	594	460	371	235	614	263	422	326	281	171	199	100	254	147
WED.	8.58P	1	ABC	N			98 99	B	20.7	31	1735	1861	738	310	834	337	508	432	357	257	612	229	378	332	284	195	168	75	247	160
ABC BUSINESS BRIEF-FRI						15	191 198	A	15.2	27	1274	1751	665	289	816	304	438	380	323	319	438	140	240	224	189	170	144	97	353	218
1 FRI.	8.44P	1	ABC	N			97 99	B	16.4	26	1374	1812	753	294	844	283	473	439	373	311	468	154	265	257	217	171	173	102	327	213
2 FRI.	8.41P	1																												
ABC MONDAY NIGHT MOVIE						14	202 200	A	13.3	21	1115	1714	855	375	912	384	597	480	338	266	518	201	369	295	231	149	211	98^	73^	54^
MON.	9.00P	120	ABC	FF			99 99	B	19.4	29	1626	1712	771	323	860	322	548	483	402	252	570	221	376	332	268	154	161	79	121	77
9.00 - 9.30								A	12.8	19	1073	1796	841	347	890	361	564	471	312	281	554	198	374	298	244	180	238	105^	114	91^
9.30 - 10.00								A	13.7	21	1148	1780	883	395	934	397	623	518	352	258	503	194	357	292	219	146	231	118	112	83^
10.00 - 10.30								A	13.6	22	1140	1669	867	387	933	401	614	480	345	269	500	207	370	293	220	130	196	89^	40^	25v
10.30 - 11.00								A	13.0	22	1089	1607	823	375	892	379	578	447	333	259	511	202	371	296	241	140	179	81^	25v	16v
ABC NEWSBRIEF-M-F						149	196 197	A	15.1	24	1265	1719	762	304	867	342	540	468	360	270	542	195	349	313	249	165	168	88	142	85
MON.	10.01P	1	ABC	N			98 98	B	16.0	25	1341	1706	732	297	817	295	496	442	379	261	582	217	367	329	276	173	161	81	146	98
1 TU-TH	9.58P	1																												
1 FRI.	9.57P	2																												
2 TU-F	9.58P	1																												
ABC NEWSBRIEF-SAT.						30	195 198	A	16.3	29	1366	1744	766	227	858	269	406	341	340	405	497	154	340	309	244	144	206	154	183	134
1 SAT.	9.58P	1	ABC	N			98 98	B	18.1	30	1517	1744	779	280	867	263	446	410	377	365	525	169	303	273	241	190	168	100	184	130
2 SAT.	10.02P	2																												
ABC NEWSBRIEF-SUN.						30	198 203	A	20.2	30	1693	1717	763	395	883	339	557	493	420	254	651	231	404	396	338	196	94	50^	89	51^
1 SUN.	9.55P	1	ABC	N			98 99	B	19.6	30	1642	1787	708	312	782	298	516	457	381	211	760	311	531	466	363	181	151	76	94	62
2 SUN.	9.58P	1																												
ABC SPORTS UPDATE-SAT						30	194 198	A	14.6	27	1223	1794	767	243	845	212	386	344	375	414	634	137	320	274	326	273	131	61^	184	148
1 SAT.	8.57P	2	ABC	SN			97 99	B	16.7	28	1399	1760	753	275	829	224	408	393	396	364	602	165	326	306	308	238	136	62	193	126
2 SAT.	8.58P	1																												
ABC SPORTS UPDATE-SUN						28	180 204	A	15.8	25	1324	1841	710	334	810	270	447	409	372	304	691	212	411	392	372	234	166	67^	174	82^
1 SUN.	8.31P	2	ABC	SN			95 99	B	18.1	27	1517	1961	726	322	800	282	502	473	393	243	751	288	523	461	377	184	189	79	221	141
2 SUN.	8.59P	1																												
ABC SUNDAY NIGHT MOVIE						26	202	A	19.0	31	1592	1536	815	421	920	360	581	516	444	281	528	201	353	340	264	139^	42^	34v	46^	29v
1 SUN.	9.00P	150	ABC	FF			98	B	20.8	32	1743	1803	739	331	811	308	543	496	406	207	737	310	528	459	352	166	156	80	99	66
9.00 - 9.30								A	17.3	26	1450	1713	824	453	928	360	593	531	437	287	595	228	392	375	296	172	83^	45^	107^	53^
9.30 - 10.00								A	19.4	29	1626	1597	816	462	944	366	615	545	454	276	551	216	380	359	273	139^	40^	40^	62^	35v
10.00 - 10.30								A	19.6	32	1642	1533	841	435	959	367	597	523	479	294	521	181	356	336	267	134^	27v	27v	26v	21v
10.30 - 11.00								A	19.4	33	1626	1478	813	409	922	380	590	514	439	273	506	191	340	315	251	133^	33v	33v	17v	17v
11.00 - 11.30								A	19.2	37	1609	1383	782	347	850	323	511	472	412	277	481	194	306	317	244	121^	30v	30v	22v	22v
ABC WORLD NEWS TONIGHT						150	207 206	A	10.2	20	855	1710	800	294	855	220	425	413	412	354	597	163	322	308	290	222	125	30^	133	83
M-F	6.30P	30	ABC	N			99 99	B	11.0	20	922	1552	722	254	777	194	352	345	361	358	607	174	307	293	288	250	74	27	94	57

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	27	160	156	A	5.6	12	469	1567	679	335	817	176^	356	268	359	411	628	167^	266	276	289	302	19v	LT	103^	103^
SUN. 6.30P 30 ABC N		87	87	B	8.2	15	687	1587	655	228	737	161	300	297	331	383	675	180	302	282	319	313	63	32	112	73
AFTERMASH	2	184	202	A	12.4	21	1039	1806	848	368	900	219	414	393	410	427	615	161	300	292	267	252	115	78^	176	106^
SUN. 8.00P 30 CBS CS		93	99	B	12.4	21	1039	1806	848	368	900	219	414	393	410	427	615	161	300	292	267	252	115	78	176	106
ALICE	10	198	199	A	16.7	25	1399	1640	771	296	874	267	451	390	407	369	509	105	225	259	273	225	115	81^	142	118
SUN. 9.30P 30 CBS CS		99	99	B	17.9	27	1500	1659	739	280	848	266	420	370	353	371	526	160	266	253	230	220	141	78	144	111
AMERICAN PARADE	5	193	167	A	10.3	16	863	1486	702	211	795	131^	244	254	407	471	516	90^	165	188	231	284	64^	30v	111^	74^
TUE. 8.00P 60 CBS DO		98	93	B	10.8	17	905	1518	689	250	784	161	287	290	354	434	567	101	226	246	269	282	82	32	85	54
8.00 - 8.30				A	10.7	18	897	1499	717	218	805	153	266	256	404	466	511	85^	157	184	231	282	74^	39^	109^	73^
8.30 - 9.00				A	9.8	15	821	1475	692	201	788	108^	221	254	413	478	525	92^	173	189	237	293	50^	18v	112^	75^
ANIMALS-FUNNIEST PEOPLE(S)			153	A	6.8	13	570	1739	597	202^	670	250^	403^	360^	249^	230^	445	123^	315^	328^	235^	117^	235^	77v	389^	313^
2 SUN. 7.00P 60 NBC GV			88																							
7.00 - 7.30				A	6.1	12	511	1566	612	155^	639	246^	363^	321^	213^	237^	406^	99v	257^	287^	228^	119^	171^	76v	350^	277^
7.30 - 8.00				A	7.4	13	620	1889	588	239^	699	261^	442	393	276^	223^	481	143^	362^	362^	242^	119^	286^	76v	423	347^
BATTLE-NETWORK STARS(S)			203	A	13.0	21	1089	1793	569	254	651	238	403	319	260	214	565	206^	421	373	285	131^	307	92^	270	175^
2 THU. 8.00P 120 ABC SE			99																							
8.00 - 8.30				A	11.4	19	955	1769	512	221^	619	205^	346	254	251	236^	545	191^	371	325	248	165^	266	77^	339	214^
8.30 - 9.00				A	12.8	21	1073	1747	504	231	610	200^	353	262	269	215^	544	173^	388	341	283	145^	267	91^	326	192^
9.00 - 9.30				A	13.6	21	1140	1846	606	266	665	264	436	359	244	201^	559	223	454	405	275	92^	366	124^	256	184^
9.30 - 10.00				A	14.3	22	1198	1779	628	281	689	274	456	379	267	203	596	231	453	403	320	128^	317	73^	177^	119^
BENSON	27	193	201	A	13.5	25	1131	1726	684	303	851	328	466	391	328	316	461	150	242	228	199	183	142	90^	272	182
FRI. 8.00P 30 ABC CS		97	98	B	16.1	27	1349	1747	752	281	847	259	449	419	381	337	505	161	278	261	232	192	144	86	251	167
BLUE THUNDER	1		200	A	9.9	17	830	1822	624	237^	660	228^	458	401	368	166^	751	242^	528	475	428	181^	166^	84^	245^	185^
2 FRI. 9.00P 60 ABC A			99	B	9.9	17	830	1822	624	237	660	228	458	401	368	166	751	242	528	475	428	181	166	84	245	185
9.00 - 9.30				A	9.7	17	813	1779	594	242^	622	226^	430	379	339	156^	743	240^	528	478	430	176^	183^	88^	231^	165^
9.30 - 10.00				A	10.1	17	846	1855	649	230^	690	230^	481	419	392	174^	755	243^	525	471	423	186^	153^	82^	257^	205^
BLUE THUNDER	1	200		A	12.9	19	1081	1998	708	318	760	276	462	422	326	242	718	224	442	378	376	208^	239	18v	281	197^
1 MON. 8.00P 60 ABC A		97		B	12.9	19	1081	1998	708	318	760	276	462	422	326	242	718	224	442	378	376	208	239	18	281	197
8.00 - 8.30				A	12.4	19	1039	1994	715	309	772	268	451	409	333	263	692	196^	417	373	373	217^	225	18v	305	213^
8.30 - 9.00				A	13.3	20	1115	2008	705	326	751	285	475	436	319	223	738	249	461	384	379	200^	258	19v	261	182^
BUGS BUNNY'S BUSTIN OUT(S)			192	A	9.0	19	754	2444	681	248^	711	406	472	393	193^	198^	506	262^	306	281^	144^	163^	230^	135^	997	620
2 SAT. 8.00P 30 CBS EA			98																							
CAGNEY & LACEY	4	198	198	A	18.1	30	1517	1676	767	308	878	301	511	488	399	308	632	231	388	340	317	200	110	41^	56^	33^
MON. 10.00P 60 CBS OP		98	98	B	19.5	33	1634	1563	745	294	844	297	489	469	387	297	583	219	359	325	286	188	93	40	43	28
10.00 - 10.30				A	17.9	29	1500	1694	768	318	881	313	518	488	395	302	632	240	398	339	310	190	114	43^	67^	38^
10.30 - 11.00				A	18.2	31	1525	1664	770	298	880	293	508	491	406	314	636	223	381	344	324	212	104	37^	44^	28^
CBS EVENING NEWS-RATHER	149	204	203	A	12.1	24	1014	1467	699	227	761	142	260	258	335	454	585	131	225	222	224	316	58	40^	63	35^
M-F 6.30P 30 CBS N		99	99	B	13.7	24	1148	1534	693	211	766	152	284	282	327	436	608	143	259	258	279	304	75	34	85	52
CBS EVENING NEWS-DEAN	19	171		A	7.5	17	629	1645	645	384	708	104^	349^	365^	401	321^	824	331^	507	363^	302^	250^	64v	33v	49v	LT
1 SUN. 6.15P 15 CBS N		89		B	9.6	17	804	1614	691	227	753	149	301	299	347	407	681	184	318	312	312	303	90	42	90	53
CBS EVENING NEWS-DEAN(B)			103	A	4.1	9	344	1852	952	596^	1091	467^	669^	394^	430^	422^	628^	174^	350^	330^	359^	278^	106v	13v	27v	LT
2 SUN. 6.30P 30 CBS N			45																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
CBS SAT. NEWS-SCHIEFFER	22	166	166	A	7.8	18	654	1853	794	321	826	213	311	292	332	452	634	184	291	301	246	281	19v	LT	374	66^
SAT. 6.30P 30 CBS N		89	89	B	9.9	19	830	1548	709	195	760	142	277	276	333	435	629	166	294	277	286	293	56	18	103	52
CBS SATURDAY NIGHT MOVIE	2	197	195	A	12.0	22	1006	2199	707	313	807	329	521	472	363	225	625	198	405	426	354	168	271	113^	496	369
1 SAT. 9.00P 120 CBS FF		99	98	B	12.0	22	1006	2199	707	313	807	329	521	472	363	225	625	198	405	426	354	168	271	113	496	369
2 SAT. 8.30P 150																										
8.30 - 9.00				A	9.8	19	821	2171	630	321	732	422	513	391	221^	167^	367	171^	250^	241^	144^	96^	315	176^	757	499
9.00 - 9.30				A	11.4	21	955	2276	687	293	827	369	544	449	348	223	612	184	401	421	353	157	266	123	571	402
9.30 - 10.00				A	11.9	21	997	2261	729	316	814	337	520	482	357	231	660	219	416	452	357	181	245	98^	542	388
10.00 - 10.30				A	12.9	24	1081	2190	723	316	810	306	519	488	381	232	674	212	435	462	392	179	288	108	418	332
10.30 - 11.00				A	13.0	25	1089	2098	718	325	804	279	514	499	409	229	654	184	426	455	405	172	271	101^	369	312
CBS TUESDAY NIGHT MOVIES	19		187	A	13.2	21	1106	1445	653	251	723	168^	331	331	377	317	625	190^	349	347	318	224	66^	38v	31v	20v
2 TUE. 9.00P 120 CBS FF			97	B	17.0	27	1425	1531	761	271	855	261	444	409	389	352	522	168	291	260	250	195	92	53	62	41
9.00 - 9.30				A	13.8	21	1156	1436	614	241	692	127^	282	288	340	356	622	159^	324	336	326	242	54^	42v	68^	48v
9.30 - 10.00				A	13.1	20	1098	1441	632	271	706	166^	332	317	353	305	643	182^	374	365	336	219	78^	52v	14v	LT
10.00 - 10.30				A	13.5	22	1131	1441	688	247	748	188^	349	354	402	307	606	196^	335	336	304	219	70^	29v	17v	10v
10.30 - 11.00				A	12.3	21	1031	1464	677	246	743	184^	363	372	422	295	625	218^	360	351	310	217^	76^	33v	20v	20v
CBS WEDNESDAY NIGHT MOVIE	26		201	A	10.0	16	838	1634	674	247^	745	183^	335	377	387	319	668	238^	387	411	316	226^	117^	40v	104^	62v
2 WED. 8.30P 150 CBS FF			99	B	12.6	20	1056	1621	705	251	772	250	438	408	378	274	613	229	397	351	293	178	141	60	95	61
8.30 - 9.00				A	9.6	16	804	1613	678	282^	750	230^	367	375	339	317	511	167^	256^	311	226^	200^	222^	101^	130^	62v
9.00 - 9.30				A	10.5	16	880	1633	650	236^	742	193^	335	349	354	324	658	224^	367	376	299	240^	124^	46v	109^	65v
9.30 - 10.00				A	9.7	15	813	1683	698	237^	795	206^	366	380	384	340	705	279^	409	409	280^	251^	96^	32v	87^	52v
10.00 - 10.30				A	10.3	17	863	1614	685	247^	707	130^	290	403	438	304	736	294	465	456	350	217^	71^	9v	100^	66v
10.30 - 11.00				A	9.7	17	813	1649	678	235^	747	157^	322	384	427	317	734	227^	442	514	424	220^	70v	12v	98^	69v
CHEERS	19	204	210	A	14.5	23	1215	1708	756	332	800	306	487	447	350	262	555	250	388	355	240	123	225	123	128	66^
THU. 9.00P 30 NBC CS		97	99	B	16.1	24	1349	1737	724	313	820	340	521	450	323	254	586	277	409	347	234	141	184	112	147	95
COUNTRY COMES HOME(S)			202	A	16.9	26	1416	1449	733	229	832	209	365	354	397	400	481	100^	232	252	255	215	73^	28v	63^	37v
2 THU. 9.00P 120 CBS GV			99																							
9.00 - 9.30				A	16.9	26	1416	1500	719	234	810	191	360	361	387	390	526	106^	262	291	293	223	77^	42^	87^	61^
9.30 - 10.00				A	17.8	27	1492	1505	721	224	810	184	345	336	385	405	515	94^	253	283	280	223	81^	47^	99^	57^
10.00 - 10.30				A	16.8	26	1408	1447	773	228	866	223	387	384	421	407	450	95^	205	228	240	206	87^	22v	44^	21v
10.30 - 11.00				A	15.9	26	1332	1343	720	231	847	238	368	341	398	399	428	100^	204	207	211	203	47^	LT	21v	6v
DALLAS	27		202	A	23.8	40	1994	1723	883	340	1010	329	526	446	402	431	480	155	234	248	196	201	109^	38^	124	65^
2 FRI. 9.00P 60 CBS GD			99	B	25.6	40	2145	1714	866	309	958	310	481	444	392	410	502	168	264	247	216	204	100	54	154	92
9.00 - 9.30				A	23.0	40	1927	1720	887	342	1015	340	526	435	386	441	473	145	224	230	196	206	91^	35^	141	67^
9.30 - 10.00				A	24.6	41	2061	1720	878	339	1003	316	524	452	416	424	483	161	241	261	197	196	126	42^	108^	65^
DIFF'RENT STROKES-SAT.	28	192	206	A	11.5	23	964	2001	593	243	724	288	400	310	232	290	482	164	276	278	216	154	337	167	458	300
SAT. 8.00P 30 NBC CS		95	98	B	14.9	26	1249	1987	698	242	771	248	411	378	318	310	501	175	288	273	230	165	255	132	460	323
DOUBLE TROUBLE	4	193	199	A	13.7	21	1148	1832	684	270	729	262	474	425	339	213	534	187	359	317	270	125	319	182	250	164
WED. 9.30P 30 NBC CS		96	99	B	13.5	21	1131	1755	681	250	744	279	472	415	323	224	530	218	370	305	246	121	290	153	191	133
DUCK FACTORY	3	200	204	A	12.2	19	1022	1629	764	334	796	314	492	467	357	228	566	305	438	376	212	95^	167	100^	100^	52^
THU. 9.30P 30 NBC CS		97	99	B	12.8	20	1073	1633	734	299	775	309	485	460	338	226	536	291	417	364	198	85	192	98	130	80
DUKES OF HAZZARD	25	197	197	A	12.1	22	1014	1935	765	257	801	290	393	322	262	371	591	184	302	267	258	240	126	74^	417	239
FRI. 8.00P 60 CBS CS		99	99	B	16.6	27	1391	1973	678	205	755	244	351	308	298	361	576	179	300	268	269	243	165	72	477	276
8.00 - 8.30				A	11.6	22	972	1924	742	244	783	277	371	306	250	377	608	180	311	267	270	247	126	74^	407	232
8.30 - 9.00				A	12.6	22	1056	1938	780	267	812	301	409	338	269	360	577	188	292	264	246	238	125	74^	424	248

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
DYNASTY	25	205	205	A	24.3	38	2036	1778	837	379	998	407	612	494	408	326	537	194	338	315	240	162	121	66	122	64
WED. 9.00P 60 ABC GD		99	99	B	24.1	37	2020	1697	851	352	964	368	572	499	409	318	512	202	314	278	220	165	123	72	98	62
9.00 - 9.30				A	23.1	36	1936	1784	833	377	986	396	602	489	405	326	539	194	339	319	241	159	126	67	133	71
9.30 - 10.00				A	25.4	39	2129	1772	841	377	1008	416	622	503	412	322	532	192	334	312	239	163	119	66	113	58
FACTS OF LIFE	27	192	200	A	14.9	23	1249	1889	717	252	776	274	467	404	340	266	555	196	363	302	263	153	271	180	287	185
WED. 9.00P 30 NBC CS		95	98	B	17.3	26	1450	1780	702	244	789	283	474	406	339	271	511	193	324	271	224	158	272	155	208	140
FALCON CREST	25		206	A	22.0	38	1844	1626	832	292	977	280	473	411	463	452	492	184	262	299	204	174	92^	28v	65^	40^
2 FRI. 10.00P 60 CBS GD			99	B	22.0	37	1844	1580	841	292	937	277	457	433	414	404	464	145	235	223	209	196	94	49	85	61
10.00 - 10.30				A	21.5	37	1802	1608	835	287	977	273	466	408	463	460	495	188	263	296	198	177	85^	25v	51^	24v
10.30 - 11.00				A	22.5	40	1886	1637	827	295	976	286	480	414	462	444	489	180	258	298	209	173	97^	30v	75^	55^
FALL GUY	28	204	208	A	16.9	28	1416	2025	777	312	869	389	583	456	368	235	642	269	446	361	292	176	233	116	281	172
WED. 8.00P 60 ABC A		99	99	B	19.7	30	1651	1904	715	285	795	312	491	425	352	247	617	242	398	343	284	184	199	79	293	182
8.00 - 8.30				A	15.2	26	1274	2008	774	290	865	373	568	447	376	247	646	265	450	368	289	182	224	111	273	178
8.30 - 9.00				A	18.6	30	1559	2029	776	330	867	398	595	458	363	224	633	270	443	353	292	168	241	120	288	166
FAMILY TIES	17	194	203	A	12.8	20	1073	1851	707	316	787	272	450	448	343	268	444	174	274	250	189	124	291	176	329	223
THU. 8.30P 30 NBC CS		95	99	B	15.5	23	1299	1893	722	275	827	304	505	439	347	275	487	205	311	265	201	138	254	158	325	221
FANTASY ISLAND	23	200		A	13.4	26	1123	1870	785	208	819	338	473	396	344	305	589	228	426	334	298	163^	309	210	153^	153^
1 SAT. 10.00P 60 ABC A		98		B	15.2	27	1274	1677	718	267	799	266	452	407	366	300	501	184	317	282	235	154	208	115	169	129
10.00 - 10.30				A	14.0	27	1173	1891	798	198	818	353	484	409	329	302	573	225	424	339	286	149^	336	241	164^	164^
10.30 - 11.00				A	12.8	25	1073	1838	765	215^	812	318	458	380	356	305	603	230	426	329	307	177^	284	177^	139^	139^
FATHER MURPHY	3	148		A	4.9	10	411	1601	501^	106v	625	177^	177^	144v	261^	357^	730	216^	399^	280^	359^	277^	LT	LT	246^	246^
1 SUN. 7.00P 60 NBC GD		80		B	5.8	10	486	1467	557	200	658	168	212	208	241	386	510	102	212	233	248	227	69	23	230	170
7.00 - 7.30				A	4.6	9	385	1556	494^	109v	626	169^	169^	129v	267^	364^	748	218^	423^	302^	384^	270^	LT	LT	182^	182^
7.30 - 8.00				A	5.2	10	436	1631	507^	104v	622	183^	183^	155^	255^	352^	711	215^	375^	256^	330^	285^	LT	LT	298^	298^
FOUR SEASONS	2	179	202	A	11.5	18	964	1700	817	346	887	233	408	391	402	418	514	97^	211	252	245	243	128	79^	171	96^
SUN. 8.30P 30 CBS CS		92	99	B	11.5	18	964	1700	817	346	887	233	408	391	402	418	514	97	211	252	245	243	128	79	171	96
FOUL UPS, BLEEPS-BLUNDERS	14	196	158	A	12.6	21	1056	1772	680	280	847	353	513	411	301	287	523	197	321	319	248	142	167	117	235	150
TUE. 8.00P 30 ABC U		96	93	B	15.8	24	1324	1832	711	276	813	300	487	409	350	269	575	220	364	315	262	174	199	118	245	155
GIMME A BREAK	27	188	201	A	13.4	22	1123	1823	716	278	810	257	409	408	341	327	445	163	228	190	162	180	233	137	335	226
THU. 8.00P 30 NBC CS		95	98	B	15.2	24	1274	1923	730	258	844	283	469	419	357	321	486	175	279	250	209	167	224	135	369	246
HAPPY DAYS	2	204	159	A	12.6	20	1056	2005	761	319	910	441	650	492	325	212	495	206	316	318	221	111^	306	189	294	176
TUE. 8.30P 30 ABC CS		98	93	B	12.6	20	1056	2005	761	319	910	441	650	492	325	212	495	206	316	318	221	111	306	189	294	176
HARDCASTLE & MCCORMICK	24	180		A	13.5	22	1131	1889	755	345	841	310	493	446	374	310	642	245	404	334	306	206	163^	61^	243	115^
1 SUN. 8.00P 60 ABC A		96		B	17.4	26	1458	1978	712	316	785	283	506	469	389	229	769	306	548	476	382	182	183	70	241	152
8.00 - 8.30				A	12.5	22	1048	1865	768	312	847	312	494	435	374	319	629	248	388	323	291	203^	149^	47v	240	124^
8.30 - 9.00				A	14.6	23	1223	1890	736	367	826	305	484	452	370	298	651	244	416	340	314	210	172^	72^	241	105^
HART TO HART	26	202	205	A	14.0	24	1173	1591	762	302	875	390	547	448	334	269	469	181	297	256	201	151	136	72^	111	63^
TUE. 10.00P 60 ABC PD		97	99	B	15.4	26	1291	1570	740	301	837	319	514	454	383	257	536	204	344	304	255	156	121	74	76	48
10.00 - 10.30				A	14.3	24	1198	1640	759	320	891	409	568	470	334	263	463	184	289	254	192	153	144	74^	142	90^
10.30 - 11.00				A	13.7	24	1148	1532	763	282	856	369	525	426	333	274	478	180	307	256	210	151	123	68^	75^	35^
HILL STREET BLUES	27	212	211	A	16.0	27	1341	1535	688	310	750	320	509	448	349	192	680	316	490	437	297	149	90	24^	15v	12v
THU. 10.00P 60 NBC OP		99	99	B	16.8	28	1408	1670	703	301	771	334	552	494	355	179	750	367	573	497	319	146	98	41	51	36
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																														
HILL STREET BLUES-CONT'D																														
10.00 - 10.30							A	15.6	25	1307	1558	697	311	758	331	513	453	341	192	672	315	485	436	290	148	110	36^	18v	12v
10.30 - 11.00							A	16.4	29	1374	1508	681	310	744	313	506	441	355	193	686	317	495	435	302	150	66^	10v	12v	12v
HOTEL				27	204	202	A	21.3	37	1785	1538	768	337	901	299	497	444	407	346	510	173	312	305	219	172	75	48^	52^	19^
WED.	10.00P	60	ABC GD		99	98	B	21.3	36	1785	1527	809	312	904	292	496	457	435	336	498	163	281	260	243	180	80	51	45	29
10.00 - 10.30							A	21.3	36	1785	1550	785	345	920	310	513	449	420	349	496	163	302	287	220	170	77	49^	57^	23^
10.30 - 11.00							A	21.3	38	1785	1519	750	327	878	287	479	440	394	339	524	185	322	322	217	173	72	46^	45^	15v
JEFFERSONS				22	195	199	A	16.1	24	1349	1640	752	274	841	254	417	374	381	362	513	110	233	256	260	228	147	94	139	119
SUN.	9.00P	30	CBS CS		97	99	B	18.3	27	1534	1671	757	289	856	259	416	381	361	381	516	160	264	241	226	215	137	74	162	115
JENNIFER SLEPT HERE				3	190	201	A	10.9	21	913	2067	634	246	756	308	438	358	262	283	483	167	295	296	225	140	295	162	533	332
SAT.	8.30P	30	NBC CS		95	97	B	11.2	21	939	2121	680	245	781	274	473	412	322	276	506	169	316	316	257	142	272	134	562	386
KATE & ALLIE				4	201	201	A	17.6	27	1475	1886	801	355	894	311	526	509	391	300	599	232	384	323	277	169	214	125	179	116
MON.	9.00P	30	CBS CS		98	98	B	19.7	30	1651	1758	781	316	881	310	524	483	387	304	548	200	339	292	257	174	187	109	142	98
KNIGHT RIDER				25	186		A	12.1	20	1014	1844	569	130^	608	208^	308	253	247	276	599	133^	317	308	345	247	154^	54v	483	363
1 SUN.	8.00P	60	NBC A		90		B	17.4	26	1458	2106	678	262	758	290	486	430	339	225	670	257	459	404	318	171	243	106	435	292
8.00 - 8.30							A	10.6	18	888	1854	562	104^	597	195^	293	246^	248^	280	616	136^	321	309	357	260	130^	56v	511	387
8.30 - 9.00							A	13.5	22	1131	1846	577	149^	620	218	320	259	249	276	590	131^	317	306	337	238	171^	52^	465	345
KNOTS LANDING				25	200		A	12.0	21	1006	1406	755	246	852	263	492	433	371	313	315	95^	214^	172^	166^	101^	109^	69^	130^	112^
1 THU.	10.00P	60	CBS GD		99		B	20.4	33	1710	1567	853	314	967	364	552	474	401	352	427	170	262	226	188	141	105	69	68	47
10.00 - 10.30							A	12.8	22	1073	1444	759	260	852	245	486	435	396	319	327	96^	232	189^	177^	95^	125^	86^	140^	121^
10.30 - 11.00							A	11.2	21	939	1353	745	227^	847	280	493	428	341	308	296	92^	191^	151^	151^	105^	90^	51v	120^	101^
LAST DAYS OF POMPEII PT.1(S)					205		A	19.6	31	1642	1730	639	303	767	263	433	390	369	249	725	223	414	447	396	240	152	59^	86^	51^
2 SUN.	8.00P	180	ABC FF		99																									
8.00 - 8.30							A	16.6	27	1391	1664	608	325	754	236	389	359	363	285	684	164^	346	413	398	260	137^	52^	89^	54^
8.30 - 9.00							A	19.4	30	1626	1686	627	288	740	241	383	351	342	268	682	176	344	404	388	257	157	51^	107^	60^
9.00 - 9.30							A	19.5	29	1634	1737	645	300	761	276	420	363	341	256	724	227	398	436	396	250	162	77^	90^	52^
9.30 - 10.00							A	19.8	29	1659	1811	690	334	809	304	473	407	366	246	752	241	417	436	402	263	160	73^	90^	52^
10.00 - 10.30							A	21.7	34	1818	1777	641	292	782	267	466	424	401	233	761	263	484	487	402	217	160	59^	74^	51^
10.30 - 11.00							A	20.4	34	1710	1699	623	284	761	251	460	418	401	221	740	255	469	489	391	211	131^	40^	67^	44^
LOVE BOAT				28	201	203	A	15.7	28	1316	1755	767	227	872	259	391	325	332	432	510	154	335	287	241	165	180	129	193	145
1 SAT.	9.00P	60	ABC CS		99	99	B	18.8	32	1575	1730	771	275	861	250	420	387	369	386	510	160	285	254	231	196	171	103	188	131
2 SAT.	9.00P	120																												
9.00 - 9.30							A	14.8	27	1240	1802	774	219	878	261	375	302	307	453	505	144	299	238	226	193	200	141	219	171
9.30 - 10.00							A	16.4	29	1374	1830	774	221	877	286	407	337	318	419	508	144	325	275	251	173	242	183	203	157
10.00 - 10.30							A	16.4	30	1374	1606	729	239	837	222	368	323	360	421	492	164^	352	335	227	129^	109^	66^	168^	117^
10.30 - 11.00							A	15.3	29	1282	1665	788	248	893	253	415	343	375	427	549	190	408	366	258	133^	80^	52^	143^	104^
MAGNUM, P.I.				29	206	206	A	18.2	30	1525	1757	704	238	785	267	432	383	348	320	595	200	376	318	292	189	168	80	209	131
THU.	8.00P	60	CBS PD		99	99	B	22.1	34	1852	1800	731	259	806	246	419	389	373	335	632	218	380	335	302	216	159	62	203	129
8.00 - 8.30							A	17.1	29	1433	1711	696	229	773	262	423	372	337	321	587	200	373	308	279	185	158	74^	193	118
8.30 - 9.00							A	19.2	31	1609	1802	713	248	799	276	445	395	357	317	605	203	380	328	301	195	175	83	223	144
MAMA MALONE				5	192		A	8.4	14	704	1716	671	238^	835	283^	427	371	326^	363	535	238^	345	278^	206^	180^	156^	114^	190^	113^
1 WED.	8.30P	30	CBS CS		96		B	10.7	17	897	1675	720	279	838	287	449	394	342	333	421	136	220	205	186	166	184	119	232	179
MAMA'S FAMILY				16	180	202	A	10.7	19	897	1789	694	233	805	267	417	374	309	331	435	110^	213	210	227	180	238	79^	311	234
SAT.	9.30P	30	NBC CS		94	97	B	12.5	21	1048	1861	734	260	812	277	447	404	354	311	527	190	309	285	246	177	223	112	299	234

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	TIMES THIS SEASON	NO. OF STATIONS IN PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
MASQUERADE	4	188		A	11.4	20	955	1901	749	198^	806	293	494	494	365	245	595	178^	374	343	278	190^	189^	126^	311	205^
1 FRI. 9.00P 60 ABC A		96		B	11.6	19	972	1807	741	245	795	239	481	461	457	251	690	197	421	370	378	231	165	87	157	101
9.00 - 9.30				A	11.3	20	947	1948	743	210^	804	315	504	492	349	234^	571	172^	359	325	257	187^	209^	145^	364	237^
9.30 - 10.00				A	11.5	20	964	1838	747	182^	798	268	478	494	375	252	612	180^	386	355	296	193^	171^	107^	257	172^
MASTER	9	168	182	A	9.8	18	821	2130	702	219	769	314	524	396	347	219	754	277	511	415	358	213	275	98^	332	230
FRI. 8.00P 60 NBC A		90	94	B	10.7	18	897	2023	708	232	761	257	452	413	381	261	698	271	473	403	328	188	227	81	337	230
8.00 - 8.30				A	9.9	19	830	2037	706	213	754	297	511	389	333	220	721	261	485	395	332	208	253	88^	309	209
8.30 - 9.00				A	9.7	17	813	2169	678	216	765	323	527	395	354	210	768	286	527	429	371	213	292	107^	344	242
MATT HOUSTON	25	195	201	A	12.1	22	1014	1674	747	281	801	278	536	498	399	221	616	159	390	387	362	172	105^	52^	152	118
FRI. 10.00P 60 ABC PD		98	99	B	15.2	26	1274	1635	709	267	762	247	478	463	411	230	608	206	397	371	322	170	136	64	129	94
10.00 - 10.30				A	11.7	21	980	1729	747	282	800	280	545	504	396	217	619	156	391	389	368	178	141	68^	169	133
10.30 - 11.00				A	12.4	23	1039	1628	750	281	806	279	531	495	402	228	616	162	391	389	356	170	70^	36^	136	104^
MOVIE OF THE WEEK-FRIDAY	1		170	A	7.7	13	645	1679	567	202^	596	217^	361	400	309^	139^	445	166^	287^	272^	217^	130^	157^	64v	481	367
2 FRI. 9.00P 120 NBC FF			91	B	7.7	13	645	1679	567	202	596	217	361	400	309	139	445	166	287	272	217	130	157	64	481	367
9.00 - 9.30				A	7.0	12	587	1843	597	202^	639	225^	409	420	328^	149^	391^	100v	238^	218^	239^	127^	198^	89v	615	486
9.30 - 10.00				A	7.6	13	637	1826	623	224^	669	274^	426	425	311^	154^	443	160^	292^	262^	243^	127^	159^	66v	555	403
10.00 - 10.30				A	8.1	14	679	1595	550	207^	563	202^	330^	398	303^	125^	464	188^	300^	292^	198^	132^	141^	55v	427	322^
10.30 - 11.00				A	8.1	14	679	1465	490	176^	507	164^	275^	351	291^	128^	469	204^	309^	304^	190^	130^	138^	52v	351	279^
NBC MONDAY NIGHT MOVIES	23	198	201	A	16.9	27	1416	1674	790	355	900	266	502	472	435	321	517	194	313	288	226	174	127	76^	130	80^
MON. 9.00P 120 NBC FF		97	98	B	18.1	28	1517	1640	772	289	864	307	520	467	385	284	541	197	349	315	255	159	142	81	93	59
9.00 - 9.30				A	16.8	26	1408	1704	789	333	911	272	502	452	432	335	503	195	299	272	213	174	161	91	129	81^
9.30 - 10.00				A	17.4	27	1458	1703	787	359	905	269	513	481	441	315	525	211	322	297	218	167	124	70^	149	95
10.00 - 10.30				A	16.8	27	1408	1656	809	355	906	258	500	480	441	325	525	187	315	295	236	175	111	67^	114	67^
10.30 - 11.00				A	16.5	28	1383	1628	779	370	881	265	495	479	427	306	515	175	308	291	240	181	109	72^	123	71^
NBC NEWS DIGEST-M-F	149	172	175	A	11.4	18	955	1933	697	273	783	276	443	385	339	286	589	201	359	317	276	189	254	103	307	206
M-F 8.58P 1 NBC N		85	86	B	13.2	20	1106	1882	681	252	760	252	429	393	350	279	611	224	380	328	280	195	208	95	303	199
NBC NEWS DIGEST-2-M-F	72	181	178	A	11.8	19	989	1853	776	326	851	324	539	486	395	245	554	215	380	304	263	144	202	95	246	166
1 TU&TH 9.58P 1 NBC N		90	90	B	12.4	19	1039	1729	738	286	821	309	510	466	367	252	577	235	389	330	263	155	172	89	159	103
2 MON. 9.54P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.46P 1																										
NBC NEWS DIGEST-SAT	30	178	182	A	9.2	17	771	1935	595	223	720	263	377	320	251	300	470	172	280	275	199	153	256	142^	489	296
SAT. 8.58P 1 NBC N		90	89	B	11.5	19	964	1978	689	240	764	243	419	374	335	297	523	176	305	282	246	175	237	123	454	318
NBC NEWS DIGEST-2-SAT.	12	165		A	8.1	15	679	1826	633	222^	798	283^	387	351	241^	349	413	115^	188^	170^	197^	179^	287^	123^	328^	295^
1 SAT. 9.58P 1 NBC N		88		B	9.7	16	813	1880	708	274	797	276	432	393	335	310	593	211	352	318	278	192	224	102	266	225
NBC NEWS DIGEST-SUN	30	171	189	A	16.0	24	1341	2177	647	254	788	383	555	416	279	202	775	333	575	512	364	170	238	81^	376	259
1 SUN. 8.58P 1 NBC N		86	92	B	14.5	21	1215	2050	682	268	777	297	490	430	347	236	664	256	451	396	312	174	232	101	377	252
2 SUN. 9.07P 1																										
NBC NEWS DIGEST-2-SUN.	16		194	A	16.6	25	1391	2354	740	304	883	469	690	525	318	158^	880	482	748	633	351	104^	302	92^	289	185
2 SUN. 9.58P 1 NBC N			94	B	13.8	21	1156	1843	740	298	821	306	516	457	389	247	680	278	477	420	321	160	217	83	125	84
NBC NIGHTLY NEWS-SAT.	27	164	168	A	8.3	19	696	1461	627	150^	664	119^	202	207	269	423	701	143^	283	340	298	361	28v	22v	68^	32v
SAT. 6.30P 30 NBC N		91	91	B	8.7	17	729	1488	663	218	738	132	268	270	319	427	606	122	250	264	277	308	72	38	72	47
NBC NIGHTLY NEWS-SUN	17	166	172	A	8.2	18	687	1512	617	310	713	182	300	260	327	348	673	127^	336	295	364	310	24v	LT	102^	74^
SUN. 6.30P 30 NBC N		88	88	B	7.4	13	620	1526	640	239	713	144	292	288	346	359	623	141	287	296	331	272	79	17	111	70

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
NBC NIGHTLY NEWS					149	205	204	A	10.1	20	846	1543	725	227	804	173	333	331	379	405	585	137	242	257	233	282	62^	30^	92	61^
M-F	6.30P	30	NBC	N	99	99	B	11.1	20	930	1562	690	223	770	152	314	304	361	406	619	161	291	270	276	286	77	30	96	64
NBC REPORTS(S)					201			A	11.4	20	955	1390	691	200^	730	246	491	473	402	176^	549	190^	403	398	309	108^	85^	85^	26v	LT
1 WED.	10.00P	60	NBC	DN	97																									
10.00 - 10.30								A	12.0	21	1006	1391	691	196^	722	255	494	466	382	174^	532	202^	412	390	285	96^	110^	110^	27v	LT
10.30 - 11.00								A	10.8	20	905	1372	686	201^	730	232^	481	480	419	176^	562	175^	388	406	331	121^	57v	57v	23v	LT
NBC SUNDAY NIGHT MOVIE					23	199	204	A	15.5	24	1299	2145	662	252	772	350	558	444	313	173	826	395	665	554	358	137	271	86^	276	180
1 SUN.	9.00P	120	NBC	FF	98	99	B	16.6	25	1391	1825	730	293	808	294	513	462	387	244	694	276	482	418	334	168	187	79	136	87
2 SUN.	8.00P	120																												
8.00 - 8.30								A	18.0	30	1508	2493	715	251	830	402	618	501	314	169	920	461	783	681	399	122^	325	130^	418	264
8.30 - 9.00								A	20.2	32	1693	2439	696	277	829	427	649	507	312	146	852	430	737	639	373	98^	337	120^	421	275
9.00 - 9.30								A	17.1	25	1433	2123	654	261	781	361	560	446	305	185	817	391	639	535	348	152	264	90	261	169
9.30 - 10.00								A	16.2	24	1358	2122	669	263	787	361	582	463	318	167	832	405	681	573	363	125	268	81^	235	154
10.00 - 10.30								A	9.4	15	788	1742	578	202^	603	171^	364	310	322	186^	794	303	578	411	364	186^	232^	42v	113^	69v
10.30 - 11.00								A	9.2	16	771	1481	578	186^	628	195^	375	295^	328	201^	670	283^	427	275^	255^	214^	144^	LT	39v	39v
NEWHART					23	202	202	A	16.8	26	1408	1759	789	316	872	321	529	487	359	292	587	213	360	312	278	177	184	66^	116	65^
MON.	9.30P	30	CBS	CS	98	98	B	18.0	26	1508	1638	761	267	839	279	449	419	360	336	570	208	342	307	265	194	138	61	91	52
NEWSBREAK-M-F					148	183	173	A	13.0	21	1089	1786	727	249	816	245	399	380	363	357	580	182	314	283	270	229	135	77	255	162
MTUTHF	8.58P	1	CBS	N	90	90	B	15.6	23	1307	1779	741	252	825	256	414	381	356	359	556	185	311	283	258	211	149	72	249	156
1 WED.	8.28P	1																												
2 WED.	9.12P	1																												
NEWSBREAK-SAT.					29	170	191	A	8.8	16	737	2339	646	288	739	403	496	351	231	201	498	180	353	343	239	124^	335	206	767	537
1 SAT.	8.58P	1	CBS	N	87	97	B	10.5	18	880	2010	694	234	766	275	434	384	330	282	611	246	396	351	273	183	201	93	432	257
2 SAT.	9.14P	1																												
NEWSBREAK-SUN.					30	165	189	A	11.4	18	955	1773	876	343	938	259	442	418	409	438	517	102^	212	252	238	248	116^	82^	202	129
SUN.	8.58P	1	CBS	N	87	96	B	16.7	24	1399	1719	763	301	844	236	404	385	390	376	581	177	297	287	278	231	111	62	183	125
OH MADELINE					2	199	197	A	15.8	25	1324	1675	685	302	841	381	557	444	315	236	472	184	301	270	199	139	210	134	152	95
TUE.	9.30P	30	ABC	CS	98	98	B	15.8	25	1324	1675	685	302	841	381	557	444	315	236	472	184	301	270	199	139	210	134	152	95
ONE DAY AT A TIME					6	188	199	A	11.7	20	980	1794	796	332	881	285	461	418	368	366	511	163	296	274	226	183	180	128	222	123
WED.	8.00P	30	CBS	CS	93	99	B	11.9	19	997	1704	740	280	828	281	438	388	336	339	443	143	235	213	199	172	195	128	238	168
PEOPLE ARE FUNNY					6	178	202	A	10.6	19	888	1798	608	202	689	220	382	317	287	282	444	131^	247	234	214	167	293	108^	372	273
SAT.	9.00P	30	NBC	PV	94	97	B	12.9	22	1081	1972	718	235	779	264	445	385	325	298	533	200	330	313	246	160	288	123	372	297
REAL PEOPLE					27	194	196	A	12.5	21	1048	1671	685	214	742	210	334	319	268	358	554	144	259	246	202	261	147	76^	228	123
WED.	8.00P	60	NBC	PV	94	96	B	15.8	24	1324	1723	706	228	786	214	367	346	348	362	569	164	292	257	248	246	179	102	189	115
8.00 - 8.30							A	11.7	20	980	1685	682	208	728	198	323	315	265	356	574	156	274	251	204	271	134	70^	249	134
8.30 - 9.00							A	13.3	22	1115	1656	683	217	751	220	344	319	267	359	535	134	247	241	197	252	160	82^	210	112
REMINGTON STEELE					14	193	189	A	13.9	24	1165	1627	788	339	867	291	533	509	425	270	617	244	433	367	293	162	100^	48^	43^	39^
TUE.	10.00P	60	NBC	PD	99	96	B	15.2	25	1274	1596	722	287	790	304	510	473	373	226	620	257	433	375	292	158	115	48	71	44
10.00 - 10.30							A	13.9	23	1165	1669	804	338	871	287	532	518	434	270	630	240	433	369	307	171	118	49^	50^	46^
10.30 - 11.00							A	13.9	24	1165	1577	771	341	863	295	536	500	413	270	599	246	427	365	276	150	79^	43^	36^	28^
RIPTIDE					14	194	191	A	14.7	23	1232	1873	778	371	849	322	521	473	390	276	652	287	454	354	266	187	202	62^	170	125
TUE.	9.00P	60	NBC	PD	99	97	B	18.2	27	1525	1790	691	268	757	277	467	441	364	236	705	292	487	415	322	181	169	58	159	98
9.00 - 9.30							A	14.4	22	1207	1834	740	355	807	301	492	445	374	264	636	273	434	339	262	189	199	57^	192	146
9.30 - 10.00							A	15.1	24	1265	1887	802	379	874	336	540	500	402	277	658	292	462	362	266	185	208	68^	147	107

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
RIPLEY'S BELIEVE IT-NOT	25	188	187	A	9.6	18	804	2019	716	278	830	323	529	428	371	247	761	353	555	468	335	172	138^	41^	290	201
SUN. 7.00P 60 ABC U		96	96	B	12.6	20	1056	2057	660	263	734	280	463	427	329	218	769	325	543	475	352	179	217	93	337	224
7.00 - 7.30				A	8.4	17	704	2036	710	271	825	304	517	421	374	255	765	348	550	470	344	183	159^	41v	287	199
7.30 - 8.00				A	10.8	20	905	1986	714	279	826	336	536	435	365	234	751	355	554	465	322	161	118^	38^	291	202
ST. ELSEWHERE	22		208	A	12.5	21	1048	1582	838	264	905	421	646	549	339	221	609	253	417	385	278	133^	61^	19v	7v	7v
2 WED. 10.00P 60 NBC GD			99	B	13.2	22	1106	1578	763	303	845	341	557	513	377	235	588	271	424	368	254	134	98	49	47	26
10.00 - 10.30				A	12.8	21	1073	1584	815	265	882	407	624	534	326	218	613	263	406	383	274	133^	75^	29v	14v	14v
10.30 - 11.00				A	12.3	21	1031	1563	852	256	919	430	661	563	348	220^	598	241	425	385	279	129^	46v	10v	LT	LT
SCARECROW & MRS. KING	25	202	176	A	16.2	25	1358	1803	760	289	868	291	462	422	357	354	528	188	310	263	229	189	160	121	247	149
MON. 8.00P 60 CBS GD		98	94	B	18.2	27	1525	1767	757	280	854	267	451	422	384	350	535	169	305	283	258	196	170	92	208	134
8.00 - 8.30				A	15.2	24	1274	1800	760	286	871	290	461	416	354	363	521	180	299	252	227	193	164	130	244	151
8.30 - 9.00				A	17.2	26	1441	1797	753	290	857	287	456	424	358	344	530	190	316	272	228	185	161	116	249	147
SIMON & SIMON	26	203		A	21.1	33	1768	1719	682	264	784	238	444	417	385	294	590	208	411	311	313	162	198	93^	147	101^
1 THU. 9.00P 60 CBS PD			99	B	23.7	36	1986	1712	756	257	833	270	464	424	389	315	613	214	378	336	298	199	142	59	124	82
9.00 - 9.30				A	20.8	33	1743	1752	661	251	760	233	425	403	371	289	612	214	429	322	329	167	204	92^	176	115^
9.30 - 10.00				A	21.4	34	1793	1680	699	274	801	241	460	432	395	294	570	205	395	301	298	156	192	95^	117^	89^
60 MINUTES	32	205	206	A	18.8	36	1575	1725	772	340	828	150	359	357	426	418	669	163	296	334	325	297	132	42^	96	51^
SUN. 7.00P 60 CBS DN		99	99	B	23.8	38	1994	1639	728	289	783	177	345	349	381	375	696	187	347	349	346	286	83	37	77	47
7.00 - 7.30				A	18.0	35	1508	1712	770	343	822	142	355	359	434	413	650	140	274	315	327	304	139	31^	101	53^
7.30 - 8.00				A	19.6	36	1642	1726	772	334	828	153	359	352	420	419	685	182	317	349	323	292	124	51^	89	48^
SPECIAL MOVIE PRSNT-TUE(S)		201		A	11.5	19	964	1448	744	203^	831	172^	359	375	435	391	538	179^	273	229^	242	218^	46v	25v	33v	11v
1 TUE. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	11.6	18	972	1421	745	207^	818	156^	356	371	438	383	527	163^	260	221^	269	214^	48v	22v	28v	LT
9.30 - 10.00				A	11.9	19	997	1442	782	225^	864	192^	374	393	428	407	503	171^	238	209^	224^	211^	51v	22v	24v	LT
10.00 - 10.30				A	11.5	19	964	1485	729	196^	834	170^	355	368	444	395	553	181^	298	260	255	213^	55v	35v	43v	20v
10.30 - 11.00				A	10.9	19	913	1451	726	180^	813	176^	350	369	421	383	580	205^	308	235^	224^	235^	19v	19v	39v	20v
SPECIAL MOVIE PRSNT-WED(S)		201		A	8.6	14	721	1588	721	240^	831	201^	397	400	395	372	651	210^	359	340	270^	265^	38v	8v	68v	61v
1 WED. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	7.5	12	629	1644	704	261^	820	215^	422	399	374	355^	645	217^	352^	338^	267^	267^	68v	40v	111^	90v
9.30 - 10.00				A	7.9	13	662	1607	717	245^	831	201^	420	417	402	348	665	182^	336^	335^	315^	303^	34v	LT	77v	69v
10.00 - 10.30				A	9.5	16	796	1559	727	231^	827	200^	375	390	391	385	631	204^	351	329	250^	254^	31v	LT	70v	70v
10.30 - 11.00				A	9.7	18	813	1512	715	221^	818	185^	372	382	399	381	646	225^	384	347	253^	238^	26v	LT	22v	22v
SPECIAL MOVIE PRSNT-FRI.(S)		199		A	14.0	26	1173	1784	704	271	783	260	342	325	334	364	744	237	414	371	386	305	113^	72^	144^	83^
1 FRI. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	13.8	25	1156	1764	653	241	760	274	332	289	292	358	706	212	335	325	356	335	124^	85^	174^	84^
9.30 - 10.00				A	14.4	26	1207	1821	702	271	796	302	384	346	324	332	750	238	411	394	390	302	139^	88^	136^	78^
10.00 - 10.30				A	14.2	26	1190	1803	720	291	782	240	328	324	351	377	775	259	472	398	408	289	97^	62^	149^	99^
10.30 - 11.00				A	13.6	26	1140	1737	739	281	789	231	327	333	356	386	742	242	436	368	387	290	90^	49v	116^	69^
SUPER NIGHT-ROCK-N-ROLL(S)		160		A	8.9	16	746	1993	728	378	811	361	662	532	363	139^	724	429	606	505	265^	48v	172^	76v	286^	175^
1 FRI. 9.00P 120 NBC PC			87																							
9.00 - 9.30				A	9.4	17	788	2076	687	318	776	322	604	513	373	155^	712	418	613	483	274^	62v	260^	121^	328	213^
9.30 - 10.00				A	9.4	17	788	2088	728	394	831	334	675	577	414	129^	737	444	628	481	268^	52v	218^	111^	302	202^
10.00 - 10.30				A	8.9	16	746	1937	764	458	848	387	736	572	378	112^	676	404	561	489	241^	31v	135^	57v	278^	174^
10.30 - 11.00				A	8.0	15	670	1807	726	337^	772	402	622	459	269^	150^	759	434	607	573	282^	43v	54v	LT	222^	95^
T.J. HOOKER	27	195	199	A	12.7	25	1064	1720	733	225	808	189	342	317	347	423	612	145	299	258	292	275	135	56^	165	125
SAT. 8.00P 60 ABC OP		97	99	B	15.9	27	1332	1774	736	270	814	211	392	383	395	362	620	170	330	309	316	251	136	63	204	133
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
T.J. HOOKER-CONT'D																														
8.00 - 8.30								A	11.3	23	947	1676	715	212	778	161	316	306	346	421	614	144	302	264	295	274	124	47^	160	120^
8.30 - 9.00								A	14.0	26	1173	1757	754	236	838	213	367	325	351	428	612	142	297	253	292	278	141	60^	166	130
TV BLOOPERS & PRAC. JOKES					15	207	192	A	16.4	26	1374	2017	749	353	833	305	497	432	345	282	646	238	404	367	307	188	228	107	310	209
MON.	8.00P	60	NBC	CV	99	97		B	19.8	29	1659	1898	700	279	782	292	468	419	340	255	627	245	407	357	292	179	226	109	263	172
8.00 - 8.30								A	16.3	26	1366	1979	726	326	814	281	464	420	341	293	661	235	401	362	315	206	206	97	298	189
8.30 - 9.00								A	16.4	25	1374	2057	776	380	855	333	530	447	348	271	632	239	403	374	302	169	248	114	322	228
THAT'S INCREDIBLE					4	191		A	11.1	18	930	1696	775	283	777	245^	390	370	352	337	499	205^	248^	194^	170^	212^	141^	34v	279	133^
1 THU.	8.00P	60	ABC	PV	97			B	11.1	18	930	1837	772	281	828	248	442	414	385	319	557	191	311	256	243	213	214	89	238	152
8.00 - 8.30								A	10.4	17	872	1631	788	288	788	232^	391	398	375	341	504	204^	244^	190^	172^	216^	118^	12v	221^	107^
8.30 - 9.00								A	11.8	19	989	1741	760	275	760	251	385	341	329	333	494	205^	249	193^	166^	210^	158^	54v	329	158^
THAT'S INCREDIBLE SPECIAL(S)						151		A	10.0	16	838	1712	736	214^	736	176^	311	349	307	341	584	250^	386	279	204^	198^	180^	64v	212^	126^
2 MON.	8.00P	60	ABC	PV		91																								
8.00 - 8.30								A	9.6	16	804	1695	786	222^	786	169^	317	344	324	391	578	222^	358	253^	207^	220^	162^	70v	169^	103^
8.30 - 9.00								A	10.3	16	863	1740	694	207^	694	181^	306	356	292	298	593	279	412	301	200^	181^	199^	60v	254^	146^
THREE'S COMPANY					26	200	202	A	17.3	27	1450	1708	669	304	842	387	546	415	304	245	473	179	289	255	209	138	238	146	155	116
TUE.	9.00P	30	ABC	CS	96	99		B	17.0	25	1425	1785	697	269	794	325	498	407	328	244	540	216	345	302	236	154	236	140	215	153
TRAPPER JOHN, M.D.					24	202	202	A	17.1	28	1433	1570	803	271	937	337	507	415	382	380	535	152	272	314	272	197	73^	48^	25^	12v
SUN.	10.00P	60	CBS	GD	99	99		B	17.0	28	1425	1505	756	269	863	265	420	381	363	389	495	165	271	249	223	188	89	50	58	43
10.00 - 10.30								A	16.9	27	1416	1583	779	253	917	330	485	401	372	378	554	161	280	330	282	200	81^	54^	31^	15v
10.30 - 11.00								A	17.2	29	1441	1566	830	289	963	348	533	431	391	383	520	144	263	299	261	198	65^	41^	18v	12v
20/20					28	201	201	A	16.0	27	1341	1641	735	289	817	259	467	423	392	289	665	210	399	361	351	212	114	27^	45^	37^
THU.	10.00P	60	ABC	DN	99	99		B	14.5	24	1215	1528	726	272	783	211	428	421	422	288	617	174	345	347	324	212	87	37	41	29
10.00 - 10.30								A	16.3	26	1366	1660	750	289	827	278	492	435	385	279	650	204	390	354	343	212	130	30^	53^	46^
10.30 - 11.00								A	15.7	27	1316	1616	720	287	807	239	443	413	399	299	677	217	406	368	357	210	95	23^	37^	29^
TWO MARRIAGES					3	195		A	9.7	15	813	1507	749	365	831	261^	496	418	387	306	410	151^	184^	143^	137^	216^	220^	154^	46v	7v
1 THU.	9.00P	60	ABC	GD	98			B	10.4	16	872	1669	763	327	870	307	531	446	416	289	425	120	213	200	217	182	264	164	110	73
9.00 - 9.30								A	9.2	15	771	1520	737	359	803	235^	447	394	380	322	398	138^	155^	129^	134^	222^	260^	190^	59v	16v
9.30 - 10.00								A	10.3	16	863	1467	748	363	842	277	528	431	387	289	412	158^	206^	152^	138^	206^	180^	121^	33v	LT
WEBSTER					27	194	204	A	15.5	27	1299	1773	648	283	798	308	440	385	314	300	444	149	250	235	192	163	156	107	375	230
FRI.	8.30P	30	ABC	CS	97	99		B	17.3	28	1450	1809	752	297	847	289	483	439	373	310	487	168	288	271	223	167	170	100	305	206
WHIZ KIDS					7	184		A	6.6	12	553	2036	669	188^	718	276^	358^	271^	283^	299^	662	318^	473	322^	193^	189^	284^	172^	372^	305^
1 SAT.	8.00P	60	CBS	A	95			B	9.0	15	754	2009	675	276	745	269	422	356	330	269	665	295	464	388	265	179	254	85	345	227
8.00 - 8.30								A	6.1	12	511	1926	608	239^	689	235^	306^	225^	289^	337^	631	277^	421^	281^	183^	210^	271^	145^	335^	269^
8.30 - 9.00								A	7.0	13	587	2145	729	144^	753	315^	405	313^	281^	273^	695	356^	521	358^	204^	174^	292^	198^	405	336^
YELLOW ROSE					23	188	203	A	9.2	17	771	1511	666	230	778	221	352	317	318	370	507	105^	242	240	291	211	162	58^	64^	39^
SAT.	10.00P	60	NBC	GD	94	97		B	10.2	18	855	1579	714	241	794	241	416	395	371	319	572	158	299	303	310	215	130	61	83	61
10.00 - 10.30								A	8.9	17	746	1574	674	225	784	225	354	315	326	370	516	104^	244	249	299	217	202	62^	72^	50^
10.30 - 11.00								A	9.4	18	788	1449	662	235	772	214	346	317	312	374	498	104^	241	229	284	208	124^	56^	55^	28v
YOU ARE THE JURY(S)						198		A	14.8	24	1240	1740	763	288	825	351	570	512	385	174^	681	324	519	475	296	122^	106^	39v	128^	87^
2 SUN.	10.00P	60	NBC	PV		99																								
10.00 - 10.30								A	15.3	24	1282	1755	748	275	806	344	558	496	371	174^	668	330	519	463	280	114^	132^	51^	149^	96^
10.30 - 11.00								A	14.4	24	1207	1700	771	298	837	356	577	521	392	175^	685	312	511	486	308	128^	75^	24v	103^	74^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
•LATE FRINGE																														
ABC NEWS:NIGHTLINE						40	193	194	A	6.1	17	511	1368	643	193	674	197	369	356	332	254	616	187	328	321	263	225	31^	10v	47^	30^
1 M-W	11.30P	30	ABC	N		96	96	B	6.3	18	528	1340	641	216	689	177	358	352	370	272	584	165	308	306	273	229	34	19	33	21
1 THU.	11.30P	33																												
1 FRI.	11.30P	37																												
2 MTUWF	11.30P	30																												
2 THU.	11.30P	31																												
11.30 - 12.00									A	6.1	17	511	1389	649	195	682	199	375	359	337	256	628	192	335	326	268	229	28v	LT	51^	31^
12.00 - 12.30									A	5.0	15	419	1067	460	187^	514	125v	180^	228^	238^	286^	444^	121v	256^	218^	135v	188^	109v	109v	LT	LT
ABC WEEKEND REPORT-SAT.						29	160	162	A	4.0	9	335	1137	473	222^	499	218^	286^	270^	229^	182^	516	152^	274^	253^	260^	242^	71v	LT	51v	51v
SAT.	11.00P	15	ABC	N		88	87	B	5.1	10	427	1200	560	203	608	167	306	309	309	242	477	132	262	250	254	185	70	27	45	39
ABC WEEKEND REPORT-SUN.						30	167	171	A	4.5	11	377	1042	444	88^	478	157^	250^	223^	246^	154^	445	182^	256^	194^	183^	172^	LT	LT	119^	119^
1 SUN.	11.44P	15	ABC	N		90	91	B	4.5	11	377	1232	550	164	586	183	340	354	315	182	585	207	382	338	294	172	38	17	23	17
2 SUN.	11.00P	15																												
CAMPAIGN '84:TX&LA PRIM.(S)							104		A	3.2	8	268	1631	757	530^	889	264^	518^	571^	478^	318^	548^	104v	275^	331^	295^	217v	149v	97v	45v	LT
2 SAT.	11.32P	15	CBS	P			69																							
CBS NEWS NIGHTWATCH-1						141	68	68	A	1.4	15	117	795	351^	94v	436^	163^	256^	119v	205^	154^	317^	128^	197^	222^	146^	95v	LT	LT	42v	LT
M-THSU	2.00A	30	CBS	N		67	67	B	1.5	16	126	788	358	110	404	144	239	171	184	146	341	151	226	215	154	81	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2						150	104	103	A	1.2	23	101	663	297^	69v	347^	148^	228^	178^	119v	109v	307^	168^	247^	257^	129v	LT	LT	LT	LT
M-THSU	2.30A	210	CBS	N		89	89	B	1.2	23	101	658	295	79	341	110	208	162	159	119	298	132	198	178	140	84	LT	LT	LT	LT
2.30 - 3.00									A	1.5	20	126	817	373^	96v	468	270^	341^	182^	150^	111v	309^	95v	246^	269^	199^	40v	LT	LT	40v	LT
3.00 - 3.30									A	1.3	21	109	743	413^	82v	449^	156^	266^	201^	174^	165^	285^	101v	221^	266^	184^	LT	LT	LT	LT	LT
3.30 - 4.00									A	1.2	23	101	762	386^	128v	416^	178^	257^	238^	139v	139v	346^	168^	277^	327^	178^	LT	LT	LT	LT	LT
4.00 - 4.30									A	1.1	22	92	674	282^	65v	304^	120v	196^	185^	108v	97v	370^	261^	305^	327^	109v	LT	LT	LT	LT	LT
4.30 - 5.00									A	1.1	24	92	391^	131v	LT	131v	LT	76v	76v	LT	55v	260^	141v	195^	195^	119v	65v	LT	LT	LT	LT
5.00 - 5.30									A	1.1	25	92	391^	163^	LT	163^	LT	98v	98v	65v	65v	228^	174^	174^	174^	54v	54v	LT	LT	LT	LT
5.30 - 6.00									A	1.1	24	92	543^	240^	55v	272^	142v	207^	174^	65v	65v	271^	239^	239^	217^	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD						30	132	130	A	5.9	11	494	1308	687	283	730	205^	334	253	358	378	533	119^	178^	245	219^	288	17v	LT	28v	28v
SUN.	11.00P	15	CBS	N		69	69	B	6.0	12	503	1307	675	244	742	177	305	323	349	372	493	150	256	221	236	203	36	20	36	26
DAVID LETTERMAN I						120	187	187	A	3.3	16	277	1202	477	220	541	224	347	296	166^	165^	534	267	353	274	162^	145^	33v	LT	94^	84^
M-TH	12.30A	30	NBC	GV		96	96	B	3.0	15	251	1251	509	202	589	265	370	271	200	184	583	350	455	285	165	108	52	LT	27	LT
DAVID LETTERMAN II						120	187	187	A	2.4	16	201	1030	422	223^	472	219^	319	260^	139^	123^	508	314	378	284	145^	104^	35v	LT	LT	LT
M-TH	1.00A	30	NBC	GV		96	96	B	2.2	14	184	1181	490	204	562	270	370	270	168	161	563	353	450	279	151	93	40	LT	LT	LT
EYE ON HOLLYWOOD						40	125	124	A	2.1	8	176	1074	551	182^	585	238^	335	301^	250^	238^	404	171^	222^	216^	164^	109^	74v	34v	LT	LT
1 M & TU	12.00M	31	ABC	GV		72	72	B	2.1	8	176	1101	553	228	604	216	368	323	282	207	446	168	278	258	220	116	38	LT	LT	LT
1 WED.	12.00M	30																												
1 THU.	12.03A	30																												
1 FRI.	12.07A	30																												
2 MTUWF	12.00M	30																												
2 THU.	12.01A	30																												
FRIDAY NIGHT VIDEOS						30	195	195	A	3.1	15	260	1188	419^	149^	480	289^	376^	200^	125^	92v	462	285^	435^	251^	165^	LT	231^	104v	LT	LT
FRI.	12.30A	90	NBC	PC		98	97	B	3.8	18	318	1350	452	204	532	299	415	303	172	92	509	339	427	287	139	56	239	125	70	62
12.30 - 1.00									A	3.9	15	327	1330	447	192^	481	217^	349^	241^	202^	108^	539	315^	487	285^	205^	28v	271^	177^	39v	39v
1.00 - 1.30									A	3.0	15	251	1183	403^	156^	503	352^	411^	160^	82v	92v	470	306^	462^	215^	156^	LT	210^	63v	LT	LT
1.30 - 2.00									A	2.4	15	201	950	398^	70v	452^	318^	378^	184^	60v	74v	313^	203^	313^	234^	110v	LT	185^	30v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																																
LAROUCHE FOR PRESIDENT(S)							162																									
1 FRI.		11.30P	30	CBS	P		88		A	5.8	15	486	1555	732	280^	762	295^	440^	380^	346^	267^	578	143^	359^	319^	326^	219^	97v	58v	118v	LT
LATE MOVIE I						154	173	174																								
1 MTUTH		11.30P	68	CBS	FF		89	89	A	5.3	17	444	1277	623	225	720	279	421	388	334	240	486	185	295	263	209	165	28v	16v	43^	22v
1 WED.		11.30P	69						B	6.2	21	520	1180	581	205	643	195	338	328	322	249	462	163	282	262	229	142	48	24	27	15
1 FRI.		12.00M	69																													
2 M-TH		11.30P	68																													
2 FRI.		11.30P	70																													
11.30 - 12.00									A	5.8	16	486	1261	636	228	736	295	439	388	333	251	466	173	279	251	207	158	22v	12v	37^	25v
12.00 - 12.30									A	5.2	19	436	1266	603	216	699	268	405	382	329	232	494	193	305	264	206	163	23v	12v	50^	18v
12.30 - 1.00									A	4.6	20	385	1218	617	197	698	241	395	379	338	229	460	164	263	264	198	169	26v	21v	34v	21v
1.00 - 1.30									A	3.4	17	285	1070	480^	84v	480^	224^	224^	214^	147v	206v	509^	190v	386^	312^	260^	123v	81v	81v	LT	LT
LATE MOVIE II						155	173	174	A	3.6	20	302	1156	530	205	616	236	355	314	278	202	491	176^	315	323	235	157^	LT	LT	36v	LT
1 MON.		12.38A	45	CBS	FF		89	89	B	4.3	24	360	1057	495	183	554	175	308	297	284	190	451	170	279	264	227	129	35	17	17	LT
1 TUE.		12.38A	47																													
1 WED.		12.39A	42																													
1 THU.		12.38A	40																													
1 FRI.		1.09A	44																													
2 M & TU		12.38A	51																													
2 WED.		12.38A	45																													
2 THU.		12.38A	47																													
2 FRI.		12.40A	48																													
12.30 - 1.00									A	3.8	19	318	1223	566	229	679	261	396	342	308	224	473	173^	283	292	212	168^	LT	LT	59^	LT
1.00 - 1.30									A	3.5	21	293	1137	515	197	594	222	334	307	269	195	509	188^	338	344	249	154^	20v	LT	LT	LT
1.30 - 2.00									A	3.0	19	251	681^	239^	36v	239^	124v	124v	124v	35v	115v	442^	120v	398^	398^	278^	44v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE						30	73	78	A	1.5	6	126	738^	278^	215v	278^	143v	143v	262^	119v	LT	460^	87v	230v	230v	143v	230v	LT	LT	LT	LT
1 SUN.		11.30P	118	NBC	FF		44	47	B	1.6	6	134	800	356	112	419	178	250	202	194	140	347	125	220	201	138	107	LT	LT	LT	LT
2 SUN.		11.30P	121																													
11.30 - 12.00									A	1.9	5	159	899	347^	221^	365^	182v	182v	284^	139v	63v	534^	125v	308^	308^	183v	226^	LT	LT	LT	LT
12.00 - 12.30									A	1.5	5	126	714^	254^	199v	254^	135v	135v	254^	119v	LT	460^	56v	214v	214v	158v	246^	LT	LT	LT	LT
12.30 - 1.00									A	1.4	7	117	667^	239v	213v	239v	120v	120v	239v	119v	LT	428^	78v	206v	206v	128v	222v	LT	LT	LT	LT
1.00 - 1.30									A	1.3	8	109	642^	257v	220v	257v	138v	138v	257v	119v	LT	385^	91v	165v	165v	74v	220v	LT	LT	LT	LT
SATURDAY NIGHT						27	202	200	A	6.5	20	545	1631	559	176^	623	296	423	356	248	164^	666	384	548	444	231	80^	279	80^	63^	26v
1 SAT.		11.30P	78	NBC	GV		98	97	B	7.3	21	612	1582	555	249	633	308	487	385	258	120	660	389	546	411	226	84	217	116	72	55
2 SAT.		11.30P	80																													
11.30 - 12.00									A	7.6	20	637	1686	603	198	661	304	422	349	254	201	662	367	531	427	235	99^	272	83^	91^	33v
12.00 - 12.30									A	6.1	19	511	1638	546	158^	608	299	428	364	235	144^	709	431	598	457	231	73^	285	82^	36v	14v
12.30 - 1.00									A	5.4	20	453	1534	495	181^	587	279	428	367	264	121^	603	333	500	463	235^	52v	289	79^	55v	33v
TONIGHT SHOW						147	206	206	A	7.2	22	603	1308	571	257	661	199	366	346	299	242	569	227	384	305	244	161	50^	11v	28^	22v
M-F		11.30P	60	NBC	GV		99	99	B	6.8	21	570	1355	609	202	675	223	362	315	318	263	585	257	389	295	235	168	56	25	39	29
11.30 - 12.00									A	7.9	22	662	1347	596	259	680	189	360	341	316	265	589	218	393	320	269	169	48^	10v	30^	22^
12.00 - 12.30									A	6.5	23	545	1237	533	244	629	211	370	345	271	213	535	231	365	281	212	149	48^	10v	25v	21v
•WEEKDAY DAYTIME																																
ABC AFTERSCHOOL SPECIAL(S)							197		A	6.4	18	536	1347	535	212^	649	257^	405^	281^	222^	215^	243^	LT	111v	111v	193^	132^	205^	134^	250^	198^
1 WED.		4.30P	60	ABC	FV		98																									
4.30 - 5.00									A	6.1	18	511	1196	484	147^	609	283^	396^	229^	168^	213^	132^	LT	95v	95v	132^	37v	192^	103v	263^	210^
5.00 - 5.30									A	6.7	18	561	1474	582	271^	687	236^	414	326^	271^	220^	339^	LT	121^	121^	244^	218^	213^	160^	235^	185^

KEY A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																									
ABC DAYTIME NEWSBRIEF-M-F	148	189	A	7.1	24	595	1429	865	321	979	475	701	545	384	204	272	146	224	128	86^	48^	76^	43^	102	27^
1 M-F 1.57P 2 ABC	N	96	B	8.2	26	687	1397	847	273	953	486	699	546	369	190	262	149	201	132	84	51	90	66	92	26
2 MTUTHF 1.57P 2																									
2 WED. 1.58P 1																									
ABC WORLD NEWS-MORN-615A 20	94	104	A	1.3	14	109	1128	449^	91v	495^	55v	230^	275^	266^	201^	569	230^	395^	303^	220^	156^	64v	64v	LT	LT
M-F 6.15A 15 ABC	N	72	B	1.4	14	117	1166	498	191	553	89	260	289	290	221	527	238	366	281	191	153	LT	LT	47	47
ABC WORLD NEWS-MORN-645A 148	154	161	A	2.2	15	184	1288	593	158^	631	136^	364	375	331	239^	510	216^	321	249^	142^	169^	LT	LT	131^	104^
M-F 6.45A 15 ABC	N	87	B	2.1	16	176	1208	587	239	629	193	390	369	311	200	458	139	253	229	213	181	62	49	59	44
ALL MY CHILDREN 150	205	206	A	7.7	26	645	1414	860	319	973	467	691	534	396	201	249	122	204	123	89	45^	81^	50^	111	43^
M-[redacted] 1.00P 60 ABC	DD	99	B	8.9	28	746	1402	839	271	951	489	700	539	366	188	267	152	205	131	84	54	88	65	96	28
1.00 - 1.30			A	7.4	25	620	1369	864	311	969	456	679	526	404	208	226	104	185	118	89^	41^	77^	50^	97	39^
1.30 - 2.00			A	8.1	27	679	1415	841	317	958	467	692	533	385	190	256	130	211	124	88	45^	80^	46^	121	45^
ANOTHER WORLD 146	203	203	A	5.5	20	461	1161	789	171	877	230	392	345	373	439	174	65^	81^	54^	70^	87^	36^	33^	74^	24v
M-F 2.00P 60 NBC	DD	99	B	5.6	19	469	1201	833	134	915	243	432	392	390	445	196	59	79	57	77	102	39	22	51	27
2.00 - 2.30			A	5.6	20	469	1156	779	173	867	235	400	349	374	422	171	64^	81^	53^	69^	84^	46^	41^	72^	19v
2.30 - 3.00			A	5.4	20	453	1139	789	165	876	224	377	336	368	452	167	64^	73^	52^	66^	87^	29v	24v	67^	22v
AS THE WORLD TURNS 145	204	204	A	7.2	25	603	1292	811	95	928	274	417	365	403	458	257	40^	90^	72^	88^	158	30^	16v	77^	20v
M-F 1.30P 60 CBS	DD	99	B	7.8	25	654	1279	828	135	913	237	387	362	375	466	253	81	118	94	88	128	39	24	74	24
1.30 - 2.00			A	7.1	24	595	1306	815	95	931	274	412	351	396	469	254	32^	78^	67^	88^	164	31^	14v	90^	27^
2.00 - 2.30			A	7.3	26	612	1257	799	92	914	273	414	368	401	445	253	44^	97	77^	86^	148	29^	14v	61^	12v
BENSON DAYTIME 134	179	176	A	3.6	16	302	1371	741	244	831	421	533	438	327	218	222	103^	162^	118^	89^	60^	202	109^	116^	76^
M-F 11.00A 30 ABC	CS	90	B	3.9	15	327	1293	674	158	751	362	506	412	294	182	291	143	202	145	106	73	100	52	151	64
CAPITOL 147	193	193	A	5.9	22	494	1233	770	106^	882	305	440	369	388	394	245	51^	91^	57^	65^	148	51^	28v	55^	12v
M-F 2.30P 30 CBS	DD	96	B	6.4	22	536	1275	801	140	885	268	419	368	355	420	231	82	107	83	76	117	64	40	95	39
CBS EARLY MORNING NEWS 150	133	134	A	1.7	17	142	775	303^	140^	303^	LT	134^	162^	226^	141^	325^	78v	134^	112^	134^	191^	70v	35v	77v	LT
M-F 6.30A 30 CBS	N	89	B	1.5	16	126	974	443	103	467	113	215	223	206	206	400	88	191	191	192	187	43	LT	64	LT
CBS MORNING NEWS 1 150	195	195	A	3.3	16	277	1264	600	123^	611	123^	242	267	253	344	498	97^	194^	174^	202^	285	61^	43v	94^	75^
M-F 7.30A 30 CBS	N	99	B	3.6	17	302	1269	622	127	650	116	240	255	273	367	513	108	203	207	239	285	43	18	63	35
CBS MORNING NEWS 2 149	195	195	A	3.3	15	277	1134	603	108^	614	62^	195^	201^	304	394	405	76^	160^	162^	192^	213	68^	50v	47v	26v
M-F 8.30A 30 CBS	N	99	B	3.9	17	327	1125	628	106	653	99	195	224	303	401	402	98	180	183	189	196	28	LT	42	22
CBS SCHOOLBREAK SPECIALS(S)	184		A	6.6	18	553	1315	540	96v	674	278^	377^	340^	261^	266^	106v	10v	10v	10v	47v	96v	286^	214^	249^	220^
1 TUE. 4.30P 60 CBS	CL	94																							
4.30 - 5.00			A	5.8	16	486	1461	624	99v	770	326^	462^	415^	317^	286^	105v	LT	LT	LT	50v	105v	297^	215^	289^	223^
5.00 - 5.30			A	7.4	19	620	1190	473	90v	595	242^	311^	277^	213^	249^	104^	14v	14v	14v	46v	90v	274^	210^	217^	217^
DAYS OF OUR LIVES 146	208	208	A	7.3	25	612	1297	782	205	895	298	487	421	408	360	246	74^	129	102	120	105	54^	45^	102	29^
M-F 1.00P 60 NBC	DD	99	B	7.1	22	595	1317	820	168	911	300	490	433	386	378	285	100	151	107	120	119	50	32	71	30
1.00 - 1.30			A	7.0	24	587	1284	784	214	893	300	481	419	412	363	246	61^	116	101	124	118	47^	38^	98	29^
1.30 - 2.00			A	7.6	26	637	1290	777	195	890	295	491	422	400	355	244	84^	138	101	115	94	57^	50^	99	27^
DREAM HOUSE 147	182	182	A	4.6	19	385	1301	744	114^	821	214	354	339	348	378	333	123^	193	130^	127^	117^	17v	12v	130^	57^
M-F 11.30A 30 NBC	QG	91	B	5.1	20	427	1276	733	127	802	213	342	329	337	390	283	83	124	110	112	136	61	43	130	48
EDGE OF NIGHT 149	127	126	A	2.9	9	243	1329	728	251	905	395	534	412	378	308	202^	86^	111^	33v	75^	91^	111^	99^	111^	41v
M-F 4.00P 30 ABC	DD	69	B	3.4	10	285	1297	717	160	851	334	526	444	389	277	205	77	120	76	95	74	127	104	114	53

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																															
FACTS OF LIFE M-F				83		151	150	A	3.9	17	327	1425	678	175	766	261	392	334	299	291	341	138^	261	165^	160^	77^	132^	97^	186	92^
M-F	10.00A	30	NBC	CS		89	89	B	4.3	17	360	1458	670	146	729	278	437	352	293	239	307	129	202	164	133	84	132	91	290	123
FAMILY FEUD				150		173	173	A	4.1	16	344	1352	780	220	838	262	422	372	364	355	266	83^	159^	116^	122^	92^	131^	72^	117^	17v
M-F	12.00N	30	ABC	QP		87	87	B	4.8	18	402	1287	720	167	812	300	448	387	335	302	297	110	162	125	114	121	73	44	105	32
GENERAL HOSPITAL				148		206	206	A	8.4	28	704	1313	824	250	924	402	606	486	411	241	208	115	157	110	72^	42^	105	67^	76^	31^
M F	3.00P	60	ABC	DD		99	99	B	10.5	31	880	1359	784	213	885	426	616	477	350	230	227	119	159	103	79	56	150	113	97	44
3.00 - 3.30								A	8.2	28	687	1335	840	258	940	414	621	496	412	239	212	119	164	116	73^	39^	94	54^	89	32^
3.30 - 4.00								A	8.5	27	712	1285	808	246	910	391	593	480	414	243	198	108	146	100	67^	45^	118	81	59^	29^
GOOD MORNING, AMERICA-730				149		206	206	A	5.3	26	444	1225	709	196	747	181	377	427	395	300	405	72^	142	166	191	206	44^	14v	29v	18v
M F	7.30A	30	ABC	N		99	99	B	5.1	24	427	1317	726	216	753	248	440	436	354	256	418	74	164	186	221	207	57	LT	89	65
GOOD MORNING, AMERICA-830				149		204	204	A	5.6	25	469	1362	861	151	908	316	523	434	409	313	349	94^	130	103^	136	193	17v	10v	88^	25v
M-F	8.30A	30	ABC	N		99	99	B	5.7	25	478	1235	754	168	803	256	453	423	369	300	351	86	143	130	155	182	19	LT	62	23
GUIDING LIGHT				145		203	203	A	7.7	25	645	1281	768	116	888	247	433	374	428	412	212	39^	83^	59^	73^	125	116	80^	65^	32^
M F	3.00P	60	CBS	DD		99	99	B	8.0	24	670	1350	833	144	927	245	442	337	419	335	201	66	90	66	68	105	132	86	90	47
3.00 - 3.30								A	7.5	26	629	1251	770	111	888	253	433	363	423	411	209	44^	85^	57^	70^	123	97	68^	57^	26^
3.30 - 4.00								A	7.9	25	662	1279	758	115	877	240	429	375	427	433	207	36^	73^	58^	70^	125	125	87	70^	33^
HOT POTATO				70		151	148	A	2.9	11	243	1000	493	94^	551	128^	222^	217	133^	271	309	53v	99^	99^	140^	173^	37v	LT	103^	29v
M F	12.00N	30	NBC	QG		72	71	B	3.0	11	251	1153	599	107	681	117	261	261	238	362	304	78	124	110	139	155	46	26	122	48
LOVING				149		199	199	A	3.7	16	310	1268	806	248	916	452	606	430	355	258	151^	51^	116^	107^	77^	25v	110^	84^	91^	39v
M-F	11.30A	30	ABC	DD		96	96	B	3.9	15	327	1228	750	198	844	370	549	433	342	240	218	84	125	88	81	85	77	58	89	30
MATCH GM/HOLLYWOOD SQS HR				123		156	157	A	3.9	13	327	1239	707	184	777	159^	265	275	343	460	208	86^	114^	108^	64^	81^	88^	40v	166^	86^
M-F	3.00P	60	NBC	QG		78	78	B	3.9	12	327	1273	685	115	761	184	299	270	326	419	319	103	164	144	130	132	76	39	117	70
3.00 - 3.30								A	3.7	13	310	1152	694	174^	759	156^	265	274	331	446	162^	56^	68^	59^	48^	87^	73^	35v	158^	81^
3.30 - 4.00								A	4.2	13	352	1259	693	184	764	153^	255	267	341	455	235	109^	146^	139^	71^	75^	96^	40v	164	85^
NBC NEWS AT SUNRISE				150		169	167	A	1.6	12	134	1381	628	298^	635	104v	321^	373^	389^	247^	552	104v	245^	291^	277^	209^	149^	LT	45v	38v
M-F	6.30A	30	NBC	N		90	90	B	1.5	12	126	1137	591	244	616	91	276	330	373	271	445	76	208	225	239	198	LT	LT	40	LT
NBC NEWS DIGEST-DAYTIME				50		199	200	A	4.8	17	402	1177	805	177	900	235	391	339	363	461	177	78^	82^	54^	64^	88^	28v	19v	72^	28v
MWF	2.57P	1	NBC	N		98	99	B	4.7	15	394	1194	837	139	914	230	412	372	399	467	189	47	64	55	85	109	41	20	50	28
NEWSBREAK-11.57				148		182	180	A	7.2	30	603	1375	699	131	763	202	367	327	344	355	398	81^	174	154	163	202	34^	20v	180	48^
M-F	11.57A	2	CBS	N		90	89	B	8.0	31	670	1310	676	122	764	227	355	314	316	365	359	110	173	141	133	173	47	29	140	52
NEWSBREAK-3.57				145		190	190	A	6.4	20	536	1319	763	126	868	241	411	360	412	412	249	45^	102^	76^	92^	141	123	89^	79^	29^
M-F	3.57P	2	CBS	N		95	94	B	6.6	19	553	1340	814	159	905	241	436	389	414	423	208	64	94	64	75	109	130	92	97	56
ONE LIFE TO LIVE				149		204	204	A	7.2	26	603	1380	817	296	954	443	645	552	394	232	206	115	171	104	63^	33^	87^	47^	133	48^
M-F	2.00P	60	ABC	DD		99	99	B	8.1	27	679	1325	793	251	905	446	638	511	351	206	242	130	181	124	82	49	92	67	86	26
2.00 - 2.30								A	7.1	25	595	1355	801	293	939	439	631	549	382	224	196	104	162	99	64^	34^	82^	40^	138	52^
2.30 - 3.00								A	7.3	27	612	1377	824	294	958	442	650	551	399	238	207	123	174	104	58^	32^	90^	56^	122	42^
PRESS YOUR LUCK				150		157	153	A	4.6	20	385	1379	720	199	777	210	330	271	328	417	392	103^	186	146^	164	192	62^	18v	148	45^
M-F	10.30A	30	CBS	QP		82	80	B	4.9	20	411	1275	667	140	752	200	328	295	316	387	331	119	185	146	112	141	54	29	138	56
PRICE IS RIGHT 1				146		202	202	A	6.3	27	528	1343	612	140	692	191	296	254	274	356	424	109	192	164	148	212	31^	11v	196	52^
M-F	11.00A	30	CBS	AP		99	99	B	7.3	29	612	1321	652	121	734	206	326	294	296	370	391	128	190	157	128	186	47	26	149	52
PRICE IS RIGHT 2				147		202	202	A	8.7	37	729	1374	671	127	738	196	340	315	318	355	421	94	184	160	163	215	33^	20^	182	53^
M-F	11.30A	30	CBS	AP		99	99	B	9.8	39	821	1329	670	121	753	216	341	306	307	372	380	116	178	148	131	187	50	28	146	51

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																														
RYAN'S HOPE				150	176	176	A	4.3	16	360	1542	920	317	1009	444	666	579	412	225	215	91^	144^	97^	72^	63^	150^	119^	168	47^
M-F	12.30P	30	ABC	DD	94	94	B	4.9	17	411	1289	754	228	864	422	593	469	313	206	234	100	156	114	87	70	75	53	116	29
SALE OF THE CENTURY				144	159	157	A	4.5	20	377	1318	646	98^	707	180	307	294	323	324	353	143^	220	167	122^	115^	86^	43^	172	59^
M-F	10.30A	30	NBC	QG	87	85	B	4.7	19	394	1396	728	108	783	209	363	320	330	373	360	120	187	162	139	154	82	51	171	64
SEARCH FOR TOMORROW				148	157	157	A	3.1	12	260	1096	683	177^	715	142^	254	292	419	400	234	54v	57^	34v	61^	177^	43v	27v	104^	27v
M-F	12.30P	30	NBC	DD	78	78	B	3.2	11	268	1251	739	138	838	222	345	306	372	441	301	93	113	80	118	168	39	26	73	32
TATTLETALES				144	106	106	A	3.3	10	277	1206	722	64^	758	115^	245	281	279	477	311	LT	69^	68^	130^	235	43v	LT	94^	28v
M-F	4.00P	30	CBS	QG	61	60	B	3.5	10	293	1285	747	143	837	205	346	350	335	429	287	66	103	95	107	162	72	35	89	44
TODAY SHOW-7.30AM				150	204	204	A	3.9	19	327	1346	761	223	761	140^	318	346	380	385	495	84^	209	202	235	265	43v	LT	47^	28v
M-F	7.30A	30	NBC	N	99	99	B	3.9	19	327	1322	712	193	742	127	274	330	348	393	487	89	207	210	219	247	31	LT	62	43
TODAY SHOW-8.30AM				149	204	204	A	4.2	19	352	1239	679	142^	733	125^	233	251	335	434	455	82^	216	176	204	228	23v	LT	28v	17v
M-F	8.30A	30	NBC	N	99	99	B	4.4	19	369	1246	689	168	739	125	255	284	320	426	428	73	170	177	186	222	35	23	44	17
$25,000 PYRAMID				145	168	166	A	5.2	23	436	1284	685	181	758	126^	294	290	384	416	370	84^	186	149	193	169	26v	13v	130	34^
M-F	10.00A	30	CBS	QP	88	87	B	5.0	21	419	1251	692	134	776	168	314	299	355	416	331	98	174	155	141	144	43	23	101	43
WHEEL OF FORTUNE				146	205	206	A	7.0	30	587	1353	754	102	840	223	360	334	341	402	295	113	185	119	98	102	55^	25^	163	74^
M-F	11.00A	30	NBC	QG	99	99	B	7.3	29	612	1301	773	130	839	204	359	346	359	420	277	82	132	104	106	135	51	29	134	46
YOUNG AND THE RESTLESS				147	206	205	A	7.6	29	637	1306	843	153	946	307	506	433	443	383	259	48^	102	84^	93	151	30^	21v	71^	26^
M-F	12.30P	60	CBS	DD	99	99	B	8.6	31	721	1299	816	139	909	289	463	408	387	394	268	100	139	110	91	121	46	12	76	25
12.30 - 1.00							A	7.6	30	637	1290	826	148	927	293	494	428	439	375	262	51^	107	89^	96	148	33^	24^	68^	25^
1.00 - 1.30							A	7.7	28	645	1287	847	149	947	312	505	430	439	386	246	45^	91	76^	82^	148	28^	19v	66^	20v
•WEEKEND DAYTIME																														
ABC WEEKEND SPECIALS				26	185	177	A	3.2	13	268	1623	250^	145^	350^	172^	227^	206^	97v	96v	331^	257^	305^	267^	48v	26v	262^	134^	680	482
SAT.	12.00N	30	ABC	FV	94	90	B	5.0	16	419	1751	331	142	401	205	291	196	140	98	315	176	257	205	120	44	288	163	747	469
ABC WIDE WORLD-SPORTS SAT				24	204	205	A	5.2	15	436	1532	505	122^	581	136^	316	294	282	247^	713	236^	388	366	310	241^	75^	22v	163^	122^
1 SAT.	5.00P	90	ABC	SA	99	99	B	8.1	18	679	1533	525	185	577	171	302	289	269	225	698	246	419	402	331	222	116	46	142	90
2 SAT.	3.30P	60																												
&	6.05P	25																												
3.30 - 4.00							A	3.7	13	310	1423	552^	100v	603^	238^	321^	251^	145v	262^	551^	64v	281^	281^	293^	270^	49v	49v	220^	142v
4.00 - 4.30							A	4.8	16	402	1555	532^	127v	599	213^	288^	225^	174^	274^	705	165^	406^	378^	366^	252^	174^	30v	77v	31v
5.00 - 5.30							A	5.4	15	453	1170	473^	104v	546	61v	340^	340^	345^	206^	553	156^	211^	216^	245^	181^	LT	LT	71v	71v
5.30 - 6.00							A	5.1	14	427	1492	432^	54v	523^	92v	344^	344^	308^	179^	664	289^	371^	307^	233^	196^	LT	LT	305^	207^
6.00 - 6.30							A	6.4	16	536	1696	516	166^	588	118^	285	280	323	276	846	324	490	478	351	268	108^	28v	154^	135^
ALVIN AND THE CHIPMUNKS				32	202	200	A	7.2	29	603	1733	338	105^	381	210	293	188^	128^	60^	201	83^	144^	127^	92^	26v	214	101^	937	518
SAT.	10.30A	30	NBC	CA	97	96	B	8.2	28	687	1886	311	135	351	202	272	204	113	58	226	145	185	140	64	28	291	136	1018	603
AMERICAN BANDSTAND				24	168	156	A	3.0	11	251	1534	243^	91v	286^	184^	191^	147^	47v	87v	402^	252^	364^	339^	130^	38v	271^	119^	575	486
SAT.	12.30P	60	ABC	PC	84	81	B	4.5	14	377	1709	398	184	525	311	407	284	156	106	389	212	295	229	140	78	315	180	480	323
12.30 - 1.00							A	2.9	11	243	1621	268^	103v	313^	172^	190^	144^	50v	115v	412^	289^	383^	366^	102v	29v	209^	86v	687	614
1.00 - 1.30							A	3.2	12	268	1369	207^	72v	240^	176^	176^	143^	41v	56v	370^	201^	325^	299^	150^	45v	308^	137^	451	354^
AMERICAN SPORTSMAN				10	157	164	A	2.8	9	235	1902	864	348^	864	331^	621	444^	328^	243^	970	506	643	460^	302^	310^	42v	LT	26v	LT
SUN.	2.00P	30	ABC	SA	85	83	B	4.2	12	352	1507	529	156	556	164	253	244	246	260	755	332	457	414	302	264	85	25	111	82
BENJI,ZAX & THE-PRINCE				8	148	150	A	3.3	13	277	1834	470	101v	477	365^	376^	206^	82v	64v	534	314^	371^	273^	75v	163^	198^	129^	625	225^
SAT.	12.30P	30	CBS	CA	74	73	B	3.8	13	318	1813	474	154	535	287	384	232	168	127	343	185	245	180	85	98	247	169	688	393

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																																	
BEST OF SCOOBY DOO		SAT	11.30A	30	ABC	CA	14	199	187	A	4.0	16	335	1833	233^	99^	313^	207^	227^	140^	53v	71v	320^	280^	304^	180^	24v	16v	258^	107^	942	586
								96	94	B	5.6	19	469	1717	308	129	367	213	281	177	120	72	230	139	208	148	76	22	310	164	810	482
BISKITTS		SAT.	12.00N	30	CBS	CA	8	152	150	A	3.0	12	251	1765	483	132^	498	383^	383^	171^	86v	96v	367^	167^	254^	223^	143^	113v	283^	223^	617	259^
								73	72	B	3.6	12	302	1790	430	167	503	283	378	236	132	111	299	140	204	159	98	95	233	176	755	465
BUGS BUNNY/ROAD RUNNER 1		SAT.	10.30A	30	CBS	CA	12	198	197	A	4.3	17	360	1531	267^	136^	320^	106^	158^	178^	110^	142^	229^	141^	205^	184^	64v	24v	336	100^	646	286^
								98	97	B	5.1	18	427	1628	321	138	384	175	268	190	134	111	310	173	230	178	101	70	264	92	670	374
BUGS BUNNY/ROAD RUNNER 2		SAT.	11.00A	30	CBS	CA	12	195	194	A	5.6	22	469	1505	192^	104^	243^	42v	72^	102^	96^	141^	262	134^	185^	191^	98^	51v	379	162^	621	335
								97	96	B	5.8	20	486	1836	355	150	439	230	310	194	119	116	356	182	268	229	134	77	336	173	705	403
BUGS BUNNY/ROAD RUNNER 3		SAT.	11.30A	30	CBS	CA	12	161	185	A	5.1	20	427	1468	301	165^	357	98^	144^	188^	138^	169^	267^	129^	197^	197^	91^	70^	263^	168^	581	328
								79	94	B	5.3	18	444	1807	341	162	434	224	304	219	125	114	356	190	266	222	118	85	298	172	719	428
CAPTAIN KANGAROO-SAT		SAT.	7.00A	60	CBS	CL	32	130	129	A	1.2	13	101	554^	188v	LT	188v	50v	50v	188v	138v	LT	50v	LT	LT	50v	50v	LT	LT	LT	316^	198v
								84	84	B	1.4	15	117	1327	272	50	282	148	193	182	106	65	203	62	122	129	115	58	98	52	744	443
			7.00 - 7.30							A	1.0	13	84	190v	167v	LT	167v	LT	LT	167v	167v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
			7.30 - 8.00							A	1.4	14	117	778^	188v	LT	188v	77v	77v	188v	111v	LT	68v	LT	51v	68v	68v	LT	LT	LT	522^	325^
CBS CHILDREN'S FILM FEST.	2	SAT.	1.30P	30	CBS	CL	17		116	A	2.1	8	176	1835	301v	415^	676^	580^	619^	472^	96v	LT	249v	200v	200v	141v	49v	LT	312v	312v	598^	194v
									59	B	2.9	9	243	1617	365	122	445	212	277	205	141	146	316	170	228	194	118	81	218	125	638	367
CHARLIE BROWN&SNOOPY SHOW		SAT.	8.00A	30	CBS	CA	12	182	179	A	2.6	18	218	1867	321^	46v	321^	207^	207^	135v	26v	95v	261^	132v	211^	192^	79v	50v	124v	36v	1161	698
								94	94	B	3.5	20	293	1689	229	61	231	136	164	112	53	59	218	98	154	126	88	56	183	65	1057	668
DUNGEONS AND DRAGONS		SAT.	9.30A	30	CBS	CA	32	196	197	A	5.1	22	427	1763	244^	150^	318	110^	154^	150^	106^	139^	211^	107^	153^	48v	62v	58v	32v	LT	1204	760
								97	98	B	6.0	23	503	1798	230	96	267	124	174	122	90	86	246	143	192	131	78	47	320	98	965	[illegible]
FACE THE NATION		SUN.	10.30A	30	CBS	CC	32	150	151	A	2.9	12	243	992	374^	156^	374^	37v	37v	70v	152^	304^	572	103v	251^	276^	313^	296^	LT	LT	29v	29v
								87	91	B	3.4	11	285	1236	491	211	520	116	205	219	231	280	572	151	266	283	300	262	53	29	91	71
FLINTSTONE FUNNIES		SAT.	8.00A	30	NBC	CA	32	192	187	A	2.9	20	243	1424	117v	LT	122^	44v	74v	81v	58v	41v	231^	87v	87v	115v	78v	116v	223^	223^	848	543
								96	95	B	3.3	21	277	1722	245	92	280	131	194	156	118	69	212	112	146	143	79	43	232	130	998	626
IN THE NEWS- 8.26AM		SAT.	8.26A	3	CBS	CN	32	182	179	A	2.7	17	226	1867	394^	111v	394^	275^	275^	178^	44v	91v	278^	155^	213^	183^	58v	65v	88v	34v	1107	655
								94	93	B	3.5	21	293	1562	168	47	179	98	125	91	50	48	176	93	128	111	63	42	178	79	1029	660
IN THE NEWS- 9.56AM		SAT.	9.56A	3	CBS	CN	32	196	197	A	4.5	19	377	1711	255^	155^	343	103^	143^	148^	111^	177^	218^	105^	151^	46v	65v	67v	30v	LT	1120	662
								97	98	B	5.3	20	444	1729	252	102	295	135	183	125	93	103	263	157	204	133	80	52	297	89	874	548
IN THE NEWS-10.26AM		SAT.	10.26A	3	CBS	CN	29	191	190	A	3.7	15	310	1816	222^	161^	280^	97^	139^	120^	96^	141^	403	303^	357^	170^	67v	46v	262^	LT	871	346^
								96	95	B	4.7	16	394	1663	287	116	329	158	216	149	108	104	310	185	243	173	86	62	255	77	769	442
IN THE NEWS-11.56AM		SAT.	11.56A	3	CBS	CN	12	161	185	A	4.7	18	394	1429	331	193^	386	107^	153^	197^	149^	189^	260^	127^	185^	185^	84^	75v	238^	165^	545	320
								79	94	B	5.0	17	419	1780	363	165	449	230	306	229	123	127	365	197	265	221	109	98	271	164	695	423
IN THE NEWS-12.26PM		SAT.	12.26P	3	CBS	CN	8	150	150	A	2.9	11	243	1700	489	148^	510	386^	386^	188^	95v	99v	403^	191^	264^	223^	151^	139^	267^	218^	520	173^
								73	72	B	3.4	12	285	1760	440	166	511	289	374	236	130	118	300	147	203	153	88	97	230	176	719	427
IN THE NEWS-12.56PM		SAT.	12.56P	3	CBS	CN	19	145	150	A	3.1	12	260	1838	482	101v	486	388^	388^	196^	77v	67v	531	296^	354^	257^	58v	177^	171^	103v	650	227^
								73	73	B	4.9	16	411	1746	388	125	432	220	299	206	137	119	386	216	281	200	110	95	241	117	687	375
IN THE NEWS- 1.26PM		SAT.	1.26P	3	CBS	CN	18	129	136	A	3.4	13	285	1344	351^	102v	351^	168^	190^	228^	159^	46v	235^	119^	137^	104^	92v	85v	112^	112^	646	215^
								67	70	B	4.4	14	369	1673	391	156	435	232	294	224	138	111	353	184	261	207	141	82	186	106	699	361
KENTUCKY DERBY(S)	2	SAT.	4.30P	95	ABC	SE			210	A	12.8	36	1073	1568	600	223	718	138^	265	230	330	425	750	184^	381	390	395	289	77^	52v	23v	4v
									99																								
CONT'D																																	

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
KENTUCKY DERBY(S)-CONT'D																										
4.30 - 5.00				A	9.6	29	804	1483	562	205^	672	147^	260^	197^	292	396	714	180^	387	379	370	258^	69v	49v	28v	16v
5.00 - 5.30				A	13.2	37	1106	1588	599	219	722	143^	258	225	328	424	762	192^	395	400	395	286	87^	66^	17v	LT
5.30 - 6.00				A	16.0	42	1341	1596	629	239	741	131^	272	251	348	444	754	174	374	388	409	302	78^	45^	23v	LT
LEGENDS OF GOLF-SAT(S)		181																								
1 SAT. 4.00P 120 NBC SE		93		A	4.2	13	352	1216	412^	148v	412^	73v	73v	88v	109v	324^	656	99v	137v	273^	247^	383^	102v	LT	46v	46v
4.00 - 4.30				A	3.7	12	310	1394	494^	226^	494^	168v	168v	168v	71v	326^	710^	123v	160v	326^	260^	384^	103v	LT	87v	87v
4.30 - 5.00				A	4.2	13	352	1341	428^	173^	428^	108v	108v	108v	99v	320^	656	107v	158v	315^	262^	341^	149v	LT	108v	108v
5.00 - 5.30				A	4.3	13	360	1089	372^	111v	372^	42v	42v	42v	108v	330^	625^	64v	100v	217^	245^	408^	92v	LT	LT	LT
5.30 - 6.00				A	4.4	12	369	1108	376^	101v	376^	LT	LT	49v	141v	327^	664	108v	133v	255^	236^	409^	68v	LT	LT	LT
LEGENDS OF GOLF-SUN(S)		191																								
1 SUN. 4.00P 109 NBC SE		96		A	4.6	13	385	1449	620	59v	624	129v	238^	200^	286^	328^	675	138v	368^	322^	334^	307^	75v	LT	75v	LT
4.00 - 4.30				A	4.3	12	360	1219	481^	62v	481^	122v	144v	66v	214^	293^	687	191^	426^	363^	313^	261^	LT	LT	51v	LT
4.30 - 5.00				A	4.4	12	369	1599	742	65v	742	168^	349^	297^	360^	323^	776	196^	442^	333^	374^	334^	LT	LT	81v	LT
5.00 - 5.30				A	4.8	13	402	1602	664	60v	664	116v	250^	229^	296^	361^	599	63v	284^	284^	334^	315^	264^	LT	75v	LT
5.30 - 6.00				A	4.9	13	411	1363	602	54v	602	122v	209^	202^	257^	334^	654	106v	325^	313^	312^	329^	LT	LT	107v	LT
LITTLES	32	197	194	A	4.0	16	335	1800	90^	116^	241^	119^	160^	115^	99^	63v	126^	76v	126^	113^	50v	LT	373	155^	1060	588
SAT. 10.30A 30 ABC CA	96	94		B	5.8	20	486	1766	254	114	304	164	224	162	97	73	187	101	163	123	72	23	325	149	950	581
MEET THE PRESS	30	180	185	A	2.4	9	201	1169	494^	130v	494^	70v	80v	100v	115v	394^	571^	178^	337^	269^	263^	214^	54v	54v	50v	LT
SUN. 12.30P 30 NBC CC	96	97		B	3.0	9	251	1231	505	158	562	104	178	188	194	357	535	152	264	240	236	244	34	LT	100	76
MENUDO-10:25AM	32	201	201	A	4.1	17	344	1831	156^	99^	252^	150^	206^	186^	102^	35v	172^	82v	152^	139^	70v	20v	320^	131^	1087	611
SAT. 10.25A 4 ABC CN	99	99		B	5.9	21	494	1791	233	102	274	158	210	151	84	57	191	104	166	120	77	23	298	140	1028	621
MENUDO-11:55AM	14	199	187	A	4.0	16	335	1815	239^	98^	328^	190^	214^	140^	65v	96^	351^	287^	311^	173^	24v	40v	253^	99^	883	539
SAT. 11.55A 4 ABC CN	97	94		B	5.4	18	453	1673	333	140	393	222	292	192	132	79	252	154	221	153	78	31	277	148	751	433
MR. T	32	187	186	A	5.4	21	453	1600	301	113^	334	256^	312	147^	64v	14v	135^	99^	117^	45v	18v	18v	295	167^	836	417
SAT. 11.00A 30 NBC CA	87	84		B	8.1	27	679	1850	314	134	352	202	270	196	115	65	242	144	198	151	80	37	309	137	947	525
MONCHHICHIS	15	192	192	A	2.8	19	235	1617	149^	132^	179^	85v	106v	21v	94v	73v	89v	LT	81v	89v	89v	LT	72v	25v	1277	941
SAT. 8.00A 30 ABC CA	95	95		B	3.5	21	293	1820	215	103	247	107	154	111	98	84	144	68	124	114	69	LT	230	81	1199	829
NBA PLAYOFF GAME SAT.(S)		198		A	4.1	14	344	1349	424^	192^	430^	174^	270^	294^	184^	72v	445^	253^	329^	308^	108v	93v	279^	84v	195^	64v
2 SAT. 2.00P 159 CBS SE		99																								
2.00 - 2.30				A	3.5	13	293	1498	356^	189v	397^	213^	267^	256^	129v	55v	497^	392^	408^	321^	105v	LT	344^	132v	260^	103v
2.30 - 3.00				A	3.6	13	302	1427	471^	153v	471^	150v	195v	261^	181v	140v	461^	253^	311^	284^	118v	90v	250^	99v	245^	112v
3.00 - 3.30				A	4.3	15	360	1389	381^	201^	381^	139v	245^	264^	181^	61v	483^	175^	331^	331^	156v	152v	314^	78v	211^	50v
3.30 - 4.00				A	4.6	16	385	1195	398^	227^	398^	159^	263^	263^	179^	60v	402^	234^	294^	294^	60v	108v	210^	41v	185^	41v
4.00 - 4.30				A	4.6	15	385	1262	463^	177^	463^	206^	331^	366^	204^	53v	395^	238^	309^	309^	102v	86v	285^	80v	119v	39v
4.30 - 5.00				A	4.3	13	360	1347	534^	203^	534^	189^	361^	436^	277^	68v	434^	228^	323^	323^	125v	111v	268^	100v	111v	51v
NBA PLAYOFF GAME-SAT.(S)		196		A	4.8	15	402	1468	463^	244^	493^	125v	235^	222^	279^	183^	816	373^	527^	469^	289^	204^	49v	24v	110v	70v
1 SAT. 3.30P 148 CBS SE		98																								
3.30 - 4.00				A	3.4	12	285	1558	646^	326^	677^	262^	365^	288^	257^	225^	800^	246^	400^	400^	305^	316^	LT	LT	81v	24v
4.00 - 4.30				A	4.6	15	385	1457	528^	309^	585^	174^	301^	289^	361^	179^	824	342^	542^	485^	299^	183^	LT	LT	48v	48v
4.30 - 5.00				A	5.2	17	436	1429	411^	168^	452^	129v	212^	223^	254^	157^	856	427^	604	489^	307^	170^	36v	36v	85v	85v
5.00 - 5.30				A	5.3	16	444	1489	374^	201^	387^	58v	159^	150^	232^	179^	822	435^	575	511^	286^	163^	103v	50v	177^	98v
5.30 - 6.00				A	5.7	16	478	1377	420^	241^	420^	57v	182^	181^	278^	182^	745	355^	459^	428^	246^	212^	76v	21v	136^	78v
NBA PLAYOFF GAME-1 CONT'D	2	186	196	A	6.1	19	511	1384	316	173^	341	135^	191^	170^	110^	130^	799	342	538	505	340	211^	137^	36v	107^	78^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																									
NBA PLAYOFF GAME-1-CONT'D																									
1 SUN. 1.00P 150 CBS SE	97	99	B	6.1	19	511	1384	316	173	341	135	191	170	110	130	799	342	538	505	340	211	137	36	107	78
2 SUN. 1.00P 161																									
1.00 - 1.30			A	5.4	19	453	1400	368	194^	385	137^	213^	183^	139^	142^	852	374	539	520	319	240^	149^	79^	14v	14v
1.30 - 2.00			A	6.2	20	520	1444	245	118^	277	114^	140^	126^	72^	117^	904	371	595	550	389	231	217^	96^	46v	46v
2.00 - 2.30			A	6.3	20	528	1318	280	164^	313	145^	193^	173^	87^	99^	760	339	509	469	299	218^	122^	LT	123^	76^
2.30 - 3.00			A	6.3	19	528	1415	367	199^	387	165^	233	192^	127^	132^	716	269	459	461	338	207^	103^	LT	209^	149^
3.00 - 3.30			A	6.1	18	511	1384	346	215^	371	123^	214^	208^	152^	147^	765	350	559	515	345	169^	103^	20v	145^	103^
3.30 - 4.00			A	7.3	21	612	1373	304^	119^	304^	92v	92v	92v	70v	212^	874	416	715	635	428	137^	124^	32v	71v	71v
NBA PLAYOFF GAME-2(S)	190		A	5.3	14	444	1554	515^	288^	515^	148^	319^	303^	249^	143^	743	319^	510^	427^	331^	185^	107v	LT	189^	122v
1 SUN. 3.30P 165 CBS SE	98																								
3.30 - 4.00			A	5.1	15	427	1513	559	337^	559	114v	400^	395^	346^	129v	813	380^	584	474^	304^	194^	42v	LT	99v	99v
4.00 - 4.30			A	5.1	14	427	1674	463^	274^	463^	161^	273^	253^	178^	143^	765	341^	557	464^	350^	171^	162^	LT	284^	174^
4.30 - 5.00			A	5.0	14	419	1298	357^	205^	357^	135v	226^	194^	139v	94v	646	270^	422^	409^	319^	171^	111v	LT	184^	48v
5.00 - 5.30			A	4.9	13	411	1569	545^	300^	545^	153^	346^	323^	274^	132v	706	295^	472^	408^	350^	185^	121v	LT	197^	134v
5.30 - 6.00			A	5.7	15	478	1672	584	278^	584	176^	342^	318^	254^	174^	771	351^	535	409^	328^	186^	107v	LT	210^	168^
6.00 - 6.30			A	6.7	16	561	1583	595	353^	613	149^	333^	331^	311^	223^	736	249^	461	373^	323^	212^	90v	LT	144^	91v
NBA PLAYOFF GAME 2-SUN(S)	198		A	6.8	18	570	1223	365^	165^	394^	110^	154^	123^	138^	230^	646	241^	434	401^	329^	185^	113^	13v	70v	70v
2 SUN. 3.41P 170 CBS SE	99																								
3.30 - 4.00			A	6.0	17	503	1320	353^	126^	353^	110v	110v	83v	78v	243^	753	384^	600	506	345^	133^	172^	33v	42v	42v
4.00 - 4.30			A	6.2	18	520	1298	312^	114v	312^	121^	121^	72v	64v	191^	783	379^	570	437^	335^	174^	162^	LT	41v	41v
4.30 - 5.00			A	6.1	17	511	1033	257^	75v	257^	84v	84v	45v	49v	173^	636	172^	408^	393^	382^	194^	111v	LT	29v	29v
5.00 - 5.30			A	5.9	15	494	1117	340^	172^	340^	97v	170^	132^	158^	170^	617	168^	400^	400^	351^	197^	67v	LT	93v	93v
5.30 - 6.00			A	7.1	18	595	1207	400	180^	452	114^	173^	136^	167^	279^	562	193^	379^	399	282^	163^	60v	LT	133^	133^
6.00 - 6.30			A	9.5	22	796	1300	451	250^	533	123^	213^	200^	234^	281^	585	211^	341	331	300	210^	116^	37v	66v	66v
NBC MAJOR LEAGUE PRE GAME	4 205	206	A	4.4	16	369	1640	519	154^	546	194^	305^	246^	195^	223^	702	302^	464	360	253^	197^	79^	15v	313^	114^
1 SAT. 1.00P 17 NBC SC	98	99	B	4.7	17	394	1657	480	116	505	169	264	216	181	208	665	260	405	347	271	207	211	17	276	160
2 SAT. 1.00P 16																									
NBC MAJOR LEAGUE BASEBALL	4 205	208	A	6.5	23	545	1290	392	99^	420	49v	144^	148^	189^	258	698	177^	315	347	277	329	82^	LT	90^	58^
1 SAT. 1.17P 160 NBC SE	98	99	B	6.4	21	536	1347	418	130	447	88	178	160	186	245	724	223	363	349	295	325	96	11	80	55
2 SAT. 1.16P 194																									
1.00 - 1.30			A	4.6	18	385	1488	453	128^	484	167^	216^	213^	160^	250^	625	220^	297^	270^	236^	239^	127^	51v	252^	99^
1.30 - 2.00			A	6.0	23	503	1467	415	104^	441	83^	164^	172^	199^	256	698	232^	301	341	287	292	95^	30v	233^	102^
2.00 - 2.30			A	6.9	25	578	1299	334	82^	353	41v	102^	104^	137^	234	808	293	451	473	279	310	94^	LT	44v	31v
2.30 - 3.00			A	6.8	24	570	1246	431	87^	448	42v	160^	164^	208	266	661	175^	258	320	215	341	101^	LT	36v	36v
3.00 - 3.30			A	7.1	25	595	1151	396	81^	423	35v	140^	147^	212	264	601	102^	216	251	216	350	80	LT	47v	47v
3.30 - 4.00			A	6.5	22	545	1240	414	113^	446	35v	144^	151^	211^	281	664	73^	304	341	338	323	75^	LT	55^	55^
4.00 - 4.30			A	6.7	22	561	1321	417	121^	465	27v	217^	190^	221^	248^	754	121^	362^	362^	385^	392^	18v	LT	84v	68v
NCAA SPECIAL-SAT.(S)	180		A	3.1	9	260	1408	655^	285^	659^	266^	319^	338^	215v	213v	393^	311^	339^	246^	35v	54v	237^	88v	119v	66v
2 SAT. 4.39P 79 CBS SE	93																								
4.30 - 5.00			A	2.7	8	226	1372	588^	217v	588^	274^	336^	407^	212v	102v	336^	265^	265^	265^	35v	71v	373^	120v	75v	57v
5.00 - 5.30			A	3.1	9	260	1592	734^	327^	734^	288^	353^	384^	250^	239^	395^	354^	354^	212v	LT	41v	312^	131v	151v	92v
5.30 - 6.00			A	3.3	9	277	1285	634^	285^	634^	241^	281^	261^	188v	251^	429^	310^	375^	271^	65v	54v	95v	33v	127v	51v
NEW FAT ALBERT SHOW	17 129	136	A	3.3	12	277	1451	403^	126^	403^	201^	223^	213^	177^	71v	257^	134^	148^	112^	97v	97v	98v	98v	693	227^
SAT. 1.00P 30 CBS CA	67	71	B	4.4	14	369	1690	399	157	446	240	306	227	139	113	335	168	240	196	136	85	188	107	721	376
NEW SCOOBY & SCRAPPY DOO	15 200	199	A	4.5	21	377	1782	283^	161^	376	169^	315	222^	189^	61v	125^	LT	71v	71v	71v	54v	202^	45v	1079	632
SAT. 9.00A 30 ABC CA	99	99	B	5.1	21	427	1945	292	127	358	226	294	193	91	62	247	140	226	179	95	19	226	84	1114	610

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	I/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																															
ONE TO GROW ON-8:28AM					19	191	187	A	3.5	23	293	1389	105^	LT	105^	30v	68v	77v	61v	28v	206^	79v	79v	113^	78v	93v	205^	205^	873	540
SAT.	8.28A	2	NBC	CN		96	95	B	4.3	25	360	1820	238	94	273	141	210	171	122	47	233	119	164	163	92	42	275	142	1039	637
ONE TO GROW ON-8:58AM					32	198	195	A	5.0	26	419	1788	143^	86^	164^	50v	125^	114^	114^	30v	120^	71^	71^	91^	34v	29v	516	233^	988	545
SAT.	8.58A	2	NBC	CN		98	97	B	5.1	24	427	1765	256	114	283	154	223	173	113	43	177	112	140	109	49	32	229	115	1076	612
ONE TO GROW ON-10:28AM					30	209	209	A	7.3	30	612	1596	266	78^	345	198	238	131^	69^	97^	160^	83^	118^	82^	53^	24v	246	144^	845	485
SAT.	10.28A	2	NBC	CN		99	99	B	8.9	31	746	1857	308	132	347	191	269	204	121	59	224	146	189	132	63	26	315	149	971	573
ONE TO GROW ON-10:58AM					32	201	199	A	6.4	25	536	1774	326	102^	375	195^	282	172^	133^	64^	262	152^	215^	120^	87^	23v	227	112^	910	484
SAT.	10.58A	2	NBC	CN		97	96	B	8.0	28	670	1867	309	135	349	198	265	196	113	64	235	149	188	139	64	33	292	139	991	582
ONE TO GROW ON-12:28PM					17	151	150	A	4.2	16	352	1295	434	171^	434	234^	296^	139^	124^	90^	267^	164^	188^	122^	38v	79v	165^	79v	429	236^
SAT.	12.28P	2	NBC	CN		73	72	B	5.6	18	469	1744	387	160	422	194	281	218	146	117	272	136	215	169	113	47	297	126	753	415
PAC-MAN					32	201	200	A	4.2	18	352	1997	185^	140^	276^	180^	232^	166^	96^	38v	115^	LT	89^	77v	77v	26v	352	146^	1254	651
SAT.	9.30A	30	ABC	CA		99	99	B	5.3	20	444	1852	261	107	306	174	237	173	89	63	202	107	174	147	82	24	228	119	1116	653
PUPPY-FURTHER ADVENTURES					31	197	194	A	3.9	15	327	1682	181^	71v	254^	165^	183^	139^	48v	56v	168^	131^	157^	142^	26v	LT	271^	110^	989	639
SAT.	11.00A	30	ABC	CA		95	95	B	5.7	19	478	1731	275	117	331	185	261	174	116	58	251	166	220	137	69	28	279	165	870	531
RASCALS/RICHIE RICH					32	196	195	A	3.7	20	310	1610	133^	84v	171^	61v	93v	32v	84v	78v	90v	LT	90v	90v	90v	LT	309^	155^	1040	745
SAT.	8.30A	30	ABC	CA		98	97	B	4.2	20	352	1789	275	118	298	144	209	159	101	80	217	111	186	147	93	23	221	94	1053	658
RUBIK, THE AMAZING CUBE					32	201	201	A	4.2	17	352	1935	142^	102^	236^	138^	188^	175^	98^	36v	192^	97^	169^	153^	72v	23v	331^	124^	1176	677
SAT.	10.00A	30	ABC	CA		99	99	B	6.2	22	520	1820	233	104	273	155	208	153	84	60	197	108	169	120	78	26	286	133	1064	640
SATURDAY SUPERCADE					32	191	191	A	3.5	18	293	2102	233^	69v	267^	126^	126^	76v	38v	130^	222^	149^	170^	67v	21v	52v	190^	112^	1423	870
SAT.	8.30A	60	CBS	CA		94	94	B	5.1	23	427	1808	231	72	249	112	154	108	80	85	203	103	147	116	71	49	245	91	1111	746
8.30 - 9.00								A	3.2	18	268	1907	299^	60v	299^	202^	202^	128^	23v	74v	187^	145^	157^	117^	LT	30v	115^	92v	1306	766
9.00 - 9.30								A	3.8	18	318	2245	177^	76v	236^	63v	63v	31v	49v	173^	247^	153^	180^	27v	27v	67v	245^	126^	1517	956
SCHOOLHOUSE ROCK-8:25AM					15	193	192	A	3.6	23	302	1765	143^	143^	173^	101^	127^	26v	72v	46v	118^	LT	109^	118^	118^	LT	112^	32v	1362	988
SAT.	8.25A	4	ABC	CN		95	95	B	4.1	23	344	1853	208	100	237	117	160	109	85	70	154	68	137	123	80	LT	238	80	1224	835
SHIRT TALES					32	198	196	A	4.4	24	369	1799	150^	97^	174^	45v	129^	128^	129^	34v	141^	80v	80v	106^	43v	35v	454	242^	1030	586
SAT.	8.30A	30	NBC	CA		98	97	B	4.7	24	394	1765	249	109	277	141	212	172	121	46	175	104	134	111	53	34	237	122	1076	631
SMURFS I					32	210	210	A	6.0	28	503	1583	178^	78^	191^	82^	133^	101^	95^	44v	133^	59^	97^	110^	51v	23v	322	167^	937	506
SAT.	9.00A	30	NBC	CA		99	99	B	6.4	27	536	1810	268	114	297	167	227	166	105	51	210	135	179	134	62	24	274	145	1029	579
SMURFS II					32	210	210	A	7.1	30	595	1684	212	103^	263	155^	204	113^	79^	54^	172^	103^	137^	96^	44v	25v	283	174^	966	505
SAT.	9.30A	30	NBC	CA		99	99	B	8.1	30	679	1866	295	132	337	197	270	191	116	48	217	133	181	142	69	24	292	154	1020	567
SMURFS III					32	210	210	A	7.5	31	629	1601	252	92^	325	197	234	133^	58^	85^	149^	81^	112^	70^	45v	23v	281	159^	846	480
SAT.	10.00A	30	NBC	CA		99	99	B	8.9	32	746	1881	312	133	350	195	276	205	123	55	226	147	190	138	66	26	320	155	985	575
SPIDERMAN/HULK 1					31	152	151	A	4.5	18	377	1337	246^	72v	246^	178^	225^	119^	47v	21v	202^	124^	178^	102^	54v	24v	205^	122^	684	332
SAT.	11.30A	30	NBC	CA		73	72	B	5.9	20	494	1774	294	139	323	170	239	179	115	70	252	149	201	155	82	40	337	132	862	466
SPIDERMAN/HULK 2					28	152	150	A	4.8	19	402	1266	439	162^	439	238^	303	142^	128^	88^	266^	162^	188^	124^	41v	78^	148^	55v	413	236^
SAT.	12.00N	30	NBC	CA		73	72	B	6.0	19	503	1788	356	163	393	189	270	204	147	102	274	157	207	164	90	51	312	126	809	448
SPORTSBEAT					13	161	156	A	2.6	8	218	972	455^	156^	537^	198^	390^	334^	238^	147^	312^	133v	160^	128v	160^	106v	41v	41v	82v	50v
1 SAT.	4.30P	30	ABC	SC		84	84	B	3.0	9	251	1322	498	186	542	193	310	262	208	202	542	180	306	276	258	197	65	24	173	132
2 SAT.	3.00P	30																													

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD	16	167	182	A	4.4	12	369	1420	361	119^	418	117^	230^	184^	203^	150^	748	322	479	472	282^	217^	97^	43v	157^	71v
1 SUN. 2.00P 120 NBC SA		86	93	B	5.2	12	436	1482	430	164	480	148	280	264	249	156	768	302	492	450	350	220	109	41	125	81
2 SUN. 4.30P 90																										
2.00 - 2.30				A	3.1	10	260	1165	203v	LT	203v	LT	69v	93v	134v	110v	608^	351^	351^	346^	92v	200v	LT	LT	354^	170v
2.30 - 3.00				A	3.8	12	318	1547	233^	LT	233^	LT	138v	138v	181v	95v	931	499^	697^	680^	286^	173v	LT	LT	383^	199^
3.00 - 3.30				A	3.8	11	318	1425	365^	19v	365^	107v	199^	139v	194^	119v	792	471^	644^	544^	240^	110v	126v	LT	142v	35v
3.30 - 4.00				A	4.7	14	394	1470	403^	71v	403^	109v	231^	165^	244^	129v	797	528^	657	501^	188^	114v	168^	LT	102v	LT
4.30 - 5.00				A	4.3	12	360	1294	350^	178^	444^	149v	230^	175^	161v	175^	638^	161v	316^	352^	288^	286^	167^	59v	45v	25v
5.00 - 5.30				A	5.5	14	461	1330	416^	185^	492^	162^	282^	247^	198^	169^	665	161^	346^	380^	347^	285^	91v	91v	82v	46v
5.30 - 6.00				A	6.3	16	528	1424	387^	236^	520	175^	298^	218^	215^	170^	713	181^	367^	461	378^	252^	96v	96v	95v	62v
SUNDAY MORNING	30	171	173	A	3.8	19	318	1274	632	280^	699	95^	230^	311^	437	388	463	66v	227^	229^	279^	208^	34v	LT	78v	44v
SUN. 9.00A 90 CBS N		95	95	B	4.8	20	402	1294	565	241	607	105	233	247	316	339	559	140	279	306	306	230	47	25	81	45
9.00 - 9 30				A	3.3	20	277	1253	614	238^	665	47v	181^	256^	441	409^	499	84v	250^	209^	310^	206^	42v	LT	47v	26v
9.30 - 10.00				A	3.8	19	318	1248	670	308^	742	100^	270^	359^	456	383	422	38v	201^	221^	283^	201^	37v	LT	47v	47v
10.00 - 10.30				A	4.1	18	344	1381	642	296^	721	130^	246^	335^	442	386	490	81v	240^	263^	264^	227^	27v	LT	143^	64v
TARZAN LORD OF-JUNGLE	12	191	190	A	4.1	17	344	1890	258^	186^	327^	104^	138^	138^	123^	164^	332^	238^	289^	170^	62v	43v	254^	LT	977	447
SAT. 10.00A 30 CBS CA		96	95	B	5.2	18	436	1666	278	115	333	143	205	147	114	121	322	215	265	166	67	54	242	72	769	461
THIS WEEK-DAVID BRINKLEY	28	163	184	A	3.6	14	302	1285	568	218^	572	56v	198^	222^	228^	350^	643	70v	331^	305^	401	281^	LT	LT	56v	56v
SUN. 11.30A 60 ABC N		91	95	B	4.0	12	335	1377	587	192	619	108	209	215	243	373	589	143	263	258	260	271	58	23	111	92
11.30 - 12.00				A	3.4	13	285	1295	561	239^	561	56v	218^	239^	238^	322^	669	70v	368^	322^	439	277^	29v	LT	36v	36v
12.00 - 12.30				A	3.7	14	310	1294	589	203^	593	57v	184^	210^	223^	383	626	69v	300^	292^	371^	289^	LT	LT	75v	75v
THUNDARR(B)	116	121		A	3.2	12	268	1336	339^	164^	339^	164^	227^	127^	79v	96v	269^	98v	119^	92v	100v	150^	138^	82v	590	204^
SAT. 12.30P 30 NBC CA	63	65																								
TOURN. OF CHAMPIONS-SA(S)		178		A	2.7	8	226	1124	434^	102v	430^	23v	160v	160v	194v	270^	611^	62v	230v	319^	367^	292^	LT	LT	75v	70v
2 SAT. 4.16P 104 NBC SE		90																								
4.00 - 4.30				A	2.6	8	218	1463	647^	247v	647^	LT	302^	302^	366^	345^	673^	86v	362^	362^	359^	311^	LT	LT	143v	106v
4.30 - 5.00				A	2.4	7	201	1279	617^	219v	617^	LT	323^	323^	393^	294v	613^	65v	289v	353^	378^	260v	LT	LT	49v	49v
5.00 - 5.30				A	2.7	8	226	982^	274^	LT	274^	LT	LT	LT	54v	274^	668^	49v	271^	363^	407^	305^	LT	LT	40v	40v
5.30 - 6.00				A	3.1	8	260	996	335^	39v	335^	74v	112v	112v	92v	223v	531^	66v	105v	243^	326^	288^	30v	30v	100v	100v
TOURN. OF CHAMPIONS-SU(S)		187		A	3.5	10	293	1324	528^	157v	591^	110v	195v	171v	201v	359^	569^	72v	150v	201v	307^	348^	119v	68v	45v	21v
2 SUN. 2.30P 120 NBC SE		94																								
2.30 - 3.00				A	3.1	10	260	1431	480^	107v	522^	41v	169v	162v	162v	319^	662^	185v	320^	324^	349^	242^	205v	85v	42v	LT
3.00 - 3.30				A	3.6	11	302	1430	590^	143v	662^	152v	239^	192v	163v	397^	563^	43v	93v	173v	339^	390^	145v	89v	60v	27v
3.30 - 4.00				A	3.6	10	302	1351	566^	173v	626^	162v	231^	214^	229^	352^	543^	39v	116v	178v	289^	365^	112v	76v	70v	49v
4.00 - 4.30				A	3.6	10	302	1119	476^	195v	552^	76v	142v	113v	248^	363^	537^	37v	97v	146v	264^	391^	30v	30v	LT	LT
UAL TOURN OF CHAMP TENNIS(S)	179			A	2.0	7	168	1369^	595^	351v	595^	185v	363^	399^	279v	131v	494^	96v	261v	202v	196v	233v	268v	113v	LT	LT
1 SAT. 1.30P 120 CBS SE		94																								
1.30 - 2.00				A	2.7	10	226	858^	372^	111v	372^	LT	151v	314^	314^	58v	163v	LT	LT	LT	39v	163v	323^	194v	LT	LT
2.00 - 2.30				A	2.3	8	193	1482	441^	307v	441^	130v	306v	233v	233v	78v	622^	139v	394^	255v	255v	228v	419^	124v	LT	LT
2.30 - 3.00				A	1.8	6	151	1523^	683^	438^	683^	245v	437^	470^	259v	179v	621^	93v	370v	277v	277v	251v	178v	52v	41v	LT
3.00 - 3.30				A	1.4	5	117	1778^	1067^	718^	1067^	513^	717^	691^	289v	265v	711^	215v	395v	395v	281v	316v	LT	LT	LT	LT
USFL FOOTBALL	10	180	184	A	4.2	12	352	1355	435	128^	474	150^	210^	202^	151^	207^	801	236^	449	482	402	282^	29v	17v	51v	51v
1 SJN. 2.30P 206 ABC SE	93	94		B	6.4	16	536	1529	435	159	474	144	245	234	208	196	875	277	485	490	420	325	80	22	100	71
2 SJN. 2.30P 219																										
2.30 - 3.00				A	3.7	11	310	1284	534	148^	538	152^	268^	301^	239^	228^	713	271^	378^	416	275^	254^	LT	LT	33v	33v
3.00 - 3.30				A	4.0	12	335	1194	301^	92^	379	174^	174^	117^	41v	176^	798	221^	412	466	364	299^	LT	LT	17v	17v
3.30 - 4.00				A	4.2	12	352	1264	378	114^	454	156^	190^	174^	116^	204^	810	219^	415	469	412	304^	LT	LT	LT	LT
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																														
USFL FOOTBALL-CONT'D																														
4.00 -	4.30							A	4.5	13	377	1255	392	109^	416	113^	170^	207^	147^	172^	839	257^	504	524	449	282^	LT	LT	LT	LT
4.30 -	5.00							A	4.5	12	377	1408	402	92^	423	95^	159^	194^	168^	190^	861	240^	492	552	474	282^	LT	LT	116^	116^
5.00 -	5.30							A	4.4	12	369	1398	429	123^	459	141^	185^	176^	130^	214^	769	197^	417	457	404	271^	102^	59v	68v	68v
5.30 -	6.00							A	4.1	10	344	1619	579	183^	625	197^	285^	231^	212^	292^	796	221^	485	472	431	281^	72v	38v	126^	126^
6.00 -	6.30							A	3.8	9	318	1557	609^	261^	609^	183v	276^	212^	204^	266^	787	240^	506^	453^	336^	281^	95v	LT	66v	66v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 23, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,830 / 17.7				18,100 / 21.6							
					BLUE THUNDER (R)				ABC MONDAY NIGHT MOVIE — A LONG WAY HOME(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)					10,810 / 12.9				12,650 / 15.1							
SHARE OF AUDIENCE %					19	12.4* / 19 *		13.3* / 20 *	24	13.9* / 21 *		15.5* / 24 *		15.8* / 25 *		15.3* / 26 *
AVG. AUD. BY ¼ HR. %					12.4	12.5	13.2	13.4	13.6	14.3	15.0	15.9	16.0	15.7	15.6	15.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,270 / 21.8				17,350 / 20.7		16,420 / 19.6		17,180 / 20.5			
					SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (R)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					14,330 / 17.1				15,340 / 18.3		14,500 / 17.3		14,080 / 16.8			
SHARE OF AUDIENCE %					26	16.1* / 25 *		18.0* / 27 *	28		27		28	16.8* / 27 *		16.7* / 28 *
AVG. AUD. BY ¼ HR. %					15.4	16.8	17.8	18.3	18.3	18.4	17.0	17.6	16.9	16.7	16.9	16.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					20,280 / 24.2				17,260 / 20.6							
					TV BLOOPERS & PRAC. JOKES (R)(SD)				NBC MONDAY NIGHT MOVIES — A DOCTOR'S STORY							
AVERAGE AUDIENCE (Households (000) & %)					14,920 / 17.8				11,900 / 14.2							
SHARE OF AUDIENCE %					27	18.1* / 28 *		17.5* / 26 *	23	14.1* / 21 *		14.0* / 22 *		14.2* / 23 *		14.4* / 24 *
AVG. AUD. BY ¼ HR. %					18.0	18.3	17.8	17.1	14.1	14.2	14.3	13.8	14.2	14.2	14.4	14.3
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					[illegible] / 15.1				16,140 / 19.5							
					THAT'S INCREDIBLE SPECIAL (R)(SD)				ABC MONDAY NIGHT MOVIE — PLAYERS (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,380 / 10.0				9,550 / 11.4							
SHARE OF AUDIENCE %					16	9.6* / 16 *		10.3* / 16 *	18	11.6* / 18 *		11.9* / 18 *		11.4* / 18 *		10.7* / 18 *
AVG. AUD. BY ¼ HR. %					9.5	9.8	10.3	10.4	11.7	11.5	11.7	12.0	11.9	10.9	10.6	10.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,180 / 21.7				16,420 / 19.6		15,170 / 18.1		20,360 / 24.3			
					SCARECROW & MRS. KING (R)(SD)				KATE & ALLIE		NEWHART (R)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					12,820 / 15.3				14,080 / 16.8		13,660 / 16.3		16,170 / 19.3			
SHARE OF AUDIENCE %					25	14.2* / 24 *		16.4* / 26 *	28		25		31	18.9* / 30 *		19.6* / 33 *
AVG. AUD. BY ¼ HR. %					13.6	14.8	15.9	16.8	16.6	17.0	16.1	16.5	18.3	19.5	19.9	19.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,770 / 22.4				23,460 / 28.0							
					TV BLOOPERS & PRAC. JOKES (R)(SD)				NBC MONDAY NIGHT MOVIES — ADAM(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)					12,490 / 14.9				16,420 / 19.6							
SHARE OF AUDIENCE %					24	14.4* / 24 *		15.3* / 24 *	31	19.5* / 30 *		20.7* / 31 *		19.4* / 31 *		18.6* / 31 *
AVG. AUD. BY ¼ HR. %					14.2	14.7	14.9	15.7	19.0	20.0	20.6	20.8	19.9	18.9	18.5	18.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	58.7	59.9	61.6	62.9	64.5	66.1	67.3	67.5	66.3	66.2	65.3	64.3	63.0	61.7	60.4	57.7
WK. 2	56.4	57.9	58.6	58.7	58.6	60.5	61.9	63.3	64.4	66.0	66.3	66.6	64.2	62.1	60.6	59.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. MON. APR. 30, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. APR. 24, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					13,660 16.3		12,990 15.5		16,590 19.8		15,500 18.5		15,670 18.7			
						FOUL UPS, BLEEPS-BLUNDERS (R)		HAPPY DAYS		THREE'S COMPANY (R)		OH MADELINE (R)(SD)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,230 13.4		11,310 13.5		14,330 17.1		13,580 16.2		11,900 14.2	14.4*		14.1*
	SHARE OF AUDIENCE %					21		21		26		26		25	24 *		25 *
	AVG. AUD. BY ¼ HR. %					12.7	14.1	13.1	13.8	15.8	18.3	16.1	16.4	14.4	14.4	14.0	14.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					13,160 15.7				16,510 19.7							
						AMERICAN PARADE (SD)				SPECIAL MOVIE PRSNT-TUE PETER AND PAUL, PT.1(R)							
	AVERAGE AUDIENCE (Households (000) & %)					9,050 10.8	11.1*		10.4*	9,640 11.5	11.6*		11.9*		11.5*		10.9*
	SHARE OF AUDIENCE %					17	18 *		16 *	19	18 *		19 *		19 *		19 *
	AVG. AUD. BY ¼ HR. %					11.3	11.0	10.4	10.4	11.6	11.6	12.0	11.7	11.8	11.2	11.2	10.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					22,790 27.2				17,260 20.6				14,580 17.4			
						A TEAM (R)(SD)				RIPTIDE (R)(SD)				REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					17,680 21.1	20.1*		22.1*	12,320 14.7	14.6*		14.8*	11,650 13.9	13.8*		13.9*
	SHARE OF AUDIENCE %					33	32 *		34 *	23	23 *		23 *	24	23 *		25 *
	AVG. AUD. BY ¼ HR. %					19.1	21.2	22.4	21.9	15.1	14.1	14.6	15.0	13.7	13.9	14.0	13.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					11,900 14.2		10,810 12.9		17,100 20.4		14,580 17.4		16,090 19.2			
						FOUL UPS, BLEEPS-BLUNDERS (R)		HAPPY DAYS		THREE'S COMPANY (R)		OH MADELINE (R)(SD)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,800 11.7		9,800 11.7		14,580 17.4		12,820 15.3		11,480 13.7	14.2*		13.2*
	SHARE OF AUDIENCE %					20		19		27		24		23	23 *		23 *
	AVG. AUD. BY ¼ HR. %					11.7	11.8	11.1	12.3	16.6	18.2	15.4	15.1	14.5	13.8	13.2	13.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					11,650 13.9				18,690 22.3							
						AMERICAN PARADE (SD)				CBS TUESDAY NIGHT MOVIES ALL NIGHT LONG							
	AVERAGE AUDIENCE (Households (000) & %)					8,210 9.8	10.3*		9.2*	11,060 13.2	13.8*		13.1*		13.5*		12.3*
	SHARE OF AUDIENCE %					16	18 *		15 *	21	21 *		20 *		22 *		21 *
	AVG. AUD. BY ¼ HR. %					10.3	10.3	9.3	9.2	13.7	13.8	13.0	13.3	13.6	13.4	12.6	12.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					21,870 26.1				16,930 20.2				14,750 17.6			
						A TEAM (R)(SD)				RIPTIDE (R)				REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					16,010 19.1	17.6*		20.5*	12,320 14.7	14.1*		15.3*	11,650 13.9	14.0*		13.9*
	SHARE OF AUDIENCE %					31	30 *		33 *	23	21 *		24 *	23	23 *		24 *
	AVG. AUD. BY ¼ HR. %					16.4	18.9	20.4	20.5	14.3	13.8	15.2	15.4	13.9	14.0	14.2	13.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.0	58.0	59.7	61.1	62.2	64.2	65.1	65.8	64.4	65.1	64.0	62.6	59.7	58.4	57.3	54.9
WK. 2	52.4	53.3	54.7	56.5	57.5	59.8	61.9	63.6	65.0	66.1	64.9	64.9	63.2	61.3	58.7	56.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. TUE. MAY 1, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. APR. 25, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,860 22.5				23,630 28.2				21,370 25.5			
						FALL GUY (R)(SD)				DYNASTY (SD)				HOTEL (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,580 16.2	14.6*		17.9*	19,530 23.3	22.2*		24.4*	16,930 20.2	20.2*		20.2*
	SHARE OF AUDIENCE %					27	25 *		29 *	37	35 *		39 *	36	35 *		37 *
	AVG. AUD. BY ¼ HR. %					14.1	15.1	17.2	18.7	21.7	22.8	24.3	24.6	20.6	19.8	20.3	20.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,310 13.5		8,380 10.0		12,740 15.2							
						ONE DAY AT A TIME (SD)		MAMA MALONE		SPECIAL MOVIE PRSNT-WED PETER AND PAUL, PT.2(R)							
	AVERAGE AUDIENCE (Households (000) & %)					9,300 11.1		7,040 8.4		7,210 8.6	7.5*		7.9*		9.5*		9.7*
	SHARE OF AUDIENCE %					19		14		14	12 *		13 *		16 *		18 *
	AVG. AUD. BY ¼ HR. %					10.9	11.2	8.6	8.3	7.3	7.6	7.9	8.0	9.3	9.6	9.7	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,500 17.3				14,160 16.9		12,070 14.4		13,490 16.1			
						REAL PEOPLE (R)(SD)				FACTS OF LIFE (R)		DOUBLE TROUBLE			NBC REPORTS		
	AVERAGE AUDIENCE (Households (000) & %)					10,730 12.8	12.2*		13.5*	12,320 14.7		10,980 13.1		9,550 11.4	12.0*		10.8*
	SHARE OF AUDIENCE %					21	21 *		22 *	23		21		20	21 *		20 *
	AVG. AUD. BY ¼ HR. %					11.7	12.6	13.7	13.3	14.4	15.0	13.2	13.0	12.0	12.1	11.1	10.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					21,290 25.4				25,310 30.2				23,300 27.8			
						FALL GUY (SD)				DYNASTY (SD)				HOTEL			
	AVERAGE AUDIENCE (Households (000) & %)					14,750 17.6	15.8*		19.3*	21,120 25.2	24.0*		26.3*	18,770 22.4	22.3*		22.4*
	SHARE OF AUDIENCE %					30	27 *		32 *	38	37 *		40 *	38	37 *		39 *
	AVG. AUD. BY ¼ HR. %					15.3	16.4	18.3	20.3	23.2	24.7	26.4	26.3	22.3	22.4	22.5	22.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,320 14.7		17,770 21.2									
						ONE DAY AT A TIME				CBS WEDNESDAY NIGHT MOVIE BEING THERE (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					10,310 12.3		8,380 10.0	9.6*		10.5*		9.7*		10.3*		9.7*
	SHARE OF AUDIENCE %					21		16	16 *		16 *		15 *		17 *		17 *
	AVG. AUD. BY ¼ HR. %					12.3	12.3	9.5	9.6	10.8	10.2	9.8	9.7	10.4	10.2	10.0	9.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,670 17.5				14,580 17.4		13,580 16.2		14,330 17.1			
						REAL PEOPLE (R)(SD)				FACTS OF LIFE		DOUBLE TROUBLE (SD)			ST. ELSEWHERE		
	AVERAGE AUDIENCE (Households (000) & %)					10,140 12.1	11.1*		13.1*	12,650 15.1		11,980 14.3		10,480 12.5	12.8*		12.3*
	SHARE OF AUDIENCE %					20	19 *		21 *	23		22		21	21 *		21 *
	AVG. AUD. BY ¼ HR. %					10.6	11.7	12.8	13.5	14.5	15.6	14.2	14.3	12.7	12.8	12.2	12.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	53.0	53.6	55.1	57.2	57.3	59.4	60.5	62.4	63.2	64.1	63.7	62.8	59.1	56.9	55.3	53.3
	WK. 2	52.9	54.8	56.3	56.9	57.4	58.2	59.7	62.4	64.9	66.3	66.5	66.4	61.5	59.8	58.5	56.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. WED. MAY 2, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. APR. 26, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					13,580 16.2				12,150 14.5				19,110 22.8			
					THAT'S INCREDIBLE				TWO MARRIAGES (R)(SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					9,300 11.1	10.4*		11.8*	8,130 9.7	9.2*		10.3*	14,410 17.2	17.5*		16.9*
SHARE OF AUDIENCE %					18	17 *		19 *	15	15 *		16 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					10.2	10.6	11.8	11.8	9.2	9.1	9.6	10.9	17.3	17.7	17.5	16.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					20,610 24.6				22,370 26.7				13,990 16.7			
					MAGNUM, P.I. (R)(SD)				SIMON & SIMON (R)				KNOTS LANDING (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,340 18.3	17.1*		19.4*	17,680 21.1	20.8*		21.4*	10,060 12.0	12.8*		11.2*
SHARE OF AUDIENCE %					30	28 *		31 *	33	33 *		34 *	21	22 *		21 *
AVG. AUD. BY ¼ HR. %					16.5	17.8	19.2	19.5	20.3	21.3	21.4	21.3	13.5	12.1	11.3	11.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,410 17.2		13,580 16.2		14,580 17.4		12,150 14.5		16,680 19.9			
					GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		DUCK FACTORY (SD)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,150 14.5		11,980 14.3		12,650 15.1		10,890 13.0		12,150 14.5	14.7*		14.3*
SHARE OF AUDIENCE %					24		23		24		21		26	25 *		27 *
AVG. AUD. BY ¼ HR. %					14.1	14.9	14.1	14.5	15.1	15.1	13.0	12.9	14.8	14.6	14.4	14.2
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					21,120 25.2								16,930 20.2			
					BATTLE-NETWORK STARS (SD)								20/20			
AVERAGE AUDIENCE (Households (000) & %)					10,890 13.0	11.4*		12.8*		13.6*		14.3*	12,320 14.7	15.0*		14.4*
SHARE OF AUDIENCE %					21	19 *		21 *		21 *		22 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					11.4	11.3	12.5	13.2	13.7	13.5	14.1	14.6	14.9	15.1	15.2	13.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					19,690 23.5				24,890 29.7							
					MAGNUM, P.I. (SD)				COUNTRY COMES HOME							
AVERAGE AUDIENCE (Households (000) & %)					15,170 18.1	17.1*		19.0*	14,160 16.9	16.9*		17.8*		16.8*		15.9*
SHARE OF AUDIENCE %					30	29 *		30 *	26	26 *		27 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					16.4	17.9	18.7	19.3	17.2	16.6	17.9	17.8	16.8	16.9	16.0	15.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					12,070 14.4		11,230 13.4		13,660 16.3		11,060 13.2		18,690 22.3			
					GIMME A BREAK		FAMILY TIES (SD)		CHEERS		DUCK FACTORY		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					10,220 12.2		9,470 11.3		11,650 13.9		9,550 11.4		14,580 17.4	16.4*		18.4*
SHARE OF AUDIENCE %					21		18		21		17		28	25 *		30 *
AVG. AUD. BY ¼ HR. %					11.8	12.5	11.2	11.5	13.4	14.5	11.4	11.3	15.7	17.0	18.4	18.5

TV HOUSEHOLDS USING TV (See Def. 1)																	
WK. 1	51.1	52.8	55.0	57.5	59.7	61.0	62.4	63.7	63.2	63.6	62.9	62.6	60.2	58.1	55.3	52.0
WK. 2	51.9	53.3	55.0	56.7	58.1	60.1	61.5	63.3	64.2	65.7	66.4	66.0	64.8	64.1	62.0	59.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. THU. MAY 3, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. APR. 27, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 16.0		15,080 18.0		13,240 15.8				13,660 16.3			
						BENSON (R)		WEBSTER (R)(SD)		MASQUERADE (SD)				MATT HOUSTON (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,400 13.6		13,070 15.6		9,550 11.4	11.3*		11.5*	10,730 12.8	12.3*		13.3*
	SHARE OF AUDIENCE %					25		27		20	20 *		20 *	24	23 *		25 *
	AVG. AUD. BY ¼ HR. %					13.2	13.9	15.2	15.9	1..2	11.3	11.5	11 6	11.8	12.8	13.1	13.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,410 17.2				19,270 23.0							
						DUKES OF HAZZARD (R)(SD)				SPECIAL MOVIE PRSNT-FRI. BORDER LINE(R)							
	AVERAGE AUDIENCE (Households (000) & %)					10,310 12.3	11.9*		12.7*	11,730 14.0	13.8*		14 4*		14.2*		13.6*
	SHARE OF AUDIENCE %					22	22 *		22 *	26	25 *		26 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %					11.6	12.3	12.4	12.9	14.2	13.4	14.1	14.7	14.2	14.1	13.8	13.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,560 13.8				13,320 15.9							
						MASTER (R)(SD)				SUPER NIGHT-ROCK-N-ROLL (R)							
	AVERAGE AUDIENCE (Households (000) & %)					8,380 10.0	9.9*		10.1*	7,460 8.9	9.4*		9.4*		8.9*		8.0*
	SHARE OF AUDIENCE %					18	18 *		18 *	16	17 *		17 *		16 *		15 *
	AVG. AUD. BY ¼ HR. %					9.9	9.9	10.1	10.1	9.1	9.7	9.7	9.2	9.1	8.8	8.2	7.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,990 15.5		14,580 17.4		11,980 14.3				12,650 15 1			
						BENSON		WEBSTER (SD)		BLUE THUNDER (R)(SD)				MATT HOUSTON			
	AVERAGE AUDIENCE (Households (000, & %)					11,230 13.4		12,910 15.4		8,300 9.9	9.7*		10.1*	9,470 11.3	11.1*		11.4*
	SHARE OF AUDIENCE %					25		28		17	17 *		17 *	20	19 *		20 *
	AVG. AUD. BY ¼ HR. %					12.9	14.0	14.9	16.0	9.9	9.5	9.8	10.3	11.2	11.1	11.2	11.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,070 15.6				23,460 28.0				21,620 25.8			
						DUKES OF HAZZARD (R)(SD)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					9,890 11.8	11.2*		12.4*	19,940 23.8	23.0*		24.6*	18,440 22.0	21.5*		22.5*
	SHARE OF AUDIENCE %					22	21 *		22 *	40	40 *		41 *	38	37 *		40 *
	AVG. AUD BY ¼ HR. %					11.2	11.3	11.7	13.1	22.2	23.8	24.5	24.7	21.3	21.6	22.4	22.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,150 13.3				11,480 13.7							
						MASTER (SD)				MOVIE OF THE WEEK-FRIDAY KNIGHT RIDER (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,960 9.5	9.8*		9.3*	6,450 7.7	7.0*		7.6*		8.1*		8.1*
	SHARE OF AUDIENCE %					17	19 *		17 *	13	12 *		13 *		14 *		14 *
	AVG. AUD. BY ¼ HR. %					9.7	9.8	9.6	9.0	6.9	7.1	7.5	7.7	8.1	8.1	8.2	8.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	47.4	49.8	51.6	52.8	53.2	54.2	56.6	57.9	56.3	56.0	56.7	56.0	54.4	54.3	53.1	52.1
	WK. 2	48.3	49.2	50.4	51.9	52.4	53.5	54.8	56.4	57.3	58.7	59.9	60.3	58.4	57.6	57.2	56.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE. FRI. MAY 4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SAT. APR.28, 1984

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					16,010 19.1				16,760 20.0				14,920 17.8			
						T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,820 14.1	12.7*		15.4*	12,820 15.3	14.6*		16.0*	11,230 13.4	14.0*		12.8*
	SHARE OF AUDIENCE %					27	24 *		28 *	28	27 *		29 *	26	27 *		25 *
	AVG. AUD. BY ¼ HR. %					12.0	13.5	15.0	15.8	14.3	15.0	16.0	16.1	14.4	13.6	12.7	13.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					8,880 10.6				18,860 22.5							
						WHIZ KIDS (SD)				CBS SATURDAY NIGHT MOVIE TOM HORN(R)							
	AVERAGE AUDIENCE (Households (000) & %)					5,530 6.6	6.1*		7.0*	11,560 13.8	12.5*		13.5*		14.4*		14.8*
	SHARE OF AUDIENCE %					12	12 *		13 *	26	23 *		24 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %					6.3	5.9	6.7	7.4	12.1	13.0	13.5	13.5	14.4	14.4	15.1	14.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					12,320 14.7		11,480 13.7		10,640 12.7		10,480 12.5		9,300 11.1			
						DIFF'RENT STROKES-SAT. (R)		JENNIFER SLEPT HERE (SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY (R)(SD)		YELLOW ROSE			
	AVERAGE AUDIENCE (Households (000) & %)					10,310 12.3		10,220 12.2		9,050 10.8		8,970 10.7		7,120 8.5	8.4*		8.6*
	SHARE OF AUDIENCE %					24		23		20		19		16	16 *		17 *
	AVG. AUD. BY ¼ HR. %					11.5	13.0	12.2	12.2	10.8	10.9	10.8	10.6	8.3	8.4	8.6	8.6
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					13,490 16.1				21,540 25.7							
						T.J. HOOKER (SD)				LOVE BOAT (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,390 11.2	9.8*		12.6*	13,320 15.9	15.0*		16.8*		16.4*		15.3*
	SHARE OF AUDIENCE %					22	20 *		24 *	29	27 *		29 *		30 *		29 *
	AVG. AUD. BY ¼ HR %					9.5	10.2	12.1	13.1	14.3	15.7	16.6	16.9	16.7	16.2	15.8	14.9
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					9,220 11.0		19,110 22.8									
						BUGS BUNNY'S BUSTIN OUT (R)		CBS SATURDAY NIGHT MOVIE WIZ(R) (SD)									
	AVERAGE AUDIENCE (Households (000) & %)					7,540 9.0		8,880 10.6	9.8*		10.3*		10.3*		11.4*		11.1*
	SHARE OF AUDIENCE %					19		20	19 *		19 *		18 *		21 *		21 *
	AVG. AUD. BY ¼ HR. %					9.1	8.9	9.8	9.8	10.4	10.2	10.3	10.4	11.3	11.5	11.2	11.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					10,730 12.8		9,800 11.7		10,560 12.6		10,220 12.2		11,480 13.7			
						DIFF'RENT STROKES-SAT.		JENNIFER SLEPT HERE (SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY (R)		YELLOW ROSE			
	AVERAGE AUDIENCE (Households (000) & %)					8,970 10.7		8,040 9.6		8,630 10.3		8,880 10.6		8,210 9.8	9.4*		10.1*
	SHARE OF AUDIENCE %					22		19		19		18		18	17 *		19 *
	AVG. AUD. BY ¼ HR. %					10.1	11.4	9.3	9.8	9.7	10.9	10.2	10.9	9.3	9.6	9.8	10.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	44.8	46.5	47.4	48.6	51.0	53.1	53.9	54.5	54.6	55.2	56.0	55.5	52.6	51.9	51.2	50.7
	WK. 2	43.0	44.3	45.6	46.0	47.2	49.2	50.8	52.2	53.8	55.9	57.0	57.6	55.7	54.1	53.5	52.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. MAY 5, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. APR. 28, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,520 / 4.2															
ABC WEEKEND REPORT-SAT																
AVERAGE AUDIENCE (Households (000) & %)	3,350 / 4.0															
SHARE OF AUDIENCE %	9															
AVG. AUD. BY ¼ HR. %	4.0															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,730 / 12.8													
SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:50-1:00AM)																
AVERAGE AUDIENCE (Households (000) & %)			5,870 / 7.0	7.9*			6.7*		5.8*							
SHARE OF AUDIENCE %			22	21 *			22 *		22 *							
AVG. AUD. BY ¼ HR. %			8.2	7.7		7.0	6.4	5.9	5.3							
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,520 / 4.2															
ABC WEEKEND REPORT-SAT.																
AVERAGE AUDIENCE (Households (000) & %)	3,350 / 4.0															
SHARE OF AUDIENCE %	8															
AVG. AUD. BY ¼ HR. %	4.0															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			2,930 / 3.5													
CAMPAIGN'84: TX&LA PRIM (11:32-1:47PM)																
AVERAGE AUDIENCE (Households (000) & %)			2,680 / 3.2													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			3.3	2.8												
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,310 / 12.3													
SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)																
AVERAGE AUDIENCE (Households (000) & %)			5,030 / 6.0	7.3*			5.5*		5.0*							
SHARE OF AUDIENCE %			18	19 *			17 *		18 *							
AVG. AUD. BY ¼ HR. %			7.6	6.9		5.7	5.2	5.1	4.8							

TV HOUSEHOLDS USING TV (See Def. 1)																
WK. 1	46.5	43.1	38.6	35.9	32.5	29.6	26.6	25.0	21.5	18.8	16.4	15.0	13.0	11.4	10.2	9.6
WK 2	49.3	46.1	41.0	37.0	33.2	30.7	28.3	26.3	23.6	21.4	19.1	16.9	15.0	13.1	11.3	9.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE. SAT. MAY 5, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. APR. 29, 1984

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9.00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,820 14.1	RIPLEY'S BELIEVE IT-NOT (R)			15,080 18.0	HARDCASTLE & MCCORMICK (R)(SD)			27,650 33.0	ABC SUNDAY NIGHT MOVIE CHAPTER TWO (9:00-11:30PM) (SD)						
	AVERAGE AUDIENCE (Households (000) & %)	8,040 9.6	8.4*		10.7*	11,310 13.5	12.5*		14.6*	15,920 19.0	17.3*		19.4*		19.6*		19.4*
	SHARE OF AUDIENCE %	19	17 *		20 *	22	22 *		23 *	31	26 *		29 *		32 *		33 *
	AVG. AUD. BY ¼ HR. %	7.8	9.0	10.2	11.2	11.8	13.2	14.2	14.9	16.5	18.0	19.3	19.5	19.7	19.6	19.4	19.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	20,030 23.9	60 MINUTES			11,900 14.2	AFTERMASH (R)	10,980 13.1	FOUR SEASONS (SD)	16,760 20.0	JEFFERSONS (R)	17,680 21.1	ALICE (R)	19,020 22.7	TRAPPER JOHN, M.D. (R)		
	AVERAGE AUDIENCE (Households (000) & %)	15,500 18.5	17.4*		19.5*	10,220 12.2		9,390 11.2		14,500 17.3		15,340 18.3		14,830 17.7	17.7*		17.7*
	SHARE OF AUDIENCE %	36	36 *		37 *	21		18		26		28		30	29 *		30 *
	AVG. AUD. BY ¼ HR. %	16.7	18.1	19.5	19.6	12.1	12.3	11.0	11.4	15.7	18.8	18.1	18.6	17.6	17.9	17.8	17.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,610 6.7	FATHER MURPHY (R)			14,080 16.8	KNIGHT RIDER (R)(SD)			19,270 23.0	NBC SUNDAY NIGHT MOVIE SPECIAL BULLETIN(R)						
	AVERAGE AUDIENCE (Households (000) & %)	4,110 4.9	4.6*		5.2*	10,140 12.1	10.6*		13.5*	8,550 10.2	12.1*		9.8*		9.4*		9.2*
	SHARE OF AUDIENCE %	10	9 *		10 *	20	18 *		22 *	16	18 *		15 *		15 *		16 *
	AVG. AUD BY ¼ HR %	4.5	4 7	4 8	5.5	10.0	11.3	13.1	14.0	13.6	10.7	9.9	9.8	9.8	9.0	9.1	9.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9.00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,730 14.0	RIPLEY'S BELIEVE IT-NOT			29,160 34.8	LAST DAYS OF POMPEII PT.1 (SD)										
	AVERAGE AUDIENCE (Households (000) & %)	8,040 9.6	8.4*		10.8*	16,420 19.6	16.6*		19.4*		19.5*		19.8*		21.7*		20.4*
	SHARE OF AUDIENCE %	18	16 *		19 *	31	27 *		30 *		29 *		29 *		34 *		34 *
	AVG. AUD. BY ¼ HR. %	7.7	9.0	10.2	11.4	16.1	17.1	18.9	20.0	19.4	19.7	19.3	20.2	21.8	21.7	20.9	19.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	21,700 25.9	60 MINUTES			12,740 15.2	AFTERMASH (R)	11,730 14.0	FOUR SEASONS (SD)	13,910 16.6	JEFFERSONS	14,080 16.8	ALICE (R)	17,430 20.8	TRAPPER JOHN, M.D.		
	AVERAGE AUDIENCE (Households (000) & %)	16,010 19.1	18.5*		19.7*	10,560 12.6		9,890 11.8		12,400 14.8		12,650 15.1		13,740 16.4	16.1*		16.7*
	SHARE OF AUDIENCE %	35	35 *		35 *	21		19		22		22		27	26 *		28 *
	AVG. AUD. BY ¼ HR. %	17.7	19.3	20.1	19.3	12.4	12.7	11.7	12.0	14.1	15.5	14.8	15.5	15.9	16.3	16.5	16.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,300 9.9	ANIMALS-FUNNIEST PEOPLE (R)			26,480 31.6	NBC SUNDAY NIGHT MOVIE V: THE FINAL BATTLE, PART 1 (SD)							15,340 18.3	YOU ARE THE JURY		
	AVERAGE AUDIENCE (Households (000) & %)	5,700 6.8	6.1*		7.4*	17,350 20.7	18.0*		20.2*		22.0*		22.5*	12,400 14.8	15.3*		14.4*
	SHARE OF AUDIENCE %	13	12 *		13 *	32	30 *		32 *		32 *		33 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %	6.0	6.3	7.0	7.7	17.0	18.9	19.7	20.7	22.0	22.0	22.9	22.2	15.9	14.8	14.2	14.5

TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	47.7	49.8	52.0	54.7	56.5	58.9	61.1	64.0	65.7	66.7	67.0	65.2	62.6	60.6	58.7	57.6
	WK. 2	51.8	53.7	55.0	57.2	59.4	61.8	62.9	64.6	67.2	68.6	68.3	67.4	63.6	62.4	61.2	59.[illegible]

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE. SUN. MAY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. APR. 29, 1984

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)				4,020 4.8												
				ABC SUNDAY NIGHT MOVIE CHAPTER TWO (9.00-11:30PM)			ABC WEEKEND REPORT-SUN											
		AVERAGE AUDIENCE (Households (000) & %)				3,850 4.6												
		SHARE OF AUDIENCE %		19.2*		13												
		AVG. AUD. BY ¼ HR. %	19.2	19.2		5.3	4.6											
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,530 6.6															
			SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	5,110 6.1															
		SHARE OF AUDIENCE %	11															
		AVG. AUD. BY ¼ HR. %	6.1															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)				2,350 2.8												
						NBC LATE NIGHT MOVIE FRENCH POSTCARDS(R) (11:30-1:28AM) (SUSTAINING 1:28-1:34AM)												
		AVERAGE AUDIENCE (Households (000) & %)				1,090 1.3	1.8*		1.3*		1.1*		1.0*					
		SHARE OF AUDIENCE %				5	5 *		5 *		5 *		6 *					
		AVG. AUD. BY ¼ HR. %				1.8	1.7	1.3	1.3	1.1	1.1	1.0	1.0					
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,690 4.4															
			ABC WEEKEND REPORT-SUN.															
		AVERAGE AUDIENCE (Households (000) & %)	3,690 4.4															
		SHARE OF AUDIENCE %	9															
		AVG. AUD. BY ¼ HR. %	4.4															
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,940 5.9															
			CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	4,780 5.7															
		SHARE OF AUDIENCE %	11															
		AVG. AUD. BY ¼ HR. %	5.7															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)				2,680 3.2												
						NBC LATE NIGHT MOVIE BITTER HARVEST(R) (11:30-1:31AM)												
		AVERAGE AUDIENCE (Households (000) & %)				1,420 1.7	2.0*		1.7*		1.7*		1.6*					
		SHARE OF AUDIENCE %				7	6 *		6 *		8 *		9 *					
		AVG. AUD. BY ¼ HR. %				2.1	1.9	1.8	1.7	1.7	1.6	1.6	1.5	1.0				
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.7	49.9	42.0	35.0	30.2	26.2	22.4	19.4	17.0	14.7	12.8	11.3	9.8	8.5	7.4	6.7
		WK. 2	51.1	45.0	37.1	32.2	27.8	25.1	22.4	20.8	18.4	15.5	13.2	11.2	9.6	8.5	7.4	6.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. SUN. MAY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. APR.23–27, 1984

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			5,780 / 6.9				6,120 / 7.3									
				GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,690 / 5.6				5,030 / 6.0									
	SHARE OF AUDIENCE %			26				26									
	AVG. AUD. BY ¼ HR. %			5.5	5.6			5.9	6.0								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			3,270 / 3.9				3,350 / 4.0						5,110 / 6.1		4,690 / 5.6	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,770 / 3.3				2,680 / 3.2						4,440 / 5.3		3,940 / 4.7	
	SHARE OF AUDIENCE %			15				14						22		20	
	AVG. AUD. BY ¼ HR. %			3.3	3.2			3.2	3.2					5.0	5.5	4.6	4.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			4,020 / 4.8				4,530 / 5.4						4,440 / 5.3		4,690 / 5.6	
				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,270 / 3.9				3,690 / 4.4						3,850 / 4.6		4,020 / 4.8	
	SHARE OF AUDIENCE %			18				19						19		20	
	AVG. AUD. BY ¼ HR. %			3.8	3.9			4.5	4.3					4.3	4.9	4.7	4.9
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			5,200 / 6.2				5,360 / 6.4									
				GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,190 / 5.0				4,440 / 5.3									
	SHARE OF AUDIENCE %			25				25									
	AVG. AUD. BY ¼ HR. %			4.9	5.2			5.3	5.3								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			3,350 / 4.0				3,440 / 4.1						4,940 / 5.9		4,360 / 5.2	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,770 / 3.3				2,770 / 3.3						4,190 / 5.0		3,690 / 4.4	
	SHARE OF AUDIENCE %			17				16						23		20	
	AVG. AUD. BY ¼ HR. %			3.2	3.4			3.1	3.4					4.8	5.2	4.4	4.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			4,020 / 4.8				4,110 / 4.9						3,350 / 4.0		4,190 / 5.0	
				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,270 / 3.9				3,350 / 4.0						2,770 / 3.3		3,520 / 4.2	
	SHARE OF AUDIENCE %			20				19						15		19	
	AVG. AUD. BY ¼ HR. %			3.9	3.8			4.1	3.9					3.1	3.5	4.0	4.4
TV HOUSEHOLDS USING TV (See Def 1)	WK. 1	14.9	16.5	17.9	19.8	21.7	23.0	23.3	23.1	23.5	23.9	23.6	24.0	23.9	24.3	23.8	23.6
	WK. 2	12.4	14.5	16.1	17.6	18.9	20.3	20.6	20.9	21.5	22.1	21.7	21.5	21.4	21.9	22.1	22.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. APR.30–MAY 4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. APR.23–27, 1984

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,770 / 4.5		3,690 / 4.4		4,270 / 5.1		4,530 / 5.4		8,630 / 10.3				7,370 / 8.8			
		BENSON DAYTIME		LOVING (SUS-OP)		FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN (SD)				ONE LIFE TO LIVE			
	AVERAGE AUDIENCE (Households (000) & %)	3,180 / 3.8		3,180 / 3.8		3,520 / 4.2		3,770 / 4.5		6,450 / 7.7	7.4*		7.9*	5,610 / 6.7	6.6*		6.9*
	SHARE OF AUDIENCE %	16		15		16		17		26	25 *		26 *	24	23 *		25 *
	AVG. AUD. BY ¼ HR. %	3.6	4.0	3.8	3.9	4.0	4.5	4.4	4.6	7.2	7.7	8.0	7.8	6.6	6.7	6.8	6.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,290 / 7.5		8,880 / 10.6				8,720 / 10.4				7,710 / 9.2				5,450 / 6.5	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,280 / 6.3		7,540 / 9.0				6,450 / 7.7	7.7*		7.8*	6,120 / 7.3	7.3*		7.4*	5,030 / 6.0	
	SHARE OF AUDIENCE %	26		37				29	29 *		28 *	25	24 *		26 *	22	
	AVG. AUD. BY ¼ HR. %	6.0	6.7	8.6	9.3			7.6	7.8	7.7	7.9	7.3	7.3	7.5	7.3	5.9	6.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,210 / 8.6		4,690 / 5.6		2,930 / 3.5		3,100 / 3.7		7,790 / 9.3				6,120 / 7.3			
		WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	6,200 / 7.4		4,020 / 4.8		2,510 / 3.0		2,600 / 3.1		6,290 / 7.5	7.2*		7.8*	4,690 / 5.6	5.7*		5.6*
	SHARE OF AUDIENCE %	31		20		11		12		25	24 *		26 *	20	20 *		20 *
	AVG. AUD. BY ¼ HR. %	7.3	7.4	4.8	4.9	3.0	2.9	3.0	3.3	7.0	7.5	7.8	7.8	5.8	5.7	5.6	5.5

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,350 / 4.0		3,440 / 4.1		4,110 / 4.9		4,020 / 4.8		8,630 / 10.3				8,300 / 9.9			
		BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		ALL MY CHILDREN (SD)				ONE LIFE TO LIVE			
	AVERAGE AUDIENCE (Households (000) & %)	2,850 / 3.4		2,930 / 3.5		3,350 / 4.0		3,440 / 4.1		6,540 / 7.8	7.3*		8.2*	6,370 / 7.6	7.5*		7.8*
	SHARE OF AUDIENCE %	15		15		16		16		27	26 *		28 *	27	27 *		29 *
	AVG. AUD. BY ¼ HR. %	3.2	3.5	3.5	3.6	3.9	4.3	3.8	4.4	6.8	7.8	8.3	8.3	7.4	7.5	7.7	7.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,120 / 7.3		8,300 / 9.9				8,380 / 10.0				7,370 / 8.8				5,360 / 6.4	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,280 / 6.3		7,040 / 8.4				6,290 / 7.5	7.4*		7.5*	5,950 / 7.1	7.0*		7.2*	4,940 / 5.9	
	SHARE OF AUDIENCE %	28		37				29	30 *		28 *	25	24 *		26 *	22	
	AVG. AUD. BY ¼ HR. %	6.0	6.6	8.2	8.7			7.4	7.5	7.5	7.5	6.9	7.0	7.3	7.1	5.8	5.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,620 / 7.9		4,190 / 5.0		2,770 / 3.3		3,180 / 3.8		7,370 / 8.8				5,700 / 6.8			
		WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	5,610 / 6.7		3,690 / 4.4		2,260 / 2.7		2,600 / 3.1		5,870 / 7.0	6.7*		7.3*	4,440 / 5.3	5.4*		5.2*
	SHARE OF AUDIENCE %	30		19		11		12		24	23 *		25 *	19	19 *		19 *
	AVG. AUD. BY ¼ HR. %	6.7	6.7	4.4	4.4	2.7	2.8	3.1	3.2	6.5	6.9	7.3	7.3	5.5	5.2	5.3	5.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.9	24.6	24.5	25.4	26.8	27.5	26.9	27.8	29.1	30.0	29.9	29.5	28.2	28.5	27.8	28.4
WK. 2	22.2	22.7	22.7	23.5	24.9	25.7	25.6	26.4	27.6	28.7	28.9	28.9	27.8	27.9	27.4	28.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

DAY MON.–FRI. APR.30–MAY 4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.–FRI. APR.23–27, 1984

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	8,880 / 10.6				2,850 / 3.4										10,390 / 12.4	
		GENERAL HOSPITAL				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,790 / 8.1	8.0*		8.3*	2,430 / 2.9										8,720 / 10.4	
	SHARE OF AUDIENCE %	27	27 *		26 *	9										20	
	AVG. AUD. BY ¼ HR. %	7.8	8.1	8.3	8.3	3.1	2.9									10.4	10.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,130 / 9.7				3,600 / 4.3										11,900 / 14.2	
		GUIDING LIGHT (SD)				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,540 / 7.8	7.7*		8.0*	3,100 / 3.7										10,140 / 12.1	
	SHARE OF AUDIENCE %	26	26 *		25 *	11										23	
	AVG. AUD. BY ¼ HR. %	7.5	7.8	8.0	7.9	3.6	3.7									12.1	12.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,860 / 5.8														9,970 / 11.9	
		MATCH GM/HOLLYWOOD SQS HR														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,350 / 4.0	3.7*		4.3*											8,550 / 10.2	
	SHARE OF AUDIENCE %	13	13 *		14 *											20	
	AVG. AUD. BY ¼ HR. %	3.5	3.8	4.2	4.4											9.9	10.7
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	9,300 / 11.1				2,850 / 3.4										9,720 / 11.6	
		GENERAL HOSPITAL				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,210 / 8.6	8.5*		8.7*	2,430 / 2.9										8,380 / 10.0	
	SHARE OF AUDIENCE %	29	29 *		28 *	9										20	
	AVG. AUD. BY ¼ HR. %	8.4	8.6	8.7	8.7	3.0	2.9									10.0	10.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	7,790 / 9.3				2,930 / 3.5										11,650 / 13.9	
		GUIDING LIGHT (SD)				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,370 / 7.6	7.4*		7.8*	2,430 / 2.9										10,140 / 12.1	
	SHARE OF AUDIENCE %	25	26 *		25 *	9										24	
	AVG. AUD. BY ¼ HR. %	7.2	7.7	7.9	7.7	2.9	3.0									12.0	12.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,690 / 5.6														9,640 / 11.5	
		MATCH GM/HOLLYWOOD SQS HR														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,270 / 3.9	3.7*		4.1*											8,380 / 10.0	
	SHARE OF AUDIENCE %	13	13 *		13 *											20	
	AVG. AUD. BY ¼ HR. %	3.5	3.8	4.0	4.1											9.7	10.3

TV HOUSEHOLDS USING TV (See Def. 1)																
WK. 1	30.1	31.2	32.0	32.9	32.2	33.7	34.7	35.8	37.4	39.6	41.0	43.6	46.9	49.5	50.7	52.0
WK. 2	29.3	30.4	31.3	32.3	31.3	32.5	33.3	34.6	36.1	38.4	40.1	42.6	45.8	48.3	49.9	51.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. APR.30–MAY 4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.28, 1984

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					3,350 4.0		4,020 4.8		4,940 5.9		4,270 5.1		3,770 4.5		3,940 4.7	
						MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
	AVERAGE AUDIENCE (Households (000) & %)					2,510 3.0		3,350 4.0		3,850 4.6		3,440 4.1		3,180 3.8		3,180 3.8	
	SHARE OF AUDIENCE %					18		20		20		16		15		15	
	AVG. AUD. BY ¼ HR. %					2.6	3.4	4.0	3.9	4.4	4.9	4.4	3.8	3.8	3.7	3.7	3.9
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	2,010 2.4				3,180 3.8		5,030 6.0				5,360 6.4		4,940 5.9		5,450 6.5	
		← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
	AVERAGE AUDIENCE (Households (000) & %)	1,170 1.4	1.2*		1.6*	2,350 2.8		2,850 3.4	3.0*		3.8*	4,440 5.3		4,020 4.8		4,190 5.0	
	SHARE OF AUDIENCE %	13	13 *		13 *	17		16	15 *		17 *	21		18		19	
	AVG. AUD. BY ¼ HR. %	.9	1.5	1.6	1.6	2.7	2.9	3.0	3.1	3.9	3.8	5.0	5.6	4.7	4.9	4.8	5.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					3,520 4.2		5,450 6.5		6,960 8.3		7,370 8.8		7,960 9.5		6,540 7.8	
						FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,850 3.4		4,190 5.0		5,700 6.8		6,200 7.4		6,790 8.1		5,780 6.9	
	SHARE OF AUDIENCE %					21		25		30		30		31		27	
	AVG. AUD. BY ¼ HR. %					3.0	3.8	4.5	5.5	6.6	6.9	7.3	7.6	8.4	7.7	7.1	6.7
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					2,680 3.2		3,440 4.1		4,360 5.2		4,020 4.8		4,440 5.3		4,270 5.1	
						MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
	AVERAGE AUDIENCE (Households (000) & %)					2,100 2.5		2,770 3.3		3,600 4.3		3,520 4.2		3,850 4.6		3,440 4.1	
	SHARE OF AUDIENCE %					20		20		22		19		20		17	
	AVG. AUD. BY ¼ HR. %					2.2	2.8	3.0	3.5	4.0	4.7	4.1	4.3	4.5	4.7	4.3	4.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	1,680 2.0				2,850 3.4		4,860 5.8				5,280 6.3		3,440 4.1		3,770 4.5	
		← CAPTAIN KANGAROO SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
	AVERAGE AUDIENCE (Households (000) & %)	840 1.0	.7*		1.2*	1,930 2.3		3,020 3.6	3.4*		3.7*	4,020 4.8		2,850 3.4		2,930 3.5	
	SHARE OF AUDIENCE %	14	11 *		15 *	19		20	21 *		19 *	22		15		15	
	AVG. AUD. BY ¼ HR. %	.7	.8	1.1	1.3	2.0	2.6	3.3	3.5	3.8	3.6	4.7	4.8	3.5	3.3	3.4	3.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					2,600 3.1		4,020 4.8		5,110 6.1		6,450 7.7		6,790 8.1		7,210 8.6	
						FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,010 2.4		3,180 3.8		4,270 5.1		5,610 6.7		5,780 6.9		6,200 7.4	
	SHARE OF AUDIENCE %					19		24		26		30		31		31	
	AVG. AUD BY ¼ HR. %					2.1	2.7	3.6	4.1	4.6	5.6	6.6	6.8	7.0	6.8	7.2	7.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.4	11.2	12.6	14.1	16.1	17.7	19.7	21.5	23.6	24.6	25.9	25.8	26.2	25.7	25.1	26.2
WK. 2	6.6	7.4	8.3	10.3	12.8	14.9	16.4	18.0	19.1	20.8	22.7	23.2	22.9	23.3	24.3	24.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

DAY SAT. MAY 5, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.28, 1984

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,520 / 4.2		3,770 / 4.5		2,930 / 3.5		4,440 / 5.3									
		PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS MAY DAY MAY DAY, PT.1		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	3,020 / 3.6		3,100 / 3.7		2,260 / 2.7		2,430 / 2.9	2.7*		3.1*						
	SHARE OF AUDIENCE %	14		15		11		11	11 *		12 *						
	AVG. AUD. BY ¼ HR. %	3.6	3.5	3.7	3.7	2.6	2.9	2.4	2.9	3.2	2.9						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,120 / 7.3		5,360 / 6.4		3,100 / 3.7		3,180 / 3.8		3,350 / 4.0		5,530 / 6.6					
		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		← UAL TOURN OF CHAMP TENNIS (1:30-3:30PM) →					
	AVERAGE AUDIENCE (Households (000) & %)	4,860 / 5.8		4,360 / 5.2		2,260 / 2.7		2,510 / 3.0		2,680 / 3.2		1,680 / 2.0	2.7*		2.3*		1.8*
	SHARE OF AUDIENCE %	23		20		11		12		12		7	10 *		8 *		6 *
	AVG. AUD. BY ¼ HR. %	5.5	6.2	5.2	5.1	2.7	2.7	2.9	3.2	3.1	3.3	3.0	2.4	2.5	2.0	1.9	1.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,530 / 5.4		3,770 / 4.5		4,440 / 5.3		3,180 / 3.8		3,690 / 4.4	11,820 / 14.1						
		MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR(B)		(1) (-OP)		← NBC MAJOR LEAGUE BASEBALL → ST. LOUIS VS MONTREAL ATLANTA VS HOUSTON MULTI-SEGMENT TELECAST(OP)					
	AVERAGE AUDIENCE (Households (000) & %)	3,940 / 4.7		3,180 / 3.8		3,770 / 4.5		2,430 / 2.9		3,520 / 4.2	5,530 / 6.6		5.6*		6.9*		7.1*
	SHARE OF AUDIENCE %	18		15		18		11		16	24		21 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %	4.8	4.5	3.6	4.1	4.7	4.2	2.9	2.9	4.2	4.2	5.3	6.0	6.7	7.0	7.2	7.1

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,610 / 5.5		4,610 / 5.5		4,020 / 4.8		4,860 / 5.8									
		PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS MAY DAY MAY DAY, PT.2		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	3,440 / 4.1		3,600 / 4.3		3,100 / 3.7		2,600 / 3.1	3.0*		3.2*						
	SHARE OF AUDIENCE %	17		17		14		12	11 *		12 *						
	AVG. AUD. BY ¼ HR. %	4.2	4.1	4.3	4.3	3.6	3.8	3.1	2.9	3.4	3.1						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,610 / 6.7		5,200 / 6.2		3,350 / 4.0		3,770 / 4.5		3,600 / 4.3		2,260 / 2.7		8,970 / 10.7			
		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		← NBA PLAYOFF GAME SAT. MILWAUKEE BUCKS VS N.Y. NETS (2:00-4:39PM) →			
	AVERAGE AUDIENCE (Households (000) & %)	4,530 / 5.4		4,140 / 4.9		2,680 / 3.2		3,020 / 3.6		2,770 / 3.3		1,760 / 2.1		3,440 / 4.1	3.5*		3.6*
	SHARE OF AUDIENCE %	22		19		12		14		12		8		14	13 *		13 *
	AVG. AUD. BY ¼ HR. %	5.0	5.7	4.9	4.9	3.3	3.1	3.6	3.5	3.2	3.3	2.2	2.0	3.6	3.5	3.6	3.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,030 / 7.2		5,200 / 6.2		5,030 / 6.0		3,350 / 4.0		4,110 / 4.9	12,910 / 15.4						
		MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR(B)		(2) (-OP)		← NBC MAJOR LEAGUE BASEBALL → LOS ANGELES VS PITTSBURGH CHICAGO WHITE SOX VS BOSTON MULTI-SEGMENT TELECAST(OP)					
	AVERAGE AUDIENCE (Households (000) & %)	5,110 / 6.1		4,270 / 5.1		4,190 / 5.0		2,850 / 3.4		3,850 / 4.6	5,450 / 6.5		6.3*		6.8*		6.5*
	SHARE OF AUDIENCE %	25		20		19		13		17	23		23 *		25 *		24 *
	AVG. AUD. BY ¼ HR. %	6.2	6.0	4.8	5.5	5.2	4.8	3.3	3.6	4.6	5.0	5.9	6.7	7.1	6.5	6.5	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.5	25.8	25.5	25.0	24.0	24.8	25.1	26.8	27.3	26.9	26.3	26.7	27.6	28.4	28.5	28.8
WK. 2	25.0	24.7	24.8	26.0	26.1	26.5	26.3	27.1	27.4	27.2	27.0	27.6	27.9	27.9	28.5	28.1

U.S. TV Households: 83,800,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM) (2)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:16PM)

For explanation of symbols, See page A.

DAY SAT. MAY 5, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SAT. APR.28, 1984

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)							3,440 4.1		10,060 12.0							
								SPORTSBEAT		ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)							2,430 2.9		4,270 5.1	5.4*		5.1*			4.9*	
	SHARE OF AUDIENCE %							9		13	15 *		14 *			12 *	
	AVG. AUD. BY ¼ HR. %							2.9	2.8	5.3	5.5	5.1	5.1	5.0		4.8	
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			10,140 12.1												7,880 9.4	
			UAL TOURN OF CHAMP TENNIS (1:30-3:30PM)					NBA PLAYOFF GAME SAT. DALLAS VS LOS ANGELES (3:30-5:58PM)								CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			4,020												6,790 8.1	
	SHARE OF AUDIENCE %		1.4* 5 *	4.8 15	3.4* 12 *		4.6* 15 *		5.2* 17 *		5.3* 16 *		5.7* 16 *			18	
	AVG. AUD. BY ¼ HR. %	1.4	1.4	3.0	3.8	4.3	4.9	5.3	5.0	5.3	5.2	5.7	5.7			8.2	8.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					8,210 9.8										8,210 9.8	
			NBC MAJOR LEAGUE BASEBALL ST. LOUIS VS MONTREAL ATLANTA VS HOUSTON MULTI-SEGMENT TELECAST(-OP)						LEGENDS OF GOLF-SAT (OP)(SD)							NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)					3,520										7,290 8.7	
	SHARE OF AUDIENCE %		7.5* 26 *		6.7* 23 *	4.2 13	3.7* 12 *		4.2* 13 *		4.3* 13 *		4.4* 12 *			20	
	AVG. AUD. BY ¼ HR. %	7.6	7.5	6.8	6.4	3.5	3.9	4.1	4.2	4.2	4.5	4.4	4.5			8.5	8.8
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	2,430 2.9		12,490 14.9				18,350 21.9									
		SPORTSBEAT			ABC WIDE WORLD-SPORTS SAT (3:30-4:30PM)					KENTUCKY DERBY (4:30-6:05PM)(-OP)					ABC WIDE WORLD-SPORTS SAT (6:05-6:30PM)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)	1,840 2.2		4,530 5.4				10,730 12.8									
	SHARE OF AUDIENCE %	7		17	3.7* 13 *		4.8* 16 *	36	9.6* 29 *		13.2* 37 *		16.0* 42 *			8.1* 21 *	
	AVG. AUD. BY ¼ HR. %	2.2	2.1	3.5	3.9	4.5	5.2	8.7	10.5	12.1	14.2	16.9	15.0	8.7		7.7	
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)							5,450 6.5								7,710 9.2	
				NBA PLAYOFF GAME SAT MILWAUKEE BUCKS VS N.Y. NETS (2:00-4:29PM)(-OP)						NCAA SPECIAL-SAT. (4:39-5:58PM) (OP)						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		4.3*		4.6*		4.8*	2,600 3.1	2.7*		3.1*		3.3*			6,290 7.5	
	SHARE OF AUDIENCE %		15 *		16 *		15 *	9	8 *		9 *		9 *			18	
	AVG. AUD. BY ¼ HR. %	4.1	4.5	4.8	4.4	4.1	5.1	2.4	2.8	3.1	3.2	3.0	3.6			7.3	7.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)						5,280 6.3									7,790 9.3	
				NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS PITTSBURGH CHICAGO WHITE SOX VS BOSTON MULTI-SEGMENT TELECAST(-OP)					TOURN. OF CHAMPIONS-SA (4:16-6.00PM) (OP)							NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		6.6*		6.3*		2,260 2.7		2.4*		2.7*		3.1*			6,540 7.8	
	SHARE OF AUDIENCE %		24 *		22 *		8		7 *		8 *		8 *			19	
	AVG. AUD. BY ¼ HR. %	6.7	6.5	6.2	6.5	6.8	2.6	2.5	2.3	2.5	2.9	2.8	3.4			7.5	8.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.1	29.2	30.1	30.0	30.7	31.7	32.2	32.2	34.5	36.5	37.1	38.2	40.3	42.3	43.4	44.3
	WK. 2	27.6	27.7	28.3	28.9	29.7	30.2	31.8	33.2	36.0	37.2	39.2	40.4	40.4	41.6	42.1	42.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. MAY 5, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.29, 1984

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									5,870 7.0						3,270 3.9	
										SUNDAY MORNING						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,180						2,510	
	SHARE OF AUDIENCE %									3.8	3.2*		3.8*		4.3*	3.0	
	AVG. AUD. BY ¼ HR. %									21	22 *		21 *		20 *	13	
										2.9	3.5	3.7	3.9	4.3	4.4	2.9	3.1
2	**NBC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									5,360 6.4						2,850 3.4	
						CAPTAIN KANGAROO-SUN (SUS)				SUNDAY MORNING (SUS-OP)						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,100						2,350	
	SHARE OF AUDIENCE %									3.7	3.4*		3.8*		3.8*	2.8	
	AVG. AUD. BY ¼ HR. %									17	18 *		17 *		16 *	12	
										3.1	3.6	3.9	3.7	3.8	3.8	2.8	2.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.8	5.3	5.9	6.7	7.5	9.5	11.2	13.0	15.5	17.5	18.2	19.1	20.4	21.9	22.2	23.2
WK. 2	5.9	7.1	7.6	8.9	11.3	13.0	14.3	15.9	18.3	20.8	21.9	23.5	23.8	25.0	24.9	25.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. MAY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.29, 1984

WEEK		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,200 6.2										3,940 4.7		11,560 13.8	
					THIS WEEK-DAVID BRINKLEY										AMERICAN SPORTSMAN		(1)	
		AVERAGE AUDIENCE (Households (000) & %)			3,100 3.7			4.0*							2,770 3.3		3,770 4.5	3.7*
		SHARE OF AUDIENCE %			14	13 *		15 *							10		13	11 *
		AVG. AUD. BY ¼ HR. %			3.1	3.6	4.1	4.0							3.1	3.5	3.6	3.8
	CBS TV	TOTAL AUDIENCE (Households (000) & %)									11,150 13.3							
			FOR OUR TIMES (SUS)								NBA PLAYOFF GAME-1 N.Y. KNICKS VS BOSTON (1:30-3:30PM)							
		AVERAGE AUDIENCE (Households (000) & %)									4,780 5.7	5.0*		6.0*		6.0*		6.2*
		SHARE OF AUDIENCE %									18	18 *		20 *		19 *		19 *
		AVG. AUD. BY ¼ HR. %									4.5	5.4	5.9	6.1	5.7	6.2	6.5	5.8
	NBC TV	TOTAL AUDIENCE (Households (000) & %)							2,100 2.5						8,130 9.7			
									MEET THE PRESS						SPORTSWORLD (2:00-4:00PM)			
		AVERAGE AUDIENCE (Households (000) & %)							1,840 2.2						3,180 3.8	3.1*		3.8*
		SHARE OF AUDIENCE %							8						11	10 *		12 *
		AVG. AUD. BY ¼ HR. %							2.1	2.3					3.1	3.1	3.7	3.8
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,270 5.1										2,770 3.3		11,560 13.8	
					THIS WEEK-DAVID BRINKLEY										AMERICAN SPORTSMAN		(2)	
		AVERAGE AUDIENCE (Households (000) & %)			2,850 3.4	3.4*		3.3*							1,930 2.3		3,270 3.9	3.6*
		SHARE OF AUDIENCE %			13	13 *		12 *							7		11	11 *
		AVG. AUD. BY ¼ HR. %			3.6	3.3	3.4	3.3							2.2	2.3	3.6	3.8
	CBS TV	TOTAL AUDIENCE (Households (000) & %)									13,320 15.9							
											NBA PLAYOFF GAME-1 BOSTON CELTICS VS N.Y. KNICKS (1:00-3:41PM)							
		AVERAGE AUDIENCE (Households (000) & %)									5,360 6.4	5.8*		6.4*		6.5*		6.4*
		SHARE OF AUDIENCE %									20	20 *		20 *		20 *		20 *
		AVG. AUD. BY ¼ HR. %									5.4	6.1	6.2	6.6	6.7	6.3	6.6	6.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)							2,680 3.2								5,780 6.9	
									MEET THE PRESS		RELIGIOUS SERIES (SUS)						TOURN. OF CHAMPIONS-SU (2:30-4:30PM)	
		AVERAGE AUDIENCE (Households (000) & %)							2,180 2.6								2,930 3.5	3.1*
		SHARE OF AUDIENCE %							9								10	10 *
		AVG. AUD. BY ¼ HR. %							2.6	2.6							2.9	3.2
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	24.4	25.0	26.0	27.3	27.7	27.8	28.1	29.6	30.2	31.0	32.2	32.6	31.9	33.1	33.1	34.4
		WK. 2	25.0	25.9	26.3	25.9	26.4	27.4	28.3	28.8	29.4	31.1	32.4	32.8	32.7	32.5	32.7	32.9

U.S. TV Households: 83,800,000

(1)USFL FOOTBALL,MICHIGAN VS NEW JERSEY&BIRMINGHAMVS DENVER,ABC,(2:30-5:56PM)

(2)USFL FOOTBALL,VARIOUS TEAMS AND TIMES-ABC,MUTI-SEGMENT TELECAST

For explanation of symbols, See page A

DAY SUN. MAY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.29, 1984

		TIME	3:00	3:15	3:30	3.45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6 45	
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)																6,540 7.8	
			USFL FOOTBALL MICHIGAN VS NEW JERSEY BIRMINGHAM VS DEVNER (2:30-5:56PM)														ABC WRLD NEWS TONIGHT-SUN		
		AVERAGE AUDIENCE (Households (000) & %)		4.2*		4.5*		4.8*		5.3*		4.8*		4.4*			5,360 6.4		
		SHARE OF AUDIENCE %		12 *		13 *		14 *		15 *		13 *		12 *			15		
		AVG AUD BY ¼ HR. %	4 4	4.1	4.5	4.5	5.0	4.6	5.3	5.3	4.9	4.7	4.4	4.5			6.5		6.4
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			12,070 14.4											6,620 7.9			
				(1)	NBA PLAYOFF GAME-2 N.J. NETS VS MILWAUKEE BUCKS (3:30-6:15PM)											CBS EVENING NEWS-DEAN			
		AVERAGE AUDIENCE (Households (000) & %)		5.5*	4,440 5.3	5.1*		5.1*		5.0*		4.9*		5.7*	6.7*	6,290 7.5			
		SHARE OF AUDIENCE %		16 *	14	15 *		14 *		14 *		13 *		15 *	16 *	17			
		AVG. AUD. BY ¼ HR. %	5.8	5.2	5.3	4.9	5.1	5.1	5.2	4.8	4.8	5.0	5.3	6.2	6.7	7.5			
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					7,630 9.1											7,790 9.3	
			SPORTSWORLD					LEGENDS OF GOLF-SUN (4:00-5:49PM)										NBC NIGHTLY NEWS-SUN	
		AVERAGE AUDIENCE (Households (000) & %)		3.8*		4.7*	3,850 4.6	4.3*		4.4*		4.8*		4.9*				6,620 7.9	
		SHARE OF AUDIENCE %		11 *		14 *	13	12 *		12 *		13 *		13 *				18	
		AVG. AUD. BY ¼ HR. %	3.6	3.9	4.7	4.7	4.4	4.3	4.2	4.6	4.8	4.8	4.9	4.8				7.7	8.2
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)																5,030 6.0	
			USFL FOOTBALL VARIOUS TEAMS AND TIMES (-OP)														ABC WRLD NEWS TONIGHT-SUN (OP)		
		AVERAGE AUDIENCE (Households (000) & %)		3.7*		3.9*		4.1*		3.6*		3.9*		3.9*	3.8*		3,940 4.7		
		SHARE OF AUDIENCE %		11 *		11 *		12 *		10 *		10 *		10 *	9 *		10		
		AVG. AUD. BY ¼ HR. %	3.9	3.5	3.8	4.2	4.5	3.8	3.6	3.8	4.0	3.8	3.7	3.8	3.8	1.2	4.3		5.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			14,410 17.2												4,530 5.4		
				(2) (-OP)	NBA PLAYOFF GAME 2 SUN UTAH VS PHOENIX L.A. LAKERS VS DALLAS MULTI-SEGMENT TELECAST(OP)(-OP)												CBS EVENING NEWS-DEAN(B) (OP)		
		AVERAGE AUDIENCE (Households (000) & %)		6.6*	5,700 6 8	6.0*		6.2*		6.1*		5.9*		7.1*		9.5*	3,440 4.1		
		SHARE OF AUDIENCE %		19 *	18	17 *		18 *		17 *		15 *		18 *		22 *	9		
		AVG. AUD. BY ¼ HR. %	6 1	7 1	5 9	6 0	5 9	6 5	6 5	5 9	6 0	5.7	6.3	7.9	10.1	8.8	4.1		4.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)							7,790 9.3								8,630 10.3		
				TOURN. OF CHAMPIONS-SU (2:30-4.30PM)						SPORTSWORLD							NBC NIGHTLY NEWS-SUN		
		AVERAGE AUDIENCE (Households (000) & %)		3.6*		3.6*		3.6*	4,440 5.3	4.3*		5.5*		6.3*			7,040 8.4		
		SHARE OF AUDIENCE %		11 *		10 *		10 *	14	12 *		14 *		16 *			17		
		AVG. AUD. BY ¼ HR. %	3.5	3.6	3.7	3.5	3.5	3.7	4.3	4.2	5.2	5.8	6.6	6.0			8.4		8.4
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	34.8	34.1	35.1	34.9	34.7	34.9	35.4	36.4	37.3	38.7	39.2	40.7	42.9	44.4	45.3		46.3
		WK. 2	33.5	34.6	35.3	35.2	34 2	34.7	35.9	37.0	38.4	40.1	40.9	42.1	45.1	46.4	47.5		49.3

U.S. TV Households: 83,800,000

(1)NBA PLAYOFF GAME-1,N.Y.KNICKS VS BOSTON CELTICS,CBS,(1:30-3:30PM)

(2)NBA PLAYOFF GAME-1,BOSTON CELTICS VS N.Y.KNICKS,CBS,(1:00-3:41PM)

For explanation of symbols, See page A.

DAY SUN. MAY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								9,130	10.9	9,130	10.9	17	10.9	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	16,760	20.0	16,760	20.0	32	20.0		16,340	19.5	16,340	19.5	31	19.5	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.45PM	8.30	12,910	15.4	12,910	15.4	27	15.4								
	2	8.41- 8.42PM	8.30								12,570	15.0	12,570	15.0	27	15.0	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 8.59PM	8.45	13,660	16.3	12,740	15.2	28	15.2								
	2	8.58- 8.59PM	8.45								11,310	13.5	11,310	13.5	26	13.5	
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	12,570	15.0	12,570	15.0	27	15.0								
	2	10.02-10.04PM	10.00								14,330	17.1	14,160	16.9	30	16.9	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	6,960	8.3	6,960	8.3	15	8.3								
	2	9.14- 9.15PM	9.00								7,790	9.3	7,790	9.3	17	9.3	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	8,550	10.2	8,550	10.2	19	10.2		6,790	8.1	6,790	8.1	16	8.1	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	6,790	8.1	6,790	8.1	15	8.1								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.33PM	8.30	11,980	14.3	11,820	14.1	23	14.1								
	2	8.59- 9.00PM	8.45								16,090	19.2	16,090	19.2	30	19.2	
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	16,090	19.2	16,090	19.2	29	19.2								
	2	9.58- 9.59PM	9.45								17,680	21.1	17,680	21.1	31	21.1	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	9,300	11.1	9,300	11.1	17	11.1		9,720	11.6	9,720	11.6	18	11.6	
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	10,560	12.6	10,560	12.6	20	12.6								
	2	9.07- 9.08PM	9.00								16,260	19.4	16,260	19.4	29	19.4	
NBC NBC NEWS DIGEST-2-SUN.	2	9.58- 9.59PM	9.45								13,910	16.6	13,910	16.6	25	16.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	13,240	15.8	12,570	15.0	25	15.7	M-F	12,650	15.1	12,650	15.1	23	15.9	M-F
			10.00						15.6	MON.						12.0	MON.
ABC ABC NEWS:NIGHTLINE		>	11.30	6,790	8.1	5,110	6.1	18	7.0	M-F	6,450	7.7	5,110	6.1	16	6.8	M-F
			11.45				6.2*	18*	5.4	M-F						5.3	M-F
			12.00				5.0*	15*	4.4	TH&F						4.7	THU.
ABC EYE ON HOLLYWOOD		>	12.00	2,350	2.8	1,760	2.1	8	2.4	M-F	2,100	2.5	1,680	2.0	7	2.1	M-F
			12.15						1.9	M-F						1.9	M-F
			12.30						1.9	MTUTHF						1.4	THU.
CBS NEWSBREAK-M-F	1	>	8.15	10,810	12.9	10,810	12.9	21	9.5	M-F							
	2	>	8.45						13.8	MTUTHF	10,890	13.0	10,890	13.0	21	13.8	M-F
			9.00													9.7	WED.
CBS LAROUCHE FOR PRESIDENT(S)	1	11.30-12.00MD	11.30	6,370	7.6	4,860	5.8	15	6.6	FRI.							
			11.45						5.0	FRI.							
CBS LATE MOVIE I CONT'D		>	11.30	6,700	8.0	4,360	5.2	18	6.0	M-F	6,960	8.3	4,530	5.4	17	6.0	M-F

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D			11.45				5.9*	18*	5.9	M-TH				5.8*	15*	5.5	M-F
			12.00						5.2	M-F						5.3	M-F
			12.15				5.1*	19*	5.0	M-F				5.2*	18*	5.1	M-F
			12.30						4.9	M-F				4.9*	21*	5.0	M-F
			12.45				4.4*	20*	3.3	M-F							
			1.00				3.4*	17*	3.4	FRI.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,940	4.7	3,100	3.7	21	4.1	M-F	4,110	4.9	2,930	3.5	19	4.0	M-F
			12.45				4.0*	21*	3.9	M-TH				3.7*	17*	3.6	M-F
			1.00						3.7	M-F						3.4	M-F
			1.15				3.6*	22*	3.5	M-F				3.4*	20*	3.3	M-F
			1.30						3.1	FRI.							
			1.45				3.0*	19*	3.0	FRI.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,420	1.7	1,090	1.3	15	1.5	M-THSU	1,340	1.6	1,170	1.4	15	1.4	M-THSU
			2.15						1.2	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,260	2.7	920	1.1	21		M-THSU	2,350	2.8	1,090	1.3	24		M-THSU
			2.30						1.5	M-THSU						1.7	M-THSU
			2.45				1.4*	20*	1.3	M-THSU				1.6*	21*	1.6	M-THSU
			3.00						1.2	M-THSU						1.6	M-THSU
			3.15				1.2*	21*	1.2	M-THSU				1.5*	24*	1.4	M-THSU
			3.30						1.1	M-THSU						1.4	M-THSU
			3.45				1.1*	22*	1.0	M-THSU				1.4*	25*	1.3	M-THSU
			4.00						1.0	M-THSU						1.2	M-THSU
			4.15				1.0*	21*	1.0	M-THSU				1.2*	24*	1.2	M-THSU
			4.30						1.0	M-THSU						1.1	M-THSU
			4.45				1.0*	23*	.9	M-THSU				1.1*	23*	1.1	M-THSU
			5.30						1.1	M-THSU						1.1	M-THSU
			5.45				1.1*	23*	1.1	M-THSU				1.1*	26*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,890	11.8	9,890	11.8	19	11.8	M-F	9,300	11.1	9,300	11.1	18	11.1	M-F
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	9,550	11.4	9,550	11.4	18	11.4	TU&TH							
	2	>	9.45								10,060	12.0	10,060	12.0	19	12.0	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,470	11.3	5,780	6.9	22	7.9	M-F	10,310	12.3	6,370	7.6	23	8.7	M-F
			11.45				7.4*	21*	7.1	M-F				8.3*	22*	7.9	M-F
			12.00						6.8	M-F						7.3	M-F
			12.15				6.3*	23*	5.8	M-F				6.8*	23*	6.2	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,100	3.7	2,680	3.2	16	3.5	M-TH	3,520	4.2	2,850	3.4	17	3.7	M-TH
			12.45						2.9	M-TH						3.2	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,360	6.4	2,600	3.1	16	4.1	FRI.	5,530	6.6	2,600	3.1	14	4.3	FRI.
			12.45				3.8*	16*	3.5	FRI.				4.0*	15*	3.7	FRI.
			1.00						3.1	FRI.						3.2	FRI.
			1.15				2.9*	15*	2.6	FRI.				3.1*	15*	3.0	FRI.
			1.30						2.5	FRI.						2.5	FRI.
			1.45				2.5*	16*	2.5	FRI.				2.2*	13*	1.9	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,260	2.7	1,930	2.3	15	2.5	M-TH	2,600	3.1	2,180	2.6	17	2.6	M-TH
			1.15						2.0	M-TH						2.5	M-TH

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES — OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,260	1.5	1,170	1.4	14	1.4	M-F	1,170	1.4	1,090	1.3	16	1.3	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,930	2.3	1,840	2.2	14	2.2	M-F	1,930	2.3	1,760	2.1	16	2.1	M-F
ABC ABC NEWSBRIEF-FRI(SUS)	1	11.57-11.59AM	11.45							FRI.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,030	7.2	5,870	7.0	23	7.0	M-F	6,290	7.5	6,120	7.3	25	7.3	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	8,380	10.0	5,360	6.4	18	6.1	WED.							
			4.45				6.1*	18*	6.0	WED.							
			5.00						6.6	WED.							
			5.15				6.7*	18*	6.8	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	2,010	2.4	1,420	1.7	16	1.5	M-F	1,680	2.0	1,340	1.6	18	1.4	M-F
			6.45						2.0	M-F						1.8	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,620	7.9	6,370	7.6	30	7.6	M-F	5,870	7.0	5,700	6.8	30	6.8	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,530	6.6	5,200	6.2	19	6.2	M-F	5,870	7.0	5,530	6.6	21	6.6	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	1	4.30- 5.30PM	4.30	9,050	10.8	5,530	6.6	18	5.5	TUE.							
			4.45				5.8*	16*	6.2	TUE.							
			5.00						6.7	TUE.							
			5.15				7.4*	19*	8.0	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,930	2.3	1,340	1.6	11	1.4	M-F	1,760	2.1	1,340	1.6	14	1.3	M-F
			6.45						1.8	M-F						1.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,190	5.0	4,190	5.0	17	5.0	MWF	3,850	4.6	3,850	4.6	17	4.6	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,850	4.6	3,440	4.1	23	4.1		3,020	3.6	2,600	3.1	23	3.1	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	3,520	4.2	3,020	3.6	14	3.6		4,610	5.5	3,850	4.6	20	4.6	
ABC MENUDO-11:55AM		11.55-11.59AM	11.45	3,940	4.7	3,270	3.9	15	3.9		3,940	4.7	3,350	4.0	15	4.0	
ABC KENTUCKY DERBY(S)	2	4.30- 6.05PM	→GRID								18,350	21.9	10,730	12.8	36		
			6.00													11.5	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,350	2.8	2,180	2.6	15	2.6		2,430	2.9	2,260	2.7	20	2.7	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,360	5.2	4,110	4.9	19	4.9		3,600	4.3	3,350	4.0	18	4.0	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	4,110	4.9	3,850	4.6	18	4.6		2,430	2.9	2,260	2.7	12	2.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,190	5.0	3,770	4.5	18	4.5		4,440	5.3	4,020	4.8	18	4.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,260	2.7	2,100	2.5	10	2.5		2,930	3.5	2,680	3.2	12	3.2	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,930	3.5	2,600	3.1	12	3.1		2,850	3.4	2,600	3.1	12	3.1	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,270	3.9	2,930	3.5	13	3.5		2,770	3.3	2,680	3.2	12	3.2	
CBS NBA PLAYOFF GAME SAT.(S)	2	2.00- 4.39PM	→GRID								8,970	10.7	3,440	4.1	14		
			4.30											4.3*	13*	4.3	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,520	4.2	3,350	4.0	23	4.0		2,510	3.0	2,430	2.9	22	2.9	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,110	6.1	4,860	5.8	28	5.8		3,600	4.3	3,440	4.1	24	4.1	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,370	7.6	6,200	7.4	29	7.4		6,200	7.4	6,030	7.2	32	7.2	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	5,030	6.0	4,860	5.8	22	5.8		5,870	7.0	5,780	6.9	28	6.9	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,350	4.0	3,270	3.9	16	3.9		3,850	4.6	3,690	4.4	17	4.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.17PM	→GRID	3,690	4.4	3,520	4.2	16									
	2	1.00- 1.16PM	→GRID								4,110	4.9	3,850	4.6	17		

CONT'D

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC NBC MAJOR LEAGUE PRE GAME-CONT'D																	
			1.15						3.8							4.7	
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 3.57PM	→GRID	11,820	14.1	5,530	6.6	24									
	2	1.16- 4.30PM	→GRID								12,910	15.4	5,450	6.5	23		
	2	1.16- 4.30PM	→GRID								12,910	15.4	5,450	6.5	23		
			4.00						<<								
			4.15											6.7*	22*	6.6	
			4.30													<<	
			5.00													<<	
			5.15													<<	
DAY SUNDAY																	
ABC USFL FOOTBALL	2	2.30- 6.09PM	→GRID								11,560	13.8	3,270	3.9	11		
			6.30											3.8*	9*	<<	
CBS FOR OUR TIMES(SUS)	2	10.00-10.30AM	10.00														
CBS NBA PLAYOFF GAME-1	2	1.00- 3.41PM	→GRID								13,320	15.9	5,360	6.4	20		
			3.30											7.3*	21*	7.3	
CBS NBA PLAYOFF GAME 2-SUN(S)	2	3.41- 6.31PM	→GRID								14,410	17.2	5,700	6.8	18		
			6.30													<<	

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